

FRONT ROW '24

HYPER ESSENTIALISM

Live a unique experience during #MFW24. Attend the exclusive event planned on February 21st, 22nd and 23rd at the Milano School of Fashion and meet special guests of the fashion system and the digital community. Creative Directors, Fashion Commentators and Fashion Insiders will explore the evolution of taste and trends and their impact on the collections and on consumer choices.

FEBRUARY 21st

5pm **Fierce in Fashion**

@InsideTheMood • Fashion Commentator
in conversation with

Hanan Besovic @ideservecouture • Fashion Commentator

FEBRUARY 22nd

3pm **Inverse Fashion**

Marco Rambaldi • Founder & Creative Director @ Marco Rambaldi
in conversation with

Anna Rogg • Career Service, Alumni & Industry Relationship
Senior Manager

5pm **Drama in The Detail**

Stefano Pilati • Founder & Creative Director @Random Identities
in conversation with

Carlos Gago Rodriguez • IM Tutor & Fashion Buyer

FEBRUARY 23rd

3pm **Sound of Fashion**

Matteo Ceccarini • Sounddesigner
in conversation with

Alessandro Castiglioni • IM Tutor, History of Criticism & Contemporary
Art & Senior Curator @MuseoMaga

5pm **Narrated Catwalk**

Antonio Patruno • Fashion Design Programme Leader

[CLICK HERE TO REGISTER
TO THE EVENT](#)

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