



Fashion Textiles: Knitwear and Leatherwear Design

FASHION DESIGN AREA

OVERVIEW

The Master's course develops advanced skills in two key areas of contemporary fashion, combining Italian **craftsmanship** with **innovative materials** and **3D design** processes. The course offers an immersive learning experience through hands on projects, advanced workshops, and guided collection development. Graduates build a strong professional portfolio and are prepared for creative and technical careers in **fashion design**, **textile research**, and **material innovation**.

The course aims to meet the growing demand for professional figures as:

- ✓ **KNITWEAR DESIGNER**
- ✓ **LEATHERWEAR DESIGNER**
- ✓ **TEXTILE DESIGNER**
- ✓ **TEXTILE DRIVEN FASHION DESIGNER**
- ✓ **PRODUCT DEVELOPER**
- ✓ **TREND FORECASTER**
- ✓ **SUSTAINABILITY CONSULTANT**
- ✓ **ENTREPRENEUR DESIGNER**

COURSE TYPE

Master Course

AFAM / 60 CFA equivalent
to 60 ECTS credits

**Recognized by the Italian Ministry
of University and Research.**

WHY FIRENZE?

Studying in Florence means immersing yourself in a city where **fashion**, **craftsmanship**, and **contemporary creativity meet every day**. Thanks to Istituto Marangoni's strong industry connections, students engage in workshops, collaborations, and talks with leading professionals who bring the latest trends and insights directly into the classroom. Florence becomes a creative laboratory where you can experiment with innovative forms, materials, and digital tools like CLO 3D, always with an eye on sustainability. Celebrating the **excellence of Made in Italy**, the program blends local artisanal heritage with forward looking design approaches. Alongside creative and technical expertise, you will develop key competencies in marketing, personal branding, and strategic thinking, making Florence not only a place to study art and fashion, but a **place to grow** both professionally and personally.

KEY OUTCOMES

- **Textile driven Fashion Clection Design**
Develop contemporary fashion collections with knitwear and leatherwear at the core, integrating textile research, garment development, and a cohesive fashion design methodology.
- **Textile and Material experimentation**
Acquire advanced skills in textile research, fabric construction, material manipulation, and experimental processes, exploring how textiles influence silhouette, aesthetics, and performance in contemporary fashion.
- **Knitwear Design and construction**
Develop specialised knowledge in knitwear design, including yarn selection, stitch development, knit structures, and the translation of knit concepts into wearable garments through both traditional and digital approaches.
- **Leatherwear Design**
Gain technical and creative expertise in leatherwear design, focusing on leather types, treatments, cutting methods, construction techniques, and the development of leather based garments aligned with luxury industry standards.
- **Digital Communication and Industry ready profile**
Communicate textile led fashion projects through advanced digital tools and professional portfolios, building a strong creative identity aligned with the expectations of international fashion houses and design studios.

INDUSTRY COLLABORATIONS

Thanks to Istituto Marangoni's **strong ties with leading luxury companies** and its diverse international student community, Istituto Marangoni Milano offers a unique methodology that allows students to work on projects under the supervision of the most prestigious fashion and beauty brands, gaining valuable global perspectives.

FACULTY

The Faculty at Istituto Marangoni is recognised internationally for its academic excellence and strong Industry connections. Lecturers and teachers are established professionals who bring real world expertise into the classroom, offering students direct insight into contemporary practices, emerging trends, and the dynamics of the global fashion, design, and luxury industries.



SUBJECT	DESCRIPTION	ECTS
HISTORY AND CRITICISM OF CONTEMPORARY FASHION	The subject examines how fashion reflects cultural, social, and political contexts throughout history.	3
VISUAL RESEARCH	It guides students in developing innovative concepts through trend forecasting and the exploration of connections between art, fashion, and textile media.	4
INTRODUCTION TO DESIGN METHODOLOGY	This subject introduces the strategic foundations of the design process, from project definition to materials selection and planning.	6
FASHION MARKETING	It explores how textiles shape brand identity and storytelling in fashion communication. Through a multidisciplinary approach and hands on exercises, students learn to create innovative cross media campaigns that position fabrics as central marketing tools.	3
IMAGE DIGITAL PROCESSING	It explores digital technologies for fashion visual communication, combining graphic design, image manipulation, and AI-driven tools for innovative content creation.	4
FASHION DESIGN	This course explores the methods and creative processes behind developing contemporary fashion projects, connecting cultural research with market awareness.	8
INNOVATIVE TECHNOLOGIES AND CONSTRUCTION MATERIALS	This course introduces sustainable textile fibers, innovative yarns, and responsible leather alternatives for knitwear and leatherwear design.	6
REALIZATION OF EXPERIMENTAL PROTOTYPES	This course develops the technical and methodological skills needed to engineer fashion products, from material selection to the creation of prototypes and final pieces.	6
FASHION PROJECT COMMUNICATION	Exploration of the theories and practices of contemporary communication, with a focus on how digital innovation reshapes methods and tools in the fashion industry.	4
INTERNSHIP	Internship.	10
DISSERTATION	Final written thesis.	6