

OPEN DAY • 28TH APRIL 2022

Open Day starts at 3.00 pm

Reception

Guest Registration

1 Floor

Welcome & Academic Offer presentation • Room 101

3.00pm > 3.15pm	Welcome by Sergio Nava • Director of Education and Academic Offer presentation
3.15pm > 3.45pm	IM Success Stories • Alumni Testimonial & Prisma Project
4.00pm > 4.30pm	In conversation with Marcella Bricchi • Programme Leader of Interior Design: "Interior Design Experience"
4.45pm > 5.15pm	In conversation with Stefano Caggiano • Programme Leader of Product Design: "Design Makes Sense"
5.30pm > 6.00pm	In conversation with Elena Marinoni • Programme Leader of Visual Design: "New Directions in Visual Design"

At the end of each presentation it will be possible to make a guided School Visit.

0-2-3 Floor

INDIVIDUAL MEETINGS

3.30pm > 6.30pm	Individual meetings with the Programme Leaders, student's projects' exhibition and one-to-one meetings with Orientation & Admissions Office and Career Service
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Orientation & Admissions Office and Career Service • Room 002

Product Design • Room 203
Interior Design • Room 204
Visual Design • Room 304

0 Floor

IMdesignTalk

6.00pm > 7.00pm	Giulio Cappellini • IM Brand Ambassador & Art Director • Room 001
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Open Day closes at 7.00 pm

OPEN DAY • 28 APRILE 2022

Apertura Open Day ore 15.00

Reception Ricevimento e registrazione dei visitatori

1 Piano

Welcome e presentazione dei percorsi di studio • Aula 101

- 15.00 > 15.15 Welcome a cura di **Sergio Nava** • Director of Education e presentazione dell'offerta accademica
- 15.15 > 15.45 IM Storie di Successo • Alumni Testimonial & Prisma Project
- 16.00 > 16.30 In conversation with **Marcella Bricchi** • Programme Leader dell'area di Interior Design: "Interior Design Experience"
- 16.45 > 17.15 In conversation with **Stefano Caggiano** • Programme Leader dell'area di Product Design: "Design Makes Sense"
- 17.30 > 18.00 In conversation with **Elena Marinoni** • Programme Leader dell'area di Visual Design: "New Directions in Visual Design"

Al termine di ogni presentazione sarà possibile effettuare il tour guidato della Scuola.

0-2-3 Piano

COLLOQUI INDIVIDUALI

15.30 > 18.30 Colloqui individuali con i docenti, esposizione dei lavori degli studenti e colloqui con l'ufficio Orientamento & Iscrizioni e Career Service

Ufficio informazioni, iscrizioni e Career Service • Aula 002

Product Design • Aula 203

Interior Design • Aula 204

Visual Design • Aula 304

0 Piano

IMdesignTalk

18.00 > 19.00 **Giulio Cappellini** • IM Brand Ambassador & Art Director • Aula 001

Chiusura Open Day ore 19.00