



istitutomarangoni



**SHORT COURSES
RESPONSIBLE FASHION**

Online Option

General Introduction

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design scenario. Through an exciting curriculum aimed to develop practical, creative, business and management skills which are subject specific, and relevant to the international fashion, design or art industries, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art Management and Art Curation.

1. Certification Attained

Istituto Marangoni Certificate

Course Information

2. General info:

- Duration: 6 Weeks (3 days per week)
- Total Hours: 45
- Course Delivery mode: full online
- Lesson Duration: 2h30

3. Short Course Description

Brief description paragraph:

This short course enables new and emerging fashion designers to understand how to address some important challenges facing the fashion industry. Students will be introduced to ecological theories and systems thinking, in order to apply these to the conceptualization of fashion, of fashion design and of fashion creation. They will not only learn about new technologies that are used to improve sustainability, but also will discover how some values of the past and the natural world can inform truly radical, forward-looking design strategies - including regenerative approaches, circular systems, slow fashion, indigenous knowledge and inclusive and collaborative design. Ultimately, they will map out and test a personal framework for their design practice - in order to develop contemporary, innovative and responsible designs that may help to shape a future where peoples and planet will truly thrive.

Educational Aims

- to develop flexible approaches to programme delivery and student support, which reflect the needs and expectations of our learners;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to develop the students' intellectual abilities, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on completion from all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

Course Learning Outcomes

Upon completion of this short course, you will be equipped with the knowledge and skills to:

- Understand the principles of ecological theories and how these relate to contemporary fashion design and creation.
- Develop your knowledge of systems thinking and how this provides opportunities for disruptive fashion design strategies.
- Explore alternative approaches fashion and textiles conceptualisation, learning from case studies of good practice.
- Develop and refine a responsible, personal fashion design and fashion realisation strategy, based on your own ethics, values and creative vision in response to climate crisis and other global, social and environmental imperatives

4. Course Structure

Week by Week Description

Week 1

The first week will introduce you to the concept of responsible fashion and the issues that the fashion industry faces. You will learn about some principles of ecological design, their underpinning theories and how these might be related to new ways of thinking about fashion. You will explore the concept of biomimicry and biodesign and how we can learn from nature's systems. You will then begin to consider the practical applications of these ideas in relation to your own practice as a designer and research an initial concept for a small, responsible fashion collection.

Week 2

You will learn about design thinking, and how design can address real world challenges. There will be a strong focus on systems thinking, including circular systems and radical transparency for fashion and textiles and how we may measure the impact of systems through life cycle assessment. You will reflect upon the implications of these for your own practice as a designer and begin to map out a basic framework of considerations for this. You will develop your research for a small, responsible fashion collection.

Week 3

This week will explore some inspiring practical solutions that have emerged in recent years, such as slow fashion, fibershed and the re-appreciation of ancient wisdom and indigenous knowledge systems. You will learn about new and ancient approaches to zero-waste strategies for fashion and reflect upon how these may inform your own practice and may develop initial ideas for a small, responsible fashion collection.

Week 4

This week, you will look at the role of fashion in challenging the status quo, in offering new perspectives on global issues and in bringing about positive change. You will examine case studies of some alternative fashion thinkers and their impact on communities.

You will be introduced to the concept of holistic design, where whole systems of fashion design, realization, communication, sales, use and end of life are considered and designed for. You will consider the applications of this to your own practice.

Week 5

This week will introduce you to some important theories and their applications for responsible fashion design, including aesthetic sustainability and emotional durability. You will conduct a personal values audit to inform your personal design framework, which will become more tangible and detailed this week. You will consider ways in which this may be applied to your own practice.

Week 6

This week will summarise the key topics covered on the course and consider their implications for your practice as a fashion designer. You will further develop your personal design framework that can act as a model for your future practice. You will test and refine this model by applying it to your design ideas.

Themes covered

Design principles for responsible fashion

Alternative design and production systems

Defining and applying a personal design framework

Seminars (if relevant or available for the specific course)

- Kirsten Scott: Holistic Luxury
- Marcella Echavarría: Ancient knowledge and the future of fashion

5. Learning Activities

Short Courses are taught via:

- Online Frontal lessons
- Online Workshops / Seminars (where relevant to specific course)

6. Course materials

Students will be required to have with them:

- Personal Pc/Laptop/Tablet to attend online classes
- A sketchbook and note pad, pens and pencils

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience:

- a. the use of online resources (where available) to reach the skills and knowledge expected on the course;
- b. Tutors guide students during their studies.

Student & Academic Services

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students.

The Student Support Officers help students in:

- manage their time;
- get the best from their course;
- understand and applying the School's rules for online lessons;
- anything else the officers can advise on.

8. Student Feedback

Student feedback is essential for future course development and improvement.

Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents.

Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.