

FRONT ROW '23 FASHION AI-DENTITY

Live a unique experience during #MFW23.

Attend the exclusive event planned on the 22nd and the 23rd February at the Milano School of Fashion and meet special guests of the fashion system and the digital community.

Creative Directors, Tech Companies, Fashion Brands and Digital Artists will engage in a conversation about the future of fashion focusing on establishing a strong identity offline and online with the advent of Artificial Intelligence and Metaverse.

FEBRUARY 22nd

- 10am** **Tomo Koizumi** supported by Dolce&Gabbana Fashion Designer
in conversation with
Edward Buchanan • Creative Director @SANSOVINO6 and Milano Fashion Director @ Perfect Magazine
- 11am** **Albert Ayal** • Founder of @upnextdesigner & Contributor @ Business of Fashion
in conversation with
Hanan Besovic • Fashion Commentator @ideservecouture
- 12pm** **Francesco Ragazzi** • Palm Angels Founder and Artistic Director
in conversation with
Angelo Ruggeri • Fashion Styling Course Leader, Journalist & I'M Alumni

FEBRUARY 23rd

- 10am** **Andrea Lorini** • NFTs, Metaverse and Gaming Expert
Francesco Bernabei • CEO & Creative Director @ MONOGRID
in conversation with
Simona Ironico • Fashion Business Programme Leader
- 11am** **Gloria Maria Cappelletti** • Creative Director @red.eye.world
Svetlana Yakunina • Digital Stylist
Rick Dick • AI Digital Artist
in conversation with
Simona Murialdo • Fashion Styling Programme Leader
- 12pm** Analysis and Commentary of **Fendi** and **N°21 Fashion Shows**
with **Antonio Patruno Randolfi** • Fashion Design Programme Leader