



**istitutomarangoni**



**SHORT COURSES  
INTERIOR DESIGN  
FOR PROFESSIONALS**

**Brief descriptive summary**

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art History and Art Curation.

**1. Certification attained**

Istituto Marangoni Certificate

**2. Educational & Programme Aims****Educational Aims:**

- to develop flexible approaches to programme delivery and participant support, which reflect the needs and expectations of learners at the appropriate level;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to encourage creativity, critical self-awareness, imagination and skills that will enhance global employment opportunities on completion from all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, reflective practice and engagement within the fashion, design, and creative industries.

**3. Course Learning Outcomes**

On successful completion of the course, participants will be able to:

- categorize contemporary design products, methods, and organise key trend images;
- construct detailed key trend boards with a professional description of each theme;
- appraise the contemporary production of historic design companies through direct observation.

**4. Teaching/Learning and Assessment Strategy**

- Duration: 2 weeks
- Lesson hours: 40 hours
- Type: onsite

**Curriculum**

This exciting intensive course has been designed for professionals with a background in the interior design field. It aims to give a general overview of the new trends on Italian design from the latest furniture shows, which takes place in April. In order to help participants experience the essence of Italian style and culture, the course provides an excursus on the history of Italian interior design, with special focus on contemporary style. After this historical overview, students are involved in the creation of a trend book, which aims at classifying the new products available on the market. The course is delivered through both theoretical and practical approaches and is taught by designers and professionals.

**Week 1**

In the first week the course will provide an introduction to the recent design production with focus on the leading Italian companies. Presentation of the latest iconic Italian products, mainly those presented during the Design Week in Milan and through visits to the most representative showrooms of Made in Italy companies. An overview of the changes in the panorama of interiors and design, and of the international Trends, will be presented through seminars by professionals of the field. The analysis of the evolution of scenarios in the interior is aimed at understanding and preparing a professional Trend book, which will be developed in the following week.

**Week 2**

Following an in-depth analysis of contemporary trends and the history of Italian design, participants will acquire new approaches to sustainability, innovation in technologies and digital solution and evolution in the communication panorama. Talks with historic design companies will provide an opportunity to understand the balance between Heritage and Future vision in the actual context and interact with Industry professionals during the open discussion. After this overview, participants will be guided in the development and creation of the Trend Book, which aims at classifying the new products available on the market.

**Seminars (where relevant to the specific course):**

- Key Design Trends
- New Boundaries of Materials and Fabrics
- Regenerative Design
- Evolution in Communication

**Assessment:****Formative Assessments:**

This consists in a daily interaction with the tutors that through feedback help the trainees to adopt a critical appraisal of their own learning experience, and helps them assess their own performance in relation to the learning outcomes set for each element of study.

**Summative Assessments:**

These are formal assessments and are a means of gauging trainee learning, at a particular point in time, relative to established marking criteria (Learning Outcomes). Summative assessments can occur during as well as at the end of each unit on specific evidence of trainee work, examples as follows:

**Portfolio Assessment** is used to assess a variety of projects that have been developed throughout the unit and contained within a single folder or portfolio. Portfolio assessment could take a variety of formats depending on the subject and stipulated by the tutor.

**Practical and class-based projects** allow participants to apply their theoretical understanding of a specific subject area.

**Written Reports** are required in some study areas and these will in some cases be a response to industry briefs, allowing participants to reflect real industry requirements and to present work to industry standards through report writing.

**Presentations** are used in some subjects to allow participants to develop their creative, professional communication and presentation skills, formalising their arguments in a critical manner. When giving presentations participants are actively encouraged to embrace new technologies and media in an innovative way where appropriate.

**5. Course Structure**

Course Themes
Design Research
Trend Book Development
Trend Research

**6. Tutor/lecturer Responsibilities**

The Director of Education has the responsibility for implementing the strategic direction of the courses and the co-ordination of the academic teams and administration, necessary for the successful day-to-day operation of the school.

The Tutors' responsibilities include:

1. all matters pertinent to the proper day-to-day operation of the programme involving leading and supporting participants;
2. advice to the Director of Education on appropriate delivery for the continuing development of the programme;
3. recommendations in areas for curriculum development;
4. liaison with the Participant Support Officer to ensure appropriate study support is available to participants;
5. recommendation of the appropriate level of resource required for the short course;
6. maintaining the quality of educational standards.

## 7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the participant experience, in a pedagogic, practical and pastoral way:

- a. programme handbooks provide relevant information to participants;
- b. the use of the Library, online resources (where available), and the centre facilities help participants to reach the skills and knowledge expected on the course;

## Student Support Officers

Istituto Marangoni provides Faculty Participant Support Officers, who act as the first point of contact for participants for pedagogical counselling. For any other matters the Participant Support Officers help in:

- managing time;
- dealing with stress;
- exam tips;
- getting the best from the course;
- understanding and applying the School's rules;
- anything else the officers can advise on.

One-to-one appointments may be made by phone, through the receptionists or by email. Where possible participants can expect to be seen almost immediately, or contacted to arrange a suitable time.

## 8. Student Feedback

Participant feedback is essential to programme development and participant comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers participant opinion in a variety of ways, which may include the following:

- Informal contact with the Tutor, through appointments with academic staff;
- Issues will be taken to Programme Reflective Meetings and added to the Annual Academic Monitoring Report;
- Formal Student Representation;
- Final Questionnaire (at the end of a study cycle);
- NPS (Net Promoter Score) Questionnaire (at the end of each academic year).

It would be desirable that students provide details of their identity when giving constructive feedback on the course and teaching methods. There might be occasions when that is not appropriate and Istituto Marangoni recognises such exceptions. In these instances, the programme teams and central support services will ensure that anonymity and confidentiality are respected.