

FRONT ROW

Live a unique experience during the #MFW 2022.

Attend the exclusive events planned on February 24th and 25th at the Milano School of Fashion and meet special guests of the Fashion system.

Top Alumni, Celebrity Stylists, Creative Directors, Journalists and Content Creators will investigate the new aesthetics that are shaping the future of Fashion.

24th FEBRUARY

11.30 am

**The new holistic Role of a Fashion Designer:
Creative Identity and Branding Strategies**

Moderator
Guest

Giulia Bedoni • I'M Fashion Design Programme Leader
Salvo Rizza • Creative Director @ Des_Phemmes & I'M Alumni

3.30 pm

The Power of Styling: Breaking Rules in Fashion and Music

Moderator
Guests

Angelo Ruggeri • I'M Tutor & I'M Alumni
Susanna Ausoni • Celebrity Stylist
Nick Cerioni • Creative Director & Celebrity Stylist
Antonio Mancinelli • Journalist, Writer & Fashion Expert

5.00 pm

Analysis and Commentary of the **Fendi Fashion Show** by **Kim Jones**
with **Antonio Patruno** • I'M Fashion Design Programme Leader

6.00 pm

Fashion 4.0: between NFTs, CryptoArt & Virtual Creativity

Moderator
Guests

Angelo Ruggeri • I'M Tutor & I'M Alumni
Gianpiero • Founder & Art Director @ inBetweeners
Pasquale V. D'Avino • Partner & Ceo @ inBetweeners

25th FEBRUARY

11.30 am

**Technicolour Circularità:
between Indian Heritage and Contemporary Culture**

Moderator
Guest

Giulia Bedoni • I'M Fashion Design Programme Leader
Dhruv Kapoor • Creative Director @ Dhruv Kapoor & I'M Alumni

4.00 pm

Analysis and Commentary of the **Prada Fashion Show**
by **Miuccia Prada & Raf Simons**
with **Antonio Patruno** • I'M Fashion Design Programme Leader

5.00 pm

Wedeservecouture

Moderator
Guest

Diana Marian Murek • I'M Director of Education
Hanan Besovic • Fashion Commentator @ ideservecouture

**CLICK HERE TO REGISTER TO
THE EVENTS ON FEBRUARY 24th**

**CLICK HERE TO REGISTER TO
THE EVENTS ON FEBRUARY 25th**

Events will follow CET time zone.

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enhancing talent since 1935

