



# Fashion Design

FASHION DESIGN AREA

## OVERVIEW

This one-year course provides **creative**, **technical**, and **analytical skills** in the main areas of fashion design and collection development, including fashion drawing and illustration, garment construction, digital design, fabric knowledge, and trend research.

Students learn to **design and communicate contemporary fashion concepts** through traditional and digital tools, developing their own **creative identity** and **professional portfolio**.

**The Programme aims to meet the growing demand for professional figures as:**

- ✓ FASHION DESIGNER
- ✓ FASHION ILLUSTRATOR
- ✓ TREND AND RESEARCH CONSULTANT
- ✓ FASHION ENTREPRENEUR
- ✓ IMAGE CONSULTANT
- ✓ DIGITAL DESIGN SPECIALIST

## COURSE TYPE

One Year Course

Istituto Marangoni  
Certificate



### KEY OUTCOMES

#### — Fashion Illustration Books and Research Journals

Fashion Illustration Books and Research Journals – Visual and material research collections showcasing drawing techniques, fabric renderings, and conceptual exploration through creative illustration.

#### — Capsule Collection Portfolios

Complete presentation of a fashion collection including moodboards, color palettes, technical drawings, line-ups, and material selections.

#### — Experimental Garments and Draped Outfits

Innovative prototypes and toiles developed through pattern cutting, draping, and tailoring exercises, exploring new shapes and silhouettes.

#### — Digital Design Portfolios

Professionally curated digital documents presenting design projects, layouts, and visual storytelling through Adobe Creative Suite applications.

#### — Trend Analysis Reports and Visual Moodboards

Analytical and visual summaries of fashion trends, combining forecasting methods with creative imagery to support design direction.

### INDUSTRY COLLABORATIONS

Thanks to Istituto Marangoni's **strong ties with leading luxury companies** and its diverse international student community, Istituto Marangoni Milano offers a unique methodology that allows students to work on projects under the supervision of the most prestigious fashion and beauty brands, gaining valuable global perspectives.

### FACULTY

The Faculty at Istituto Marangoni is recognised internationally for its academic excellence and strong Industry connections. Lecturers and teachers are established professionals who bring real world expertise into the classroom, offering students direct insight into contemporary practices, emerging trends, and the dynamics of the global fashion, design, and luxury industries.



SUBJECT	DESCRIPTION
<b>FASHION DRAWING FUNDAMENTALS</b>	Introduction to black and white fashion illustration, rendering of fabrics, textures, and garment details through technical drawings.
<b>INTRODUCTION TO FASHION COLLECTION</b>	Research and creative development of a capsule collection, exploring themes, materials, and forms.
<b>PATTERN CUTTING</b>	Basic techniques of pattern making and tailoring, from concept to toile.
<b>DIGITAL DESIGN I</b>	Graphic communication and portfolio development using Adobe Photoshop, Illustrator and InDesign.
<b>STYLE ANALYSIS</b>	Analysis of aesthetic evolution, key movements and designers, connecting fashion to cultural and social contexts.
<b>FABRICS AND MATERIALS</b>	Recognition and application of fabric properties, fiber content, and textile technology in fashion products.
<b>EXPERIMENTAL ILLUSTRATION</b>	Development of a personal visual language through creative and digital experimentation.
<b>COLLECTION DESIGN</b>	Development of a cohesive fashion collection, from initial concept and research to final design proposals, focusing on creativity, consistency, and storytelling.
<b>EXPERIMENTAL CUTTING AND DRAPING</b>	Application of advanced cutting and draping techniques to innovative silhouettes.
<b>DIGITAL DESIGN II</b>	Graphic communication and portfolio development using Adobe Photoshop, Illustrator and InDesign.
<b>PRODUCTION PROCESSES</b>	Understanding fashion manufacturing, production charts, and cost analysis.