

## ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2020/2021

<b>MA FASHION AND LUXURY BRAND MANAGEMENT</b>	<b>COURSE PURCHASES</b>
<b>MA Fashion and Luxury Brand Management</b>	<p>When undertaking MA Fashion and Luxury Brand Management, investment in appropriate materials is essential. The following list is a good starting point to building upon.</p> <p>Your main areas of expenditure will be in printing and some fabric samples, as well as costs of visiting any exhibitions or trade shows that may be required.</p> <p>Laptop with Office for presentations and documents, charger and external hard drive needed for storage of images particularly.</p>
<b>External visits</b>	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks
<b>Printing costs</b>	Ongoing everyday printing costs Dissertation additional printing/ binding/ cover costs
<b>Equipment recommended</b>	<p>Specialist facilities</p> <p>Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign.</p> <p>Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: <a href="http://www.adobe.com/uk/creativecloud/buy/students.html">http://www.adobe.com/uk/creativecloud/buy/students.html</a></p>
<b>Additional courses costs (estimate, depends on personal and School projects)</b>	Between £500 to £1500 per academic year