

Dario Golizia

role

Programme Leader Fashion Business
Istituto Marangoni School of Fashion Milano

Following a degree in Political Science from the University of Milano and a CEGA (Course in Economics and Business Management) master from SDA Bocconi, he started his career as a consultant and trainer with various fashion brands. Since 2001, he has been working at Istituto Marangoni, where he founded the Department of Fashion Business.

Dario Golizia is currently programme coordinator, head of the Fashion Business department, and Fashion Marketing, Fashion Retail and Luxury Brand Strategies teacher at Istituto Marangoni Milano.

During his career, he has enriched his client portfolio collaborating with renowned designer labels such as Gianfranco Ferrè and Hofmann Group in Italy, the Chamber of Commerce of Izmir in Turkey, and Barreto Holding in Brazil. He has also contributed to magazines such as D La Repubblica and has written entry meanings of words including "LVMH," "Giorgio Armani," "H & M," "Tod's Group," "Luxottica Group," and "PPR" on the Fashion Dictionary.