

ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2021/2022

MA FASHION BUYING & MERCHANDISING	COURSE PURCHASES
MA Fashion Buying & Merchandising	<p>When undertaking MA Fashion Buying & Merchandising, investment in appropriate materials is essential. The following list is a good starting point to building upon.</p> <p>Your main areas of expenditure will be in printing and some fabric samples, as well as costs of visiting any exhibitions or trade shows that may be required.</p> <p>Laptop with Office for presentations and documents, charger and external hard drive needed for storage of images particularly.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p>
External visits	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks
Printing costs	Ongoing everyday printing costs Dissertation additional printing/ binding/ cover costs
Equipment recommended	<p>Specialist facilities Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign.</p> <p>Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html</p>
Additional course costs (estimate, depends on personal and School projects)	Between £500 to £2000 per academic year