

# DESIGN DROPS

Milano Design  
Week 2021



## WEPLANET

Largo Treves

- 01** "Now" Installation  
in collaboration with **FLAMINIA**

## PIANEGONDA SHOWROOM

Via Gesù 3

- 02** "Precious Harmonies" Exhibition

## TECHNOGYM STORE

Via Durini 1

- 03** Technogym Prize Contest Exhibition

## ISTITUTO MARANGONI

Via Cerva 24

"Enriching Sustainability" Exhibition  
Projects designed for **ALESSI** by  
Product & Furniture Design students,  
under the artistic direction of

- 04** **STUDIO NENDO**

"Symbolic Complex" Installation  
In collaboration with **Jannelli&Volpi**

- 05**

- 06** "1367 • Divining Design Trends"  
IMdesignTalk

Design Drops Night  
In the heart of the Durini Design District,  
a go-to hub for innovation, style and  
Made in Italy design

- 07**

## SUPERSTUDIO

Via Tortona 27

- 08** "Culture as a Mirror of Society"  
Exhibition

## 01 NOW FOR WEPLANET

Largo Treves

5 - 10 September • 9.30 am > 6.30 pm

"Now", a globe, in partnership with **FLAMINIA**, decorated by members of the I'M Prisma Project with bandages, as a metaphor for the care the world needs.

## 02 PRECIOUS HARMONIES

Pianegonda Showroom • Via Gesù 3

5 - 10 September • 10am > 6pm

Istituto Marangoni Milano • The School of Design and **Pianegonda** will exhibit "**Precious Harmonies**", a collection of works by the students of the Master in Fine Jewellery Design.

## 03 TECHNOGYM PRIZE CONTEST 2021

Technogym Store • Via Durini 1

5 - 10 September • 10am > 7pm

Istituto Marangoni Milano • The School of Design and **Technogym** will present the winners' projects of the Technogym Design Contest 2021 • "**Augmented Wellness Experience**", the contest aimed at investigating new fitness and wellness spaces and scenarios.

## 04 ENRICHING SUSTAINABILITY

Istituto Marangoni Milano Design • Via Cerva 24

5 - 9 September • 10am > 6pm

The exhibition promotes the projects designed by Product & Furniture Design students for **Alessi** under the artistic direction of **Studio Nendo**.

## 05 SYMBOLIC COMPLEX

Istituto Marangoni Milano Design • Via Cerva 24

5 - 10 September • 10am > 6pm

Special installation in collaboration with **Jannelli&Volpi** curated by **Yuetong Shi** • Designer, Alumna & member of I'M Prisma Project and **Merve Cingöz** • Designer & Alumna.

## 06 1367 • DIVINING DESIGN TRENDS

Istituto Marangoni Milano Design • Via Cerva 24

7 September • 5.30pm

Istituto Marangoni Milano • The School of Design presents the results of the observatory on emerging trends of contemporary design.

## 07 DESIGN DROPS NIGHT

Istituto Marangoni Milano Design • Via Cerva 24

9 September • 8pm

"**Design Drops Night**", a unique party with DJ set, in the heart of the **Durini Design District**, a go-to hub for innovation, style and Made in Italy design.

## 08 CULTURE AS A MIRROR OF SOCIETY

Cult&Must @Superstudio • Via Tortona 27

4 - 10 September • 11am > 9pm

Istituto Marangoni Milano • The School of Design will present the installation "**Culture as a Mirror of Society**" curated by **Matteo Agati** for Cult&Must, an initiative of **Giulio Cappellini** and Superstudio.

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#IMDesignDrops

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