



istitutomarangoni



SHORT COURSES

STYLE YOURSELF: A FASHION EXPERIENCE

Brief Overview

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian, and international fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills, Istituto Marangoni also provides short preparatory courses covering a variety of fashion, design, and creative processes, put together for personal enrichment and enjoyment, or for aspiring creatives who may be considering further study.

1. Certification attained

Istituto Marangoni Certificate of Attendance

2. Course Learning Outcomes

On successful completion of the course, students will be able to:

- identify and reflect on their personal style, and enhance and define it clearly;
- set-up a basic fashion photo-shooting inspired by their own fashion look;
- understand how fashion and fashion styling influence our contemporary lifestyle;
- communicate and present individual style ideas visually, for example via moodboards;
- recognise key fashion styles and historically significant images.

3. Course Description

Over the course of the 3 weeks participants have the opportunity to really question and develop their own style to produce an individual and personal look book – a very individual and fun journey into style. Restyle: reveal & affirm your own unique fashion style via a real fashion journey into image For budding bloggers or for those who simply wish to discover or 'affirm' their own individual look; this course provides a stimulating journey into some of the more practical elements of the professional fashion stylist in order to look good, spot great style, and ultimately, communicate successfully their personal aesthetic through an image or look. Participants will also discover what goes on behind the camera in fashion editorials and celebrity styling projects, as well as understanding the power and influence that styling has in all areas of our lives, including music, film and TV to name just a few. Starting from their own wardrobe mixed with style research, participants appreciate key industry notions including for example 'cool-hunting'; to become more aware of trends and work on their own creative abilities in style. Together with basic Photoshop and InDesign skills, participants will learn how to set up a real photo shoot, and see the fruits of their own imagination and creative styles unfold in communicative images, just as used in top fashion magazines and in online luxury brand promotional activity. Istituto Marangoni preparatory level courses focus on personal enrichment and enjoyment aimed at young and aspiring creatives who may be considering university level study. At this level of study there are no exams or assessments to worry about. Courses are specifically crafted for anyone interested in learning about design and creative processes, from the very basics, through to some of the more interesting and complex elements. No prior design or software skills are required.

4. Assessment:

There are no formal assessments or exams for courses at preparatory level study.

Practical and/or workshop-based projects may be offered to allow students to apply their theoretical understanding of a specific subject area.

Presentations are used in some subjects to allow students to develop their creative communication skills.

5. Course structure / Main subjects

Subjects
Fashion Styling and My Life
My Identity
Fashion and Style in Image
Visual Communication
Photoshoot (theory)
Photoshoot

6. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience, in a pedagogic, practical and pastoral way, for example:

- Programme / course handbooks or course presentations to provide relevant information to students;
- The use of the Library, online resources (where available), and the centre facilities to enhance the student experience and learning environment.

Student Support

Istituto Marangoni provides Student Service Officers who act as the first point of contact for pedagogical counselling, and pastoral care, assisting students on issues including, for example;

- finding their way around;
- time management;
- dealing with stress, or absences;
- getting the best from the course;
- understanding and applying school rules;
- future study options or other issues.

One-to-one appointments may be made by phone, through the school receptionists, or by email. Where possible students can expect to be seen almost immediately, or contacted to arrange a suitable time.

7. Student Feedback

Student feedback is essential to programme development and student comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers student opinion in a variety of ways, which may include the following:

- Informal contact with the Tutor, through appointments with academic staff;
- Issues will be taken to Programme Reflective Meetings and added to the Annual Academic Monitoring Report;
- Formal Student Representation;
- Final Questionnaire (at the end of a study cycle);
- NPS (Net Promoter Score) Questionnaire (at the end of each academic year).

It would be desirable that students provide details of their identity when giving constructive feedback on the course and teaching methods. There might be occasions when that is not appropriate and Istituto Marangoni recognises such exceptions. In these instances, the programme teams and central support services will ensure that anonymity and confidentiality are respected.