istitutomarangoni

SHORT COURSES
NEW TEXTILES FOR LUXURY FASHION DESIGN

Online Option

General Introduction

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design scenario. Through an exciting curriculum aimed to develop practical, creative, business and management skills which are subject specific, and relevant to the international fashion, design or art industries, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art Management and Art Curation.

1. Certification Attained

Istituto Marangoni Certificate

Course Information

2. General info:
• Duration: 6 Weeks (3 days per week)
• Total Hours: 45
• Course Delivery mode: full online
• Lesson Duration: 2h30

3. Short Course Description

Brief description

Fashion Design: Where the craft of luxury fashion textile meets innovative methods

The course is aimed at creative participants who are passionate to innovate through exploring and engaging with the craft of luxury fashion textile and its potential.

The course reinterprets the heritage of haute couture and luxury know-how materials looking towards the future of textile practices while discovering new approaches for materials in fashion design.

Techniques are introduced in both new and traditional textile and surface design, encouraging participants to investigate inspirational practices towards contemporary and innovative methods for Luxury fashion textile.

Educational Aims

• to develop flexible approaches to programme delivery and student support, which reflect the needs and expectations of our learners;
• to provide a supportive and inclusive learning environment which will enable success for all learners;
• to develop the students' intellectual abilities, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on completion from all courses;
• to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
• to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

Course Learning Outcomes

Upon completion of this short course, participants will be equipped with the knowledge and skills to:

• Initiate sensitive and innovative explorations in the field of craft luxury fashion textiles, merging traditional know-how and technology;
• Expand transdisciplinary practices and experimentations to propose a personal folio of textile swatches illustrating an understanding of contemporary textile design;
• Question the importance of meaning and social evolution whilst developing new design contributions;
• Work with awareness of responsible design and welfare in the field of textile.

4. Course Structure
Week by Week description

Week 1
This first week focuses on discovering the exciting range of new materials, such as bio-fabrication using living organisms, composites, reactive textiles, fabrics that stay fresh without washing. Hands-on exploration of bioplastics leads to the discovery of some of the easiest processes.

Week 2
Technology has freed design from conventional parameters opening unimagined perspectives. This part of the programme presents the interface between technology and craft to create new aesthetics. It includes information on embedded electronics, coding, computer aided design and processing, Fab Labs.

Week 3
Enriched by the previous weeks' contents, this week focuses on exploring and reinterpreting traditional craftsmanship to obtain contemporary forms and sustain rare know-hows. Practical explorations of traditional techniques further support the participants' reflection.

Week 4
Textiles reflect a picture of times. Current social trends show a growing quest for meaning, expression, participative design and empowerment. Increasing collaborations with contemporary artists, slow design, subcultures reinvent design solutions to take textiles beyond passive substrates.

Week 5
Aware that fashion industry is one of the major polluting industries, future production cannot omit sustainable practice. Eco-responsibility is an important catalyst for developing new out-comes. Participants propose solutions for this inevitable shift, including circular design.

Week 6
The last week focuses on further experimentation to complete the folio of swatches. The main objective is to open pathways for innovative multidisciplinary practices, creative hybridizations, whilst taking into account technological and social evolution of design thinking.

Subjects
Extreme materials
New technologies for crafts
Craftsmanship and creativity
Meaning, slow design and art
Circular design
Experimental folio

Seminars (if relevant or available for the specific course)
• New technologies: coding, computerized design and processing
• Possibilities of 3D printing for luxury fashion textiles
• Expression and contemporary textile art
• Interface between crafts and technology

5. Learning Activities

Short Courses are taught via:
- Online Frontal lessons
- Online Workshops / Seminars (where relevant to specific course)

6. Course materials

Students will be required to have with them:
- Personal Pc/Laptop/Tablet to attend online classes
- Various basic supplies for hands-on creative swatches (listed in class according to students' choices), remnant fabrics, yarns, etc.

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience:
a. the use of online resources (where available) to reach the skills and knowledge expected on the course;
b. Tutors guide students during their studies.

Student & Academic Services

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students
The Student Support Officers help students in:
- manage their time;
- get the best from their course;
- understand and applying the School's rules for online lessons;
- anything else the officers can advise on.

8. Student Feedback

Student feedback is essential for future course development and improvement.
Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents.
Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.