

## ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2024/2025

<b>MA FASHION PROMOTION, COMMUNICATION AND DIGITAL MEDIA</b>	<b>COURSE PURCHASES</b>	
<p><b>MA Fashion Promotion, Communication and Digital Media</b></p>	<p>When undertaking MA Fashion Promotion, Communication and Digital Media, investment in appropriate materials is essential. The following list is a good starting point to build upon.</p> <p>Laptop with MS Office for presentations and documents, charger and external hard drive needed for storage of images particularly.</p> <p>During Professional Development in Term 4 whereby you may complete an internship this could incur additional travel expenses.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: <a href="http://www.adobe.com/uk/creativecloud/buy/students.html">http://www.adobe.com/uk/creativecloud/buy/students.html</a> Many students also purchase Microsoft office (student/university edition)</p> <p>Your other areas of expenditure will be in printing, access to certain journals as well as costs of visiting any exhibitions or trade shows that may be required.</p> <p>During some units on this programme you will be required to do photoshoots - costs for this can vary depending on what your concepts and proposals involve. These are group projects, so costs will be shared of course.</p>	
<p><b>External visits</b></p>	<p>Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks</p>	
<p><b>Printing costs</b></p>	<p>Ongoing everyday printing costs Dissertation or Final Major Project will incur additional costs dependent on the outcome of your project</p>	
<p><b>Fashion Shoots Toolkit</b></p> <p>Suppliers for art and stationery materials Students can visit these London stores or order online: <a href="http://www.atlantisart.co.uk">http://www.atlantisart.co.uk</a> <a href="https://www.cassart.co.uk">https://www.cassart.co.uk</a></p> <p>Suppliers for fashion sundries <a href="http://www.morplan.com">www.morplan.com</a></p>	<p>Scissors</p>	<p>General purpose</p>
	<p>Tape</p>	<p>Ranging from gaffer tape, duct tape, cellophane tape, masking tape and double-sided tape</p>
	<p>Pins</p>	<p>Safety pins, bobby pins, fastening pins &amp; more</p>
	<p>Clips</p>	<p>Snap clips, alligator clips, binder clips &amp; more</p>
	<p>Lint roller</p>	<p>Fabric or self-adhesive</p>

Suppliers for Fashion styling product <a href="http://www.amazon.co.uk">www.amazon.co.uk</a>	Nylon display thread	Also known as fishing string, or invisible string
	Blu/White tack	Any kind of semi-permanent adhesive

Suppliers for medical/ sewing kit/ bands <a href="http://www.boots.com">www.boots.com</a> or store	Measuring tape	Loose 'tailor' style
	Wipes	Wet and stain removing
	Black and nude undergarments	Basic seamless
	Shoe grips	
	Tagging gun	For tagging labels/ fashion returns
	Mini sewing kit	Basic kit
	Mini medical kit	Basic kit
	Elastic bands	Black/ brown/ blonde
	Phone charger	Students own
	Hand held steamer	
	USB (s)	For university work / assessment hand ins
	Camera with a camera of at least 10 MP and capable of recording video to SD card.	Camera with a camera of at least 10 MP and capable of recording video to SD card. Students own
<b>Equipment recommended</b>	<p>Specialist facilities</p> <p>Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign.</p> <p>Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: <a href="http://www.adobe.com/uk/creativecloud/buy/students.html">http://www.adobe.com/uk/creativecloud/buy/students.html</a></p>	
<b>Additional course costs (estimate, depends on personal and School projects)</b>	Between £700 to £3000 per academic year	