MBA Digital Transformation and Leadership for Fashion

Programme Specification

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1. Course Overview

Full course/award title(s)	MBA Digital Transformation and Leadership for Fashion
Course Code	PMBA_0001_FI
Location of study	Istituto Marangoni London Campus
Off campus elements / locations	Not Applicable
Fees	https://www.istitutomarangoni.com/en/schools/london-school-of-fashion-and-design/postgraduate-courses
Additional costs	Refer to the Programme Additional Cost Document on https://www.istitutomarangoni.com/en/fashion-courses/fashion-business/mba-digital-transformation-in-leadership-for-fashion
Awarding institution	Regent's University London
Date of original validation / revalidation	September 2024
Validated until	September 2029
Framework for Higher Education Qualification level of final award	Level 7
Number of credits in award	180 credits Normally 180 credits for a PG award
HECoS Code	100078 - 50% 100054 - 50%
Relevant QAA subject benchmark statements	*https://www.qaa.ac.uk/the-quality-code/subject-benchmark-statements* Business and Management Masters (2023)
Other external and internal references	Regent's University London Academic Regulations Regent's University London Learning, Teaching and Assessment Strategy

	Regent's Learning Outcomes (RLOs) (2021) Regent's Assessment Framework (2022) Regent's Learning Design Framework: RADAR (2020) QAA: Frameworks for Higher Education Qualifications (FHEQ) AdvanceHE: Principles of Inclusive Curriculum Design SEEC 2021 OfS Regulatory Framework
Professional, statutory, or regulatory body recognition/ accreditation	N/A
Language of study	English
Date of production / revision of this course specification	September 2026

Course intakes, modes of study, expected and maximum duration of course

Mode of Study	Intake Month	Level of entry	UCAS Code	Expected Duration in Months	Maximum duration in months*
Full time	October	Level 7		12	36
Full time	February	Level 7		12	36

* In exceptional circumstances only – refer to Regent's University London Academic Regulations for details.

2. Why study this course, including course aims and objectives

The MBA in Digital Transformation and Leadership for Fashion is a unique programme led by Istituto Marangoni, London, which specifically enables students to start their lifelong learning influenced by global challenges in technology, strategies and leadership surrounding digital transformation for fashion business. We want our students to be able to anticipate future thinking and Lead in a data driven and digital fashion business world, creating value within commercial fashion practice. This will be through disruption and innovation, digital strategies, digital business models identifying new methods of supply chains, goods and services, retail space, design thinking and importantly leading the transformation of business.

The programme is a 12-month Master in Business Administration and will be delivered over 4 terms. The MBA will sit under the Masters Provision in Fashion Business suite and will be looked after by the Programme Leader of Postgraduate Fashion Business and Luxury.

The programme begins with enabling the students in term one to understand how digital business models and frameworks are enabled through disruption and Innovation alongside understanding the technology which supports the business solutions for digital transformation. Skills learned in term 2 will focus on harnessing how data supports digital transformation and how the operational processes and supply chains can increase value for fashion business, capitalising on efficient digital operations, compliance, and risk management.

By term 3 students will be able to drive solutions and progress to leadership in the digital age overseeing digital transformation, which will enable them to implement new strategies for fashion business. This will reinforce learning and support students for their final term when they work on a consultancy project with a leading Brand/Organisation of their choice or aligned with Istituto Marangoni, London to apply a solution for them.

The Programme Leader may request an interview (in person or online) in order to assess passion, motivation, commitment, and aspiration of the prospective student. Your previous area of education or sector is not prerequisite, and we encourage those from science, technical, social science related backgrounds. Portfolio is not required.

Istituto Marangoni London works closely with employers and academic staff to promote and support work placement opportunities and communicate job vacancies for Istituto Marangoni students through recruitment days organised at the school for all postgraduate students

Prospective careers:

- Head of Transformation Change
- Research and Innovation Executive/Director
- Chief Transformation and Operation Officer
- Digital Analyst (Insights and Analytics)

- CRM Performance Strategies Manager
- Business Intelligence Analyst
- Fashion and Luxury Business Consultant
- Fashion Business Analyst Retail
- Chief Transformation and Operation Officer

3. Course structure

This is a guide to the overall structure of your course, mandatory elements, units (including terms when delivered) and periods of assessment.

The MBA Digital Transformation and Leadership for Fashion is taught over 4 Terms in 12 months. You have the option of an October start or a February start. All units are core units at 20 credits each until the final term whereby the Consultancy Project unit is 60 credits.

Term 1 consists of 2 x 20 credit units which are taught over 8 weeks and then there are 3 weeks of study and assessment to enable you to prepare for your summative assessment point following the taught components. Skills learned in term 1 are introductory and are about enabling you to understand digital business models and frameworks to understand the technology alongside the business solutions for digital transformation.

Term 2 is more in depth incrementally you will gain more knowledge and skills with core frameworks being taught. Again, consisting of 2 x 20 credit units which are taught over 8 weeks and 3 weeks of study and assessment. Skills learned in term 2 will be harnessing how data supports digital transformation and the operational processes can increase value.

Term 3 again 2 x 20 credit units taught over 8 weeks and 3 weeks study and assessment. This term is regarding accumulating knowledge and enabling you to be reflective and start deep level learning to drive solutions and to progress to leadership in the digital age overseeing digital transformation which will enable you to implement digital transformation and Strategy for fashion business.

By term 4 you will be working on a consultancy-based project which is a total of 60 credits and over 12 weeks. You will be allocated 6 hours of supervision, and you will also have at least 4 hours of Business lecture series to support and enhance your career and networking professional practice. You will undertake research and analysis and produce a rigorous report setting out research, analysis and recommendations which cover a strategic digital business or management issue in any Fashion Business organisation.

Teaching will be timetabled: Monday – Friday. 08.30-20.00 (10 hours per week)

Lesson duration: 2.5 hours

Assessment periods:

<u>October intake</u>

Term 1: December

Term 2: March

Term 3: June
Term 4 – October Consultancy Project

February Intake
Term 1: April
Term 2: July
Term 3: October
Term 4 – February Consultancy Project

Programme Units

Your course is composed of a number of units that each have a credit value. On successfully passing each of these units, you will gain credits that count towards the total needed for your Masters degree.

One credit equates to 10 notional hours, which is the average time a student takes to achieve the specified learning outcomes. So, if a unit is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this course is indicated in Section 6.

On postgraduate degree courses provided by Istituto Marangoni London, you are expected to study 180 credits per level 7 with no more than 80 credits per term.

Level 7		
Term	**Core Units**	**Credits**
Term 1	ISM7087 Digital Business Models for Fashion	20
Term 1	ISM7088 Digital Technologies and Strategies for Fashion	20
Term 2	ISM7089 Business Analytics and Data Strategies for Fashion	20
Term 2	ISM7090 Managing Risk, Compliance and Smart Supply Chains	20
Term 3	ISM7091 Digital Leadership and Impact	20
Term 3	ISM7092 Digital Transformation and Value Chains for Fashion	20
Term 4	ISM7093 Consultancy project	60

Total Core Units Credits	**180**
Total Credits for Level 7	**180**
Exit awards (if appropriate)	
Postgraduate Certificate (PGCert) Digital Transformation and Leadership in Fashion (60 credits) Postgraduate Diploma (PGDip) Digital Transformation and Leadership in Fashion (120 credits)	

4. Indicative course structure diagram

MBA Digital Transformation and Leadership for Fashion (October and February Intake)

TERM 1	TERM 2	TERM 3	TERM 4
ISM7087 **Digital Business Models for Fashion** **20 Credits**	**ISM7089** **Business Analytics and Data Strategies for Fashion** **20 Credits**	**ISM7091** **Digital Leadership and Impact** **20 Credits**	**ISM7093** **Consultancy project** **60 credits**
Digital Business Models	Data Analytics and Business performance	Leading Digital Culture & Change Management	
Disruption & Innovation	Managing Digital Operations and Resources	Developing Digital Leaders: Mindsets, Skills, and Ethics	
ISM7088 **Digital Technologies and Strategies for Fashion** **20 Credits**	**ISM7090** **Managing Risk, Compliance & Smart Supply Chains** **20 Credits**	**ISM7092** **Digital Transformation and Value Chains for Fashion** **20 Credits**	

Fashion Business Technologies	Risk Management and Compliance in Fashion	Digital Transformation for Fashion
Digital Strategic Management For Fashion	Smart Supply Chain Management for Fashion	Digital Value Chains

5. Exit awards

Exit (interim) awards can be conferred where:

a) you withdraw from the University without completing all the credits required for your named award,
and
b) you have successfully completed the volume of credit at the relevant FHEQ level as indicated in Section 3 above,
and
c) subject to the decision of the relevant Progression and Finalist Board.

Available exit awards for this course are:

- Postgraduate Certificate (60 credits at Level 7)
- Postgraduate Diploma (120 credits at Level 7)

Exit awards are not available with classification.

The full criteria for these exit awards can be found in the Assessment and Course Regulations section of Regent's University London Academic Regulations. regents.ac.uk/policies

Where classification of an overall award is possible this will be calculated upon completion of 180 credits at Level 7 as set out in the Academic Regulations.

6. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.

Learning Outcomes will tell you what we expect you to know and/or be able to do once you have completed a learning process (e.g., a unit, a level, or the entire course) (QAA, 2018). Teaching and assessments are designed accordingly to enable you to demonstrate that you have adequately met these outcomes.

The learning outcomes that you will be expected to demonstrate at the completion of each level of your studies are listed below. Each unit that you will study has developed between two and five distinctive Unit Learning Outcomes (ULOs). We have ensured that at each level all the compulsory elements of your course assess in their totality all level learning outcomes (see Section 17).

LEVEL 7 OUTCOMES Knowledge and understanding By the end of the programme students are expected to demonstrate:	
LO 1 Knowledge based	Specialist theoretical, practical, and methodological approaches, to digital transformation for fashion business
LO 2 Critical thinking	Advanced principles, concepts, theoretical frameworks within digital transformation to critically develop systematic responses to suggest new solutions
LO 3 Problem solving	Advanced problem-solving strategies, methods, and techniques to critically evaluate problems, using specialist information and data to support fashion business
LO 4 Synthesis and Evaluation	Analysis, synthesis, and evaluation of advanced data, metrics, and methodologies to formulate and develop innovative proposals to address strategic issues and opportunities in fashion business
LO 5 Ethical and sustainable awareness	Advanced awareness of ethical, sustainable and professional values and codes of conduct, to personal and strategic decisions, actions, responsibilities, outcomes and dilemmas, and suggesting and advocating appropriate solutions
LO 6 Communication	Communication of advanced information, using criteria developed within digital transformation for specialist audiences in a fashion business context
LO 7 Team skills	Advanced interpersonal, team and networking skills to strategically enhance team performance and contribute to specialist professional communities within your sector
LO 8 Development Skills	Design and development of advanced strategic projects to enhance own learning, work, and practice within digital transformation for Fashion Business
LO 9 Leadership	Take responsibility for leading the systematic and critical evaluation of own and others' capabilities, performance, and development, applying strategic management approaches to digital transformation for fashion business
LO 10 Employability	Transferable skills that will prepare you for working in the industry, further academic research or taking on consultancy roles

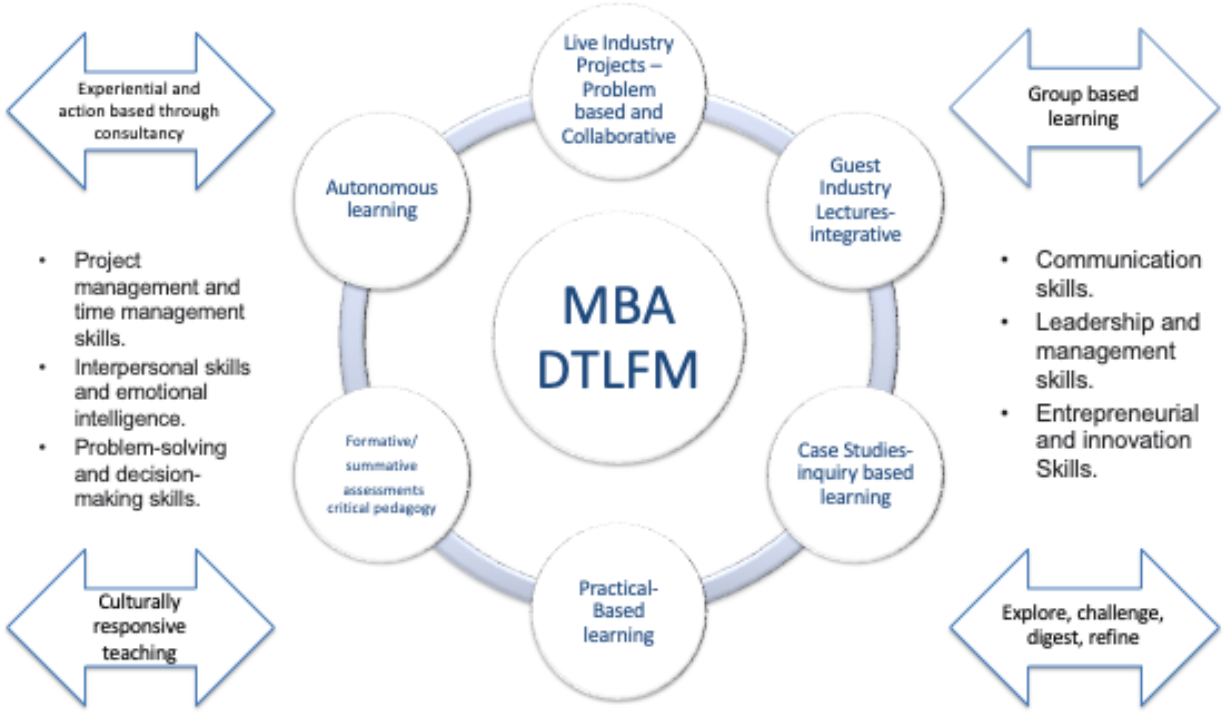
7. Learning and teaching strategy/assessment methods (non-regulatory)

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the course as listed in Section 2 and the intended learning outcomes in Section 6. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. In order to meet the full intended learning outcomes of the course, you will be expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with your personal tutors.

The learning and teaching strategy adopted for this programme relates to the internal **IML Learning and Teaching Strategy.**

Teaching is supported and developed by IML through formative and summative feedback, training, reflection, appraisal, and peer mentoring. We aim to provide a unique and individual experience to every student developing with them their own career paths, leveraging their strengths, and providing a personalised development plan to achieve career aspirations. A learning by doing approach makes room to experiment, to learn from their own mistakes and to take calculated risks within a safe learning environment.

The pedagogical approach for the MBA at Istituto Marangoni



While teaching at IML emphasises practice and is primarily project based, we encourage the adoption of innovative teaching pedagogies that promote interaction between lecturer and student in order to facilitate the acquisition of learning through a dynamic and iterative relationship between theory and practice, eventually creating a culture of inspired learning. IML has been progressively shifting away from teacher centred methods to claim the centrality of the student in the learning process. In accordance with the level of studies and

to enable scaffolding within the student experience, experiential learning is predominantly but not exclusively used as the official, signature teaching pedagogy (Shulman 2005). Therefore, building on the expertise in their subject areas, tutors act as facilitators of learning in an inclusive learning environment, in which students assume an active, collaborative, and co-creative role. Problem solving and problem-based approaches are amongst alternative teaching strategies adopted in order to locate the student at the core of a developmental learning process.

Our classes are delivered across 2.5-hour sessions comprising of a diversity of lectures, seminars, workshops, and tutorials; which are tailor made by our tutors in order to integrate both theoretical and practical deliverables. The MBA will consist of 10 hours of delivered sessions per week.

Assessment is intended to enable students to further explore the ideas and concepts covered in the programme and to critically and creatively bring together the knowledge acquired in different subject areas to eventually add depth and breadth to their learning experience. Therefore, the heterogeneous composition of the student body is taken into consideration when designing assessment tasks in order to bring richness to the learning dynamics to embrace intercultural perspectives that can 'stimulate new thinking, challenge assumptions […] into the lived experience of our universities, and especially of the home students' (Killick 2009: 2).

Students are assessed against the learning outcomes for all formative and summative assessment.
Students do get the opportunity to participate in formative peer monitoring to advance their critical and contextual understanding of their subject knowledge. Instrumental in this approach is transparency in discussing the unit learning outcomes and assessment tasks marking criteria with students at the beginning of each term.

Teaching and learning at postgraduate level require self-directed study alongside attendance at structured timetabled lessons. The programme is delivered using a range of teaching strategies which include lectures, workshops, seminars, presentations, pitches, personal and group tutorials, and individual personal supervision and mentoring for the consultancy project in the final term.

Lectures are integral to the programme by formalising delivery of subject specific content and theoretical knowledge to provide under-pinning for all incremental learning

Both Tutor-led and Student-Led seminars –This enables the development of learning and allows you to build on knowledge gained through lecture delivery. This can include group activities, evaluation of feedback, reflection on verbal or written feedback. Seminars may take the form of reflective formative tasks, group, and collaborative projects as well as contribution through debate.

Workshops and Practical sessions – interactive workshops used to enable and nurture ideation and practical skills development for resolution of summative projects and real-world setting.

Independent research and investigation – self-directed study plays a huge part of your programme as you will be expected to spend time researching and analysing matters independently to substantiate and support your taught material.

Case study analysis – detailed discussion and in-depth analysis of existing brands and real-life scenarios to substantiate and assess concrete examples of content and theories.

Research and writing skills inductions – supported by the Library and academic team you will learn how to develop your PG level academic writing and research conventions

Team working – requires you to operate as a member of a team or group with emphasis on collective responsibility and joint decision making to emulate real world professional working scenarios

Formative assessment – this is embedded through all units and is an opportunity for you to get feedback on your work from your tutors and peer group prior to summative

Study Trips (when applicable)

To enhance your learning path and consolidate understanding of subject specific content, study trips are applicable in units. If assessment is dependent on information collected whilst undertaking the study trip, the trip would be considered mandatory. The cost of study trips can be either the responsibility of the student or on occasion included in the annual study fee. If the visit is within the city, students pay for public transport.

Breakdown of teaching methods by percentage per level

The following breakdown is a guide to how much time you will spend doing each teaching and learning method. The exact amount of time spent in taught/practical lessons or self-study will depend on the elective units that you take.

- 'Taught' learning typically refers to timetabled sessions led by a member of academic staff, such as lectures, seminars, and tutorials.
- 'Self-Study' is time dedicated to self-directed learning that is guided by your own requirements to further your studies and complete assignments. This could include preparation for class, background reading, research and preparation for assessments and writing.

Level 7	
Taught	14%
Self-Study	86%

Course management and teaching staff

The MBA Digital Transformation and Leadership for Fashion is managed by the Programme Leader, supported by Unit Leaders. The teaching is delivered by specialist tutors and overseen by the Director of Education.

All academics on the programme are continuously involved in research and other scholarly activity and practical activities, as well as being heavily involved within the industry in their selected areas of expertise. The course truly relies on our team, being active in the environment they teach and deliver in, to create a greater more contemporary and innovative

experience for the students as well as guide and mentor for all summative assessment and the consultancy-based project in the final term.

The team's areas of academic and professional interest and experience, directly coincide and support the programme. As such there is a direct correlation that the curriculum is informed by this and updated accordingly.

Members of the team facilitate upholding and furthering academic standards, through their active contribution and position of external examiners as well as holding PGCE and being Fellows of HE.

Visiting Lecturers and Guest Speakers are an integral part of the programme are used to curate and deliver units across the programme and make individual interventions on specific parts of its delivery. We use industry for live briefs who inform and participate in creating exciting and real-world application for your learning and support panel discussion and mentorship of your work.

All VLs on the course have participated in the LTA accreditation as a minimum to comply with HE regulations and provide contemporary and educational insights combined with practical ones from the industry.

Assessment strategy and methods

Assessment is planned to reflect the overall aims of the programme. It is designed to monitor your performance regularly in the context of specific assessment requirements of the unique subjects of the degree. Assessment is demonstrated through your own development and presentation of knowledge and skills essential to meet the overall requirements of your Masters degree. The knowledge and skills are those required and necessary for effective use in business.

Summative assessment measures your achievement against the programme Learning Outcomes alongside evaluation of your progress and learning during an entire unit, generating a unit mark and constructive feedback. It also confirms the conditions for referral and retake where applicable. Examples of summative assessment include written assignments (essays, reports, case studies,) and practical approaches for business being oral and visual presentations and pitches using a variety of media, both physical and digital.

Formative assessment provides you with an opportunity to receive constructive feedback on the progression of your work and is developmental in nature. The feedback/critiques stages will offer you the opportunity in learning how to develop and progress in your projects, but with no actual grades given. Formative assessment will feed directly into summative, so all work enables you to gain valuable feedback prior to submission.

You are strongly encouraged to seek as much feedback as possible about your progress on your units from your lecturers. Your lecturers will write about your performance and progress on your units (feedback), and they will also write about what you are advised to do in the future (feed-forward). This information is valuable as it will support you in understanding how well you did in one unit, and what you should concentrate on to do as well as possible in future units.

Please note that IML may need to keep your work for various reasons, including audits, validations and for External Examiners to review. You are advised to keep copies of your work wherever possible and to contact the Programme Leader for information about collecting work.

Unit	Credits	Summative Assessment Task	Hours
ISM7087 Digital Business Models for Fashion	20	15 Minute IML Ted Talk	**40 Taught** **160 Self Directed**
ISM7088 Digital Technologies and Strategies for Fashion	20	Visual Blueprint of a digital strategy 5-minute visual digital strategy pitch	**40 Taught** **160 Self Directed**
ISM7089 Business Analytics and Data Strategies for Fashion	20	15-minute Group presentation using digital approaches (1500-word Individual written rationale	**40 Taught** **160 Self Directed**
ISM7090 Managing Risk, Compliance and Smart Supply Chains	20	10-minute group Poster presentation of a new Digital Smart supply chain 2,500-word essay	**40 Taught** **160 Self Directed**
ISM7091 Digital Leadership and Impact	20	Portfolio Business simulation Tasks	**40 Taught** **160 Self Directed**
ISM7092 Digital Transformation and Value Chains for Fashion	20	10-minute Individual Presentation	**40 Taught** **160 Self Directed**

ISM7093 Consultancy project	60	Consultancy project Equivalent to 9 9-10K words Consultancy Pitch	**10 Taught** **590 Self Directed**

Breakdown of assessment by percentage per level

Level 7	
Coursework	100%

Alternative forms of assessment

Our aim is to design and deliver innovative, authentic, and inclusive assessments throughout our curriculum. Students with a Personal Learning Plan (PLP) may be offered alternative forms of assessment, as an agreed reasonable adjustment. Where this is necessary, the Student Services and Academic Team will work with the relevant Programme Team and Registry staff on a case-by-case basis to secure appropriate alternatives.

Ethical approval of research

All research conducted within and outside the school by students at Istituto Marangoni London should comply with internal process prior to commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations, and procedures involving human or other living participants, or data relating to such living entities.

In those units where students are expected to conduct primary research involving human participants as part of the data gathering process, this is normally done with in-depth interviews, focus groups and surveys. The ethical approval follows a formalised process, and students must demonstrate that such process has been accurately followed. The following applies for all primary research conducted:

Gaining informed consent

You must obtain formal informed consent from all respondents taking part in quantitative research (interviews and focus groups) before they participate in the study.

You can obtain informed consent in two ways:

1) **With a consent form**

Consent forms must be filled in and signed both by the researcher and the participant. Typed signatures are not valid.

2) **Via email**

Consent can also be gained via email. In this case, in the email you send to participants you should (i) attach the consent form and (ii) copy & paste the content of the consent form in the body of the email. Consent is gained

Showing evidence of gained informed consent

Evidence of informed consent must be shared with the school and supervisor.

Signed consent forms and/or screenshots of the emails must be shared with the school and with your supervisor before the submission of the dissertation project. The screenshots of the emails must show the content of the email you sent, the reply of the participant as well as their full email address.

To ensure that participants are approached in full compliance with ethical principles and that research is conducted in transparent and accurate fashion, the students are guided in the process of approaching participants through research methods unit as well as in the formulation of interview, focus group and survey questions. This is to guarantee that questions are asked in a sensible and sensitive manner. In order to obtain ethical approval, evidence of gained informed consent (signed consent forms or email exchange with participants showing informed consent) must be shared with the tutor prior to the conduction of the qualitative primary research. The audio recordings of the interviews, used to ensure accuracy when reporting information, are also shared with the tutor. Participants are also informed about the storage, accessibility and disposal of the data gathered (the audio-record files and the signed consent forms).

8. Relationship to other courses

Some courses share units or have other connections to other courses. This is a guide to whether this is applicable for your course.

The MBA is a standalone course which although is in the PG Fashion Business cluster does not have any shared units or connections to any other courses.

9. Student support

- Student & Academic Services department main aim is to help students navigate School life and achieve their academic goals by providing accessible and inclusive support services, School and community connections, and opportunities for professional and personal growth in a welcoming and caring environment.

Istituto Marangoni London, offers professional pastoral & SEN (Special Educational Needs) support in school & online, which includes:

- Coaching and Mentoring
- Counselling
- Mental Health First Aid

- Pastoral Workshops – time management, coping with stress and goal setting
- SEN 1-2-1 sessions
- Well-being Workshops

We have a team of professionals dedicated to helping student's needs.

- **Admissions:** the department provides information about all the programme and study opportunities at Istituto Marangoni, supports and assists applicants throughout all stages of admission from initial enquiry, application to enrolment.
- **Library:** the library service aims to deliver a high quality engaging and supportive service for students in support of an outstanding, inspiring, diverse, innovative, and creative educational experience. The service intends to inspire students discover more about their subjects and other relevant disciplines as well as provide information and materials to support the syllabi for all subjects taught in the school.
- **Careers Service:** The purpose of the Istituto Marangoni Career service is to bridge the gap between course completion and entering the world of work. Monitoring, guidance, and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation and encourage students to talk about their career goals and expectations
- **Student Counselling Service:** Istituto Marangoni London provides one to one counselling appointments for students. These can be booked via Student Services Team. Counselling for students is available throughout the year, slots are available on Mondays & Fridays. Our two counsellors are fully trained & accredited. Students are entitled to six sessions throughout the year. Counselling services provided range from; brief solution focused therapy to cognitive behavioural therapy (CBT) and compassion focused therapy
- **Coaching and Mentoring Services:** Coaching services provided in School consist of individual one to one appointment that provide impartial advice and encouragement focusing on developing supportive relationships. Coaching & Mentoring sessions can help with coping strategies, time management, lack of motivation/ commitment, distractions, goal setting, loneliness, cultural differences, study life balance, urban London life, social media (addiction, pressure, and reliance), personal relationships, etc
- **Special Education Needs** (SEN) Students: Students with a disability, medical condition or specific learning difficulty are strongly encouraged to inform Student & Academic Services (academicservices.london@istitutomarangoni.com) at their earliest convenience. Istituto Marangoni offers confidential and friendly service for SEN students, developing personal learning plans (PLP), monitoring student's progression through their studies alongside assisting in organizing appropriate arrangements. Istituto Marangoni is happy to assist students in referrals who think that they might be dyslexic or any other learning disability.

10. Learning support

Istituto Marangoni London offers a variety of different facilities and technologies to support your studies and learning environment**.** These include lecture rooms, seminar rooms, the library, IT labs and specialist software.

- Prior to arrival you receive the student roadmap to support your arrival at Istituto Marangoni and advise you of your learning journey from week 1.
- All students are inducted onto the programmes with your programme leader overseeing and advising of the programme structure. This is supported by Careers Team, technical support to advise you in IT and use of software, the designated programme administration team to highlight rules and regulations and timetables alongside SEN and library to assist with additional research enquiries
- Each Unit had a unit leader, and a Unit Handbook is developed for each unit supported by all learning materials and lectures uploaded onto Ultra BB the virtual Learning Environment
- All MBA Students are supported by their own Consultancy supervisor/Mentor
- Computer Labs: Support and allow practical application of the taught knowledge, together with the production of final outcomes.
- Software: Support and allow practical application of the taught knowledge, together with the production of final outcomes.
- Library: In addition to the normal Library duties, one to one tutorials and workshops are organized on a regular basis to support the learning activities, covering a wide range of topics
- Digital and online E Resources: Searchable online learning materials covering many topics, from traditional Library service to improving research, writing and study practices to working collaboratively and subject specific business and fashion resources
- IM App: Supports the physical learning environment with practical guidelines and useful information.

11. Opportunities for personal development planning

The professional and personal development of each student on the MBA is delivered and embedded throughout the programme. Through core units, you are given the opportunity to be supported by your teaching staff alongside the careers team to guide you and your own needs and careers choices.

The careers team work very closely with the programme leader and team to develop and enhance the opportunities for development which include live industry projects and business and enterprise start-up which can be pursued as part of your consultancy project.

Through terms 2 and 3 are provided with a 1-1 personal Development Planning tutorial (PDP) which we define as “a structured and supported process to develop the capacity of individuals to reflect on their own learning and achievement, and to plan for their own personal and educational career development.”

All students on all courses are required to participate in PDP, which is an individual tutorial. Students need to prepare for this tutorial through a reflective survey of their learning, which is supported and guided by a set of questions related to your existing skills and strengths. Students are then assisted in determining their development needs and setting some development goals.

With the support of the Key Tutor, students should be able to recognise and record these successes, setting further goals as required.

12. Admissions information

- Application Form
- 2 reference letters, 1 academic reference only in case of progression from IM (UG)
- Curriculum Vitae
- Copy of recognized UK Bachelor's Degree with normally 2:2 or equivalent qualification and transcript.
- Two years of relevant practical or work experience in a related field
- I/GCSE with 4/C in English. Applicants are required to provide proof of their English language ability. The English test score should be at least B2 on the CEFR level (e.g., IELTS Academic 6.5 overall, no less than 5.5 for each element)

All prospective students may have access to these Programmes without the right academic background if they have proven relevant two year’s work experience. The Programme Leaders may request an interview (in person or online) in order to assess passion, motivation, commitment, and aspiration of the prospective student.

13. Visas and immigration

Students holding a visa to study in the UK should familiarise themselves with the conditions and details of their visa. Key expectations for visa holders include:

- Ensuring the School retains an up-to-date copy of a student’s passport and visa documents.

- Updating the School with any changes to your address, personal email address and personal phone number.

Students be aware of the requirements of their visa, including the limitations on your working rights and permitted work. For any further questions, students should contact the Visa Manager directly using an email address included in the Student Handbook.

14. Assessment and progression regulations

You will be assessed on how well you are achieving the intended leaning outcomes at different stages throughout your time of study at Istituto Marangoni London.

In order to continue with your studies, there are minimum requirements to be met to be able to progress to the next level of your course. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

https://www.regents.ac.uk/policies

You will be provided with guidelines on what you need to achieve in each assessment to receive a good mark.

15. Award criteria

To complete your course, you will need to achieve 180 credits for a master's degree.

You must also meet the requirements of any specific regulations as stated under the assessment and progression regulations.

For further details on award requirements, please see the Academic Regulations, available on our website https://www.regents.ac.uk/policies. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

16. Methods for evaluating and improving the quality and standards of teaching and learning

The academic staff are supported by receiving offers to further develop their skills and acquire academic qualifications as:

- LTA, Learning Teaching Assessment
- FHEA, Fellowship
- SFHEA, Senior Fellowship
- PgCert

Istituto Marangoni London also financially supports, partly or fully, academics costs to attend conferences and trainings that can benefit both the staff and the institution. The Director of Education, with the support of the QA and HR teams, selects on a yearly basis the academic staff to whom professional development will be offered. This selection is being made based on available budget and development needs in order to progress staff and be able to deliver teaching quality.

Staff members are invited to an array of regular training sessions facilitated by DOE, PL, and ULs, covering tutor induction at the beginning of the Academic Year, and stretching through formal faculty meetings prior to the beginning of every Unit and specific support on assessment activities.

Continuous monitoring and evaluation of programmes is an essential part of Istituto Marangoni London's quality assurance framework enabling discussion and consideration regarding potential enhancement of learning opportunities within specific programmes, resulting in a higher quality student academic experience. The academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement, in response to feedback from students, academic faculty or subject External Examiners, to ensure currency of programmes, annual monitoring and data outcomes and/or alignment with any regulatory body requirements or changes.

Below are examples of continuous programme management and quality arrangements:

Course validation or revalidation: the programme approval is based on a process of internal and external peer review and ensures alignment against all relevant UK external reference points as well as internal and external policies and procedures.

Periodic reviews: the programme re-approval process is based on a process of critical reflection of the programme's operation and continued relevance with internal and external peer review and student feedback being integrated to the process. It also ensures continued alignment against all relevant UK external reference points, internal and external regulations etc.

Annual programme / unit modifications: the academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement in response to feedback from students, tutors, or subject External Examiners to ensure currency of programmes, annual monitoring, and data outcomes and/or alignment with any regulatory body requirements or changes.

Programme Continuous Improvement Plans: the process provides an important source of information for programme teams on the operation of the programmes as these documents provide a complete record of enrolment and Assessment Board related information, progress of actions, good practice identified, student and External Examiner feedback, complaints overview etc.

Unit performance reports: the purpose of those reports is to continue and enhance the quality of units and act upon any concerns in a timely manner.

Student engagement and feedback: student participation in quality assurance and enhancement processes helps to improve the educational experience of students,

benefiting the wider student body, the Higher Education sector as well as engagement with collaborative partners within industry. Student engagement contributes to quality assurance and enhancement processes by effectively capturing the student voice, acting upon student feedback, student academic engagement as well as their engagement with the School. Students have an opportunity to provide ongoing information and formal feedback as part of their studies. The ways of providing feedback include (but not limited to): student voice and NPS surveys, industry engagement, monthly events, School forums, Student Representative meetings, formal School Boards and Committees, academic related activities.

17. Curriculum map

The following table indicates which core and common units assume responsibility for delivering the learning outcomes detailed in Section 6.

Level	Unit code	Unit Title	LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10
7	ISM7087	Digital Business Models for Fashion	x			x	x	x				x
	ISM7088	Digital Technologies and Strategies for Fashion	x	x			x	x		x		x
	ISM7089	Business Analytics and Data Strategies for Fashion	x	x	x	x	x	x	x			x
	ISM7090	Managing Risk, Compliance and Smart Supply Chains	x	x	x	x	x			x		x
	ISM7091	Digital Leadership and Impact	x	x			x		x	x	x	x
	ISM7092	Digital Transformation and Value Chains for Fashion	x	x		x		x				x
	ISM7093	Consultancy project	x	x	x	x	x	x		x	x	x