

ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2020/2021

MA FASHION AND LUXURY BRAND MANAGEMENT	COURSE PURCHASES
MA Fashion and Luxury Brand Management	<p>When undertaking MA Fashion and Luxury Brand Management, investment in appropriate materials is essential. The following list is a good starting point to building upon.</p> <p>Your main areas of expenditure will be in printing and some fabric samples, as well as costs of visiting any exhibitions or trade shows that may be required.</p> <p>Laptop with Office for presentations and documents, charger and external hard drive needed for storage of images particularly.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, Illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p>
External visits	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks
Printing costs	Ongoing everyday printing costs Dissertation additional printing/ binding/ cover costs
Equipment recommended	<p>Specialist facilities</p> <p>Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign.</p> <p>Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html</p>
Additional courses costs (estimate, depends on personal and School projects)	Between £500 to £1500 per academic year