



istitutomarangoni



**SHORT COURSES
INTERIOR DESIGN
FOR PROFESSIONALS**

Brief descriptive summary

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art History and Art Curation.

1. Certification attained

Istituto Marangoni Certificate

2. Educational & Programme Aims**Educational Aims:**

- to develop flexible approaches to programme delivery and participant support, which reflect the needs and expectations of learners at the appropriate level;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to encourage creativity, critical self-awareness, imagination and skills that will enhance global employment opportunities on completion from all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, reflective practice and engagement within the fashion, design, and creative industries.

3. Course Learning Outcomes

On successful completion of the course, participants will be able to:

- categorize contemporary design products, methods, and organise key trend images;
- construct detailed key trend boards with a professional description of each theme;
- appraise the contemporary production of historic design companies through direct observation.

4. Teaching/Learning and Assessment Strategy

- Duration: 2 weeks
- Lesson hours: 40 hours

Curriculum

This exciting short course is designed for professionals with a background in the interior design field, giving them a general overview of the new trends of Italian design, straight from the latest furniture shows. In order to help participants experience the essence of Italian style and culture, an excursus of the history of Italian interior design is provided, with a special focus on contemporary style. Participants are then involved in the creation of a trend book, directed at classifying the new products available on the market. The course is both theoretical and practical and is taught by designers and professionals of the Industry.

Week 1

During the first week, participants are provided with an introduction to the recent design production, with a special focus on the leading Italian companies. They are also introduced to the latest iconic Italian products, such as those presented during the Design Week in Milan, but also through visits to the most representative showrooms of Made in Italy companies. Following an overview of the changes in the trends and in the panorama of interiors and design, participants get to attend exclusive seminars delivered by professionals. Moreover, participants analyse the scenario evolution of the Interior Design area, so to better understand its dynamics and to prepare a professional trend book, which will be carried out in week 2.

Week 2

In week 2, participants experience first-hand new approaches to sustainability, innovation in technologies and digital solutions, together with the evolution in the communication panorama. Talks with historical design companies provide a further opportunity to understand the balance between Heritage and Future vision in the current context, but also to interact and exchange ideas with Industry professionals in open discussions. Participants are finally guided in the development and creation of their Trend Book, whose main aim is to classify any new products available on the market.

Seminars (where relevant to the specific course):

- Key Design Trends
- New Boundaries of Materials and Fabrics
- Regenerative Design
- Evolution in Communication

5. Course Structure

Course Themes

Design Research

Trend Book Development

Trend Research

Interior Design Panorama

6. Tutor/lecturer Responsibilities

The Director of Education has the responsibility for implementing the strategic direction of the courses and the co-ordination of the academic teams and administration, necessary for the successful day-to-day operation of the school.

The Tutors' responsibilities include:

1. all matters pertinent to the proper day-to-day operation of the programme involving leading and supporting participants;
2. advice to the Director of Education on appropriate delivery for the continuing development of the programme;
3. recommendations in areas for curriculum development;
4. liaison with the Participant Support Officer to ensure appropriate study support is available to participants;
5. recommendation of the appropriate level of resource required for the short course;
6. maintaining the quality of educational standards.

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the participant experience, in a pedagogic, practical and pastoral way:

- a. programme handbooks provide relevant information to participants;
- b. the use of the Library, online resources (where available), and the centre facilities help participants to reach the skills and knowledge expected on the course;

Student Support Officers

Istituto Marangoni provides Faculty Participant Support Officers, who act as the first point of contact for participants for pedagogical counselling. For any other matters the Participant Support Officers help in:

- managing time;
- dealing with stress;
- exam tips;
- getting the best from the course;
- understanding and applying the School's rules;
- anything else the officers can advise on.

One-to-one appointments may be made by phone, through the receptionists or by email. Where possible participants can expect to be seen almost immediately, or contacted to arrange a suitable time.

8. Student Feedback

Participant feedback is essential to programme development and participant comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers participant opinion in a variety of ways, which may include the following:

- Informal contact with the Tutor, through appointments with academic staff;
- Final Questionnaire (at the end of a study cycle);
- NPS (Net Promoter Score) Questionnaire (at the end of the course).

It would be desirable that students provide details of their identity when giving constructive feedback on the course and teaching methods. There might be occasions when that is not appropriate and Istituto Marangoni recognises such exceptions. In these instances, the programme teams and central support services will ensure that anonymity and confidentiality are respected.