

**ISTITUTO MARANGONI LONDON**  
**ADDITIONAL COURSE MATERIAL**  
**FOR ACADEMIC YEAR 2025/2026**

<b>MA FASHION STYLING CREATIVE DIRECTION AND DIGITAL CONTENT</b>	<b>COURSE PURCHASES</b>
<b>Equipment List</b>	<p>In undertaking the <b>Fashion Styling, Creative Direction &amp; Digital Content MA</b>, students are expected to invest in appropriate materials and digital tools to support their learning and creative development. The list below provides a foundational guide to the essential resources required for successful engagement with the course.</p> <ul style="list-style-type: none"> <li> <p>• <b>Laptop Computer</b>            A personal laptop capable of running industry-standard creative and productivity software is essential. Students should also have a charger, an <b>external hard drive</b> for secure storage and backup of high-resolution files, and an <b>SSD</b> to support faster workflow and efficient handling of large image and video assets.</p> </li> <li> <p>• <b>Microsoft Office Suite</b>            Office software (for presentations, written work, and spreadsheets) is required. While School enrolment currently includes access to Microsoft Office, this provision may change in future academic years, and students may be required to secure their own licence.</p> </li> <li> <p>• <b>Adobe Creative Cloud</b>            Adobe applications are central to contemporary image-making and communication practice. At present, the School provides access to Adobe Creative Cloud for the duration of enrolment; however, this provision may change in future academic years, and students may be required to secure their own licence.</p> </li> <li> <p>• <b>AI Tools and Creative Applications</b>            Depending on the Unit Brief and the nature of specific projects, students may be required to access additional AI-based creative tools. Requirements will be communicated in advance, and students should be prepared for potential subscription costs associated with the most appropriate platforms available at the time.</p> </li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Remote Computing Resources (Shadow PC Partnership)</b> The School maintains a partnership with <b>Shadow PC</b>, through which students can access discounted rates for high-performance remote computing. This can support advanced rendering, AI workflows, and other computationally intensive tasks, particularly for students using laptops with lower local processing power.</li> <li>• <b>Camera:</b> While the School provides full access to industry-standard studio facilities and encourages students to collaborate with professional photographers, owning a basic professional digital camera is recommended. A mirrorless or DSLR camera capable of producing high-quality stills and Full HD or 4K video will support independent shooting, location work, and the development of a personal visual portfolio.</li> <li>• <b>Stationery and Miscellaneous Materials</b> Basic stationery and any additional materials required for research, annotation, sketching, or physical portfolio development.</li> </ul>	
<b>External visits</b>	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks (approx. £100/ year)	
<b>Fashion Stylists' Toolkit: (required for fashion</b>	Scissors	General purpose

<b>shoots)</b>  Suppliers for art and stationery materials Students can visit these London stores or order online: <a href="http://www.atlantisart.co.uk">http://www.atlantisart.co.uk</a> <a href="https://www.cassart.co.uk">https://www.cassart.co.uk</a>  Suppliers for fashion sundries <a href="http://www.morplan.com">www.morplan.com</a>	Tape / Needles / Sewing threads / Glue / Pins	Ranging from gaffer tape, duct tape, cellophane tape, masking tape and double-sided tape
	Pins	Safety pins, bobby pins, fastening pins & more
	Clips	Snap clips, alligator clips, binder clips & more
	Lint roller	Fabric or self-adhesive
	Nylon display thread	Also known as fishing string, or invisible string
	Blu/White tack	Any kind of semi-permanent adhesive
	Measuring tape	Loose 'tailor' style
	Wipes	Wet and stain removing
	Black and nude undergarments	Basic seamless
	Nipple covers	
	Shoe grips	
	Tagging gun	For tagging labels/ fashion returns
	Mini sewing kit	Basic kit
	Mini medical kit	Basic kit
	Elastic bands	Black/ brown/ blonde
Phone charger	Student's own	
Handheld steamer		
<b>Printing costs</b>	On-going everyday printing costs High  quality printing for final outcomes	This only applies to limited projects as most work is digital. Mood boards and some research may be printed out to support work. Dissertation project printing costs
<b>*Materials</b>	The core materials purchased pertain to individual shoots	Particularly when undertaking the use of propping and a set build, such materials vary as per the student's concept and therefore elicit variable costs.  In case of some shootings, it could be necessary to spend money for some clothes, accessories etc.
<b>Equipment recommended</b>	Class scheduled photo shoots (internal) take place in the photo studio, which is equipped with cameras and lighting equipment plus basic backdrops. Photography tutors undertake shoots and are directed by the student; support is also facilitated by a photography assistant.  Please note: specialist lighting and photography equipment cannot be used without supervision. The	

	<p>studio can be used for independent shoots organized by the student as per availability with personal (or externally hired professional) equipment.</p> <p>External shoots will need to be organized by the student and all resources for this purchased/ hired or negotiated by the student.</p> <p>Students should build up professional relationships externally with a team to facilitate production of shoots.</p> <p>Students will be expected to source/purchase fashion garments and organize their return. Fashion items can also be loaned externally, and we encourage strong collaboration with our Fashion Design students.</p>
<p><b>List of Suppliers/Resources</b></p>	<p>Once you begin to plan and implement your own shoots you will need to create a list of contacts such as below:</p> <p>The student will be the stylist and creative director and is responsible for organizing all the elements of production in the shoot.</p> <p>Models/ model agencies          Photo studios          Photographers          Make up artists/ stylists          Hair stylists          Fashion product          Prop hire/ prop materials</p> <p>Tutors will advise / recommend local resources: E.g. studios as per best available rates</p> <p>As above students will also shoot in the studio with photography tutor and will negotiate models for free, who want images for their portfolio (test for print free). This can also apply to make-up and hair stylists.</p> <p>To note: students will choose their own location as per concept, a studio usually demands some basic costs, but other locations such as outside can be free. A shoot can cost as little or as much as a student wants to spend, however there will always be some cost incurred, paying for at least some members of your creative team or some elements from the list of resources needed to shoot, including the making or hiring of props, if a set shoot.</p> <p>To note - students could share studio hire costs.</p> <p>It is advisable to form relationships with other creatives who will work for free so that everyone can benefit from images for a portfolio, this could be other students for example or working with models or stylists starting in the</p>

industry (TFP = Test for Prints formula)

<b>Additional course costs (estimate, depends on personal and School projects)</b>	Between £600 to £3000 per academic year
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