



Luxury Boutique Hotel Interior Design

INTERIOR DESIGN

OVERVIEW

The Master's Course in Luxury Boutique Hotel Interior Design is designed to train professionals in the **concept**, **design**, and **management** of interior spaces for exclusive boutique hotels, where **luxury**, **brand identity**, and **guest experience** play a central role.

The course provides a **strategic approach** that blends creativity, innovation, and business, preparing students to shape the future of high-end hospitality design.

Careers opportunities:

- ✓ **INTERIOR DESIGNER AND DESIGN MANAGER** FOR HOTELLERIE
- ✓ **DESIGN CONSULTANT** FOR LUXURY BOUTIQUE
- ✓ **HOTEL DESIGNER** FOR EVENTS INSTALLATION
- ✓ **LIGHTING DESIGNER** FOR LIGHTING DESIGN IN ENVIRONMENTS
- ✓ **FURNITURE DESIGNER** FOR CUSTOM-MADE FURNISHINGS
- ✓ **SPATIAL/EXPERIENCE DESIGN CONSULTANT** FOR IMMERSIVE AND INTERACTIVE ENVIRONMENTS

COURSE TYPE

Master's Degree

AFAM / 60 CFA equivalent
to 60 ECTS credits

**Recognized by the Italian Ministry
of University and Research.**

WHY MILAN?

As a global capital of design, luxury and innovation, the City of Milan offers privileged access to **leading brands**, **design studios**, **exhibitions**, **trade fairs** and **industry events**. The city becomes an extended classroom where students can observe and interact with excellence in craftsmanship, hospitality and contemporary living.



KEY OUTCOMES

- **Critically contextualise design within historical, social, and cultural frameworks**
Students will be able to interpret contemporary and past design movements, analysing the socio-cultural, technological, and aesthetic contexts that shape design practices and articulating informed critical perspectives.
- **Identify and analyse emerging trends to inform innovative design strategies**
Students will develop the ability to research, map, and interpret macro- and micro-trends, understanding the drivers that influence behaviours and aesthetics, and integrating trend insights into design concept development.
- **Conduct advanced visual and material research to define coherent interior concepts**
Students will be able to gather, analyse, and synthesise visual references, CMF elements, materials, furnishings, and surface innovations to construct a consistent and expressive design identity aligned with a project brief.
- **Apply technical, regulatory, and production related knowledge to develop viable interior and furniture solutions**
Students will demonstrate the ability to design custom furnishings and interior components by selecting appropriate materials, applying relevant certifications and standards, and articulating construction logic and ergonomic requirements.
- **Develop and communicate adaptive interior design projects using advanced digital and storytelling tools**
Students will be able to design interior spaces that respond to contemporary transformations, express coherent visual narratives, and communicate their projects through professional digital presentations, technical drawings, renderings, and brand-aligned storytelling.

INDUSTRY COLLABORATIONS

Thanks to Istituto Marangoni's **strong ties with leading luxury companies** and its diverse international student community, Istituto Marangoni Milano offers a unique methodology that allows students to work on projects under the supervision of the most prestigious fashion and beauty brands, gaining valuable global perspectives.

Some collaborations include:

FENDI BOUTIQUE HOTEL

LUXURY BOUTIQUE HOTEL.

POLTRONA FRAU

RESIDENTIAL TOTAL LIVING SPACE.

FACULTY

The Faculty at Istituto Marangoni is recognised internationally for its academic excellence and strong Industry connections. Lecturers and teachers are established professionals who bring real world expertise into the classroom, offering students direct insight into contemporary practices, emerging trends, and the dynamics of the global fashion, design, and luxury industries.



SUBJECT	DESCRIPTION	ECTS
HISTORY AND CRITICISM OF CONTEMPORARY DESIGN	This course provides key insights into design culture from the late 19 th to early 21 st century.	3
TREND FORECASTING	Students learn to integrate certified materials, suitable lighting solutions, and consistent construction details within an interior project. It also introduces key regulations and guides the development of bespoke furnishings using appropriate materials and techniques.	2
VISUAL RESEARCH	Students learn to manage the creative process and conduct research to develop interior design projects.	2
DESIGN MANAGEMENT	The course introduces key principles for managing Architectural and Interior Design projects, focusing on the distinction between project and process and on controlling time, cost, quality, and quantity. It equips students with essential management tools and covers project checklists, client relations, and contract management.	2
PRODUCTION PROCESSES	It analyzes the stages, methods, and technologies involved in the production and realization of design projects.	2
INNOVATIVE TECHNOLOGIES AND MATERIALS	This course trains students to define an interior project's look & feel through CMF and explores climate-conscious interior design, emphasizing carbon reduction and advanced biophilic strategies.	2
TECHNIQUES OF PROJECT COMMUNICATION	Students learn to build effective storytelling across all design phases— research, concept, product development, and brand identity. It equips them with tools to create a final portfolio in digital and print formats.	4
INTERIOR DESIGN 1	The course guides students in developing a research-driven design process that responds creatively to context while addressing social, technological, and environmental change. It teaches them to manage the creative workflow and conduct research to develop adaptable interior design projects.	4
COMMUNICATION TOOLS AND TECHNIQUES	The subject introduces practical tools and techniques used to plan, develop, and deliver effective communication across different media.	2
COMPUTER AIDED DESIGN (CAD)	This course teaches students to communicate design concepts through visual tools, covering technical drawing.	4
RENDERING	The Rendering course refines students' expressive techniques and project style, focusing on photorealism, animation, and post-production for effective visual communication.	4
BRAND COMMUNICATION	It explores how design translates a brand's identity, values, and strategy into coherent visual and spatial communication systems.	2
INTERIOR DESIGN 2	The Design course builds technical and management skills for hospitality, cultural, and Hotellerie spaces. It integrates theory on analysis, mood boards, art direction, AI, and sustainability.	4
GRAPHIC DESIGN	It focuses on designing visual communication through typography, imagery, layout, and composition to convey clear and effective messages across media.	2
LIGHT DESIGN	The course examines lighting as a sensory and technical element in interior design. Students explore natural and artificial light through practical workshops.	2
SOCIOLOGY AND ANTHROPOLOGY OF DESIGN	The course examines key contemporary sociological theories and the social and psychological impacts of digital technologies and social media.	3
ENVIRONMENT DESIGN	The course teaches adapting a brand's DNA to interior spaces and developing professional storytelling to present architectural, furnishing, and innovative design elements.	2
INTERNSHIP	Internship.	10
DISSERTATION	Final written thesis.	6