ISTITUTO MARANGONI LONDON
ADDITIONAL COURSE MATERIAL
FOR ACADEMIC YEAR 2025/2026

MA FASHION PROMOTION, COMMUNICATION AND DIGITAL MEDIA	COURSE PURCHASES	
MA Fashion Promotion, Communication and Digital Media	When undertaking MA Fashion Promotion, Communication and Digital Media, investment in appropriate materials is essential. The following list is a good starting point to build upon. Laptop with MS Office for presentations and documents, charger and external hard drive needed for storage of images particularly. During Professional Development in Term 4 whereby you may complete an internship this could incur additional travel expenses. Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition) Your other areas of expenditure will be in printing, access to certain journals as well as costs of visiting any exhibitions or trade shows that may be required. During some units on this programme you will be required to do photoshoots - costs for this can vary depending on what your concepts and proposals involve. These are group projects, so costs will be shared of course.	
External visits	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks	
Printing costs	Ongoing everyday printing costs Dissertation or Final Major Project will incur additional costs dependent on the outcome of your project	
Fashion Shoots Toolkit Suppliers for art and stationery materials Students can visit these London stores or order online: http://www.atlantisart.co.uk https://www.cassart.co.uk Suppliers for fashion sundries www.morplan.com	Scissors	General purpose
	Tape	Ranging from gaffer tape, duct tape, cellophane tape, masking tape and double-sided tape
	Pins	Safety pins, bobby pins, fastening pins & more
	Clips	Snap clips, alligator clips, binder clips & more
	Lint roller	Fabric or self-adhesive
	Nylon display thread	Also known as fishing string, or invisible string

Suppliers for Fashion styling product www.amazon.co.uk	Blu/White tack	Any kind of semi-permanent adhesive

Suppliers for medical/ sewing kit/ bands www.boots.com or store	Measuring tape	Loose 'tailor' style
	Wipes	Wet and stain removing
	Black and nude undergarments	Basic seamless
	Shoe grips	
	Tagging gun	For tagging labels/ fashion returns
	Mini sewing kit	Basic kit
	Mini medical kit	Basic kit
	Elastic bands	Black/ brown/ blonde
	Phone charger	Students own
	Hand held steamer	
	USB (s)	For university work / assessment hand ins
	Camera with a camera of at least 10 MP and capable of recording video to SD card.	Camera with a camera of at least 10 MP and capable of recording video to SD card. Students own
Equipment recommended	Specialist facilities Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign. Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html	
Additional course costs (estimate, depends on personal and School projects)	Between £700 to £3000 per academic year	