

# DESIGN DROPS

Enjoy a unique experience during #MilanoDesignWeek 2021.  
Join the exclusive exhibitions, events and talks taking place  
on 5<sup>th</sup> > 10<sup>th</sup> September

## September 7<sup>th</sup>

**ISTITUTO MARANGONI MILANO • THE SCHOOL OF DESIGN • 24, Via Cerva**

**5:30pm** **1367 • DIVINING DESIGN TRENDS** IMdesignTalk  
Guest: Elena Marinoni • Istituto Marangoni Visual Design Programme Leader

**6:30pm** **Enriching Sustainability** Opening Event  
Exhibition\* of the projects designed for ALESSI by Product & Furniture Design students,  
under the artistic direction of STUDIO NENDO  
A cocktail reception will follow

\*The exhibition will be open from September 5<sup>th</sup> > 10<sup>th</sup>

## September 8<sup>th</sup>

**TECHNOGYM STORE • 1, Via Durini**

**5:00pm** **TECHNOGYM Prize Contest 2021** Award Ceremony & Exhibition\* Opening

**5:30pm** **TECHNOGYM Prize Contest 2021** Press Conference

\*The exhibition will be open from September 5<sup>th</sup> > 10<sup>th</sup>

## September 9<sup>th</sup>

**PIANEGONDA SHOWROOM • 3, Via Gesù**

**6:00pm** **Precious Harmonies** Exhibition\* of the projects designed for PIANEGONDA by Fine Jewellery Design students

\*The exhibition will be open from September 5<sup>th</sup> > 10<sup>th</sup>

**ISTITUTO MARANGONI MILANO • THE SCHOOL OF DESIGN • 24, Via Cerva**

**9:00pm** **Design Drops Night** in the heart of the Durini Design District, a go-to hub for innovation,  
style and 'Made in Italy' design

## From September 5<sup>th</sup> to 10<sup>th</sup>, don't miss the chance to visit:

**Cult&Must @SUPERSTUDIO • 27, Via Tortona**

**Culture as a mirror of society** Exhibition  
Special installation curated by Matteo Agati • Designer, Alumnus & member of the I'M Prisma Project

**ISTITUTO MARANGONI MILANO • THE SCHOOL OF DESIGN • 24, Via Cerva**

**Symbolic Complex** Exhibition  
Special installation in collaboration with JANNELLI&VOLPI  
Curated by  
Yuetong Shi • Designer, Alumna & member of the I'M Prisma Project and Merve Cingöz • Designer & Alumna

**Largo Treves**

**Now** Exhibition for **WEPLANET**  
Special installation in collaboration with FLAMINIA, curated by members of the I'M Prisma project