

Milano School

Istitutomarangoni
enhancing talent since 1935

Luxury Interior Design & Management

INTERIOR DESIGN

COURSE TYPE

Master of Arts

AFAM / 120 CFA equivalent to 120 ECTS credits.

Recognized by the Italian Ministry of University and Research.

OVERVIEW

Through a balanced combination of studio **practice**, **theoretical knowledge** and **industry driven methodologies**, the course allows students to conceive, develop and manage luxury interior projects in high end residential and hospitality contexts, integrating heritage, innovation and contemporary lifestyle trends into every design gesture. During the academic path, students progressively build a **personal creative and professional vision** aligned with international luxury standards.

First Year: Advanced interior design studios (luxury residential & hospitality), brand and experience design, sustainability & wellbeing, digital innovation (AI, BIM, smart environments), materials and craftsmanship.

Second Year: Project & Construction Management, large-scale luxury interiors (villas, suites, spas, F&B, branded residences), budgeting & tendering, performance metrics, executive reviews, portfolio refinement and industry-facing presentations.

After the 2Y Master in Luxury Interior Design & Management, students can pursue careers as:

- **LUXURY INTERIOR DESIGNER / DESIGN LEAD**
- **PROJECT & CONSTRUCTION MANAGER (INTERIORS)**
- **BRAND & EXPERIENCE DESIGNER**
- **CONSULTANT FOR LUXURY RESIDENTIAL & HOSPITALITY DEVELOPMENTS**

Additional emerging roles include:

Professionals with advanced knowledge of digital tools and market trends may also work as specialists in **AI enhanced design workflows**, **BIM coordination**, **smart environments**, and **guest experience strategy**, responding to the evolving needs of luxury real estate, branded residences and high-end hospitality.

WHY MILAN?

As a global capital of design, luxury and innovation, the City of Milan offers privileged access to **leading brands**, **design studios**, **exhibitions**, **trade fairs** and **industry events**. The city becomes an extended classroom where students can observe and interact with excellence in craftsmanship, hospitality and contemporary living.

KEY OUTCOMES

The educational approach promotes experimentation, data informed creativity and cross disciplinary collaboration.

Studio based learning is combined with AI assisted ideation, BIM coordination, sustainability-driven decision-making and real executive reviews, preparing students to design interiors where craft meets technology, heritage meets innovation, and wellbeing meets performance.

With this 2Y Master, students acquire advanced skills in

— spatial design
— project and construction management
— brand strategy
— digital innovation (AI/BIM)
— sustainability

enabling them to lead the full lifecycle of luxury interiors, from concept to site coordination, handover and operational performance.

INDUSTRY COLLABORATIONS

Thanks to Istituto Marangoni's **strong ties with leading luxury companies** and its diverse international student community, Istituto Marangoni Milano offers a unique methodology that allows students to work on projects under the supervision of the most prestigious fashion and beauty brands, gaining valuable global perspectives.

PLAN OF STUDY

	SUBJECT	DESCRIPTION	ECTS
YEAR 01	**HISTORY AND CRITICISM OF CONTEMPORARY DESIGN**	This course provides key insights into design culture from the late 19th to early 21st century.	**4**
	INNOVATIVE TECHNOLOGIES AND MATERIALS 1	This course trains students to define an interior project's look & feel through CMF.	**6**
	LIGHT DESIGN	The course examines lighting as a sensory and technical element in interior design. Students explore natural and artificial light through practical workshops.	**6**
	INTERIOR DESIGN 1	The course develops a research theme through the design process as a creative response to a context. Projects must also create adaptable spaces for social, technological, and environmental changes.	**10**
	COMPUTER AIDED DESIGN (CAD)	This course teaches students to communicate design concepts through visual tools, covering technical drawing.	**8**
	BRAND COMMUNICATION	This subject explores how brand identity is translated into physical spaces, focusing on the relationship between interior design, visual language and storytelling.	**3**
	BRAND COMMUNICATION	This subject explores brand communication within the context of design innovation, focusing on how products, materials and technologies convey identity and value.	**4**
	TECHNIQUES OF PROJECT COMMUNICATION	Students learn to build effective storytelling across all design phases—research, concept, product development, and brand identity.	**8**
	PRODUCTION PROCESSES	The course develops new ideas and solutions by mastering the full design process. It covers traditional materials and their production, from theory to product development.	**3**
	BUSINESS ENGLISH	Study of Business English.	**6**
	FREE STUDY ACTIVITIES	Independent Study Activities	**6**
YEAR 02	**SOCIOLOGY AND ANTHROPOLOGY OF DESIGN**	The course examines key contemporary sociological theories and the social and psychological impacts of digital technologies and social media.	**4**
	INNOVATIVE TECHNOLOGIES AND MATERIALS 2	The course explores climate-conscious interior design, emphasizing carbon reduction and advanced biophilic strategies.	**4**
	DESIGN MANAGEMENT	This subject introduces the managerial and strategic aspects of design projects, focusing on planning, coordination and decision making within creative industries.	**6**
	INTERIOR DESIGN 2	The Design course builds technical and management skills for retail, hospitality, cultural, and nautical spaces. It integrates theory on analysis, mood boards, art direction, AI, and sustainability.	**12**
	RENDERING	The Rendering course refines students' expressive techniques and project style, focusing on photorealism, animation, and post-production for effective visual communication.	**10**
	COMMUNICATION STRATEGIES	Students learn to develop coherent communication strategies that align spatial design choices with brand identity, client objectives and audience engagement, across physical and digital touchpoints.	**6**
	INTERNSHIP	Internship.	**9**
	DISSERTATION	Final written thesis.	**9**

The Faculty at Istituto Marangoni is recognised internationally for its academic excellence and strong Industry connections.

Lecturers and teachers are established professionals who bring real world expertise into the classroom, offering students direct insight into contemporary practices, emerging trends, and the dynamics of the global fashion, design, and luxury industries.

Paola Mantello

Programme Leader

Mantello's career spans the **global hospitality and luxury design sectors**, with leadership roles at some of the world's most prestigious brands. Most recently, she served as **Director of Design** for Central and Eastern Europe at *Hilton*, overseeing interior design strategy for new builds, conversions, and renovations across the entire Hilton portfolio, including *Waldorf Astoria*, *Conrad*, *LXR*, and *Canopy by Hilton*.

Prior to *Hilton*, Mantello held the position of **Executive Director of Interior Design** for *Accor*'s Luxury brands in the Middle East, Africa, India, and Turkey, leading design direction for *Raffles*, *Orient Express*, *Fairmont*, *Sofitel*, and *SLS* properties.

Her international experience also includes roles as **Assistant Director of Design** at *Emaar Hospitality Group* in Dubai and **Senior Interior Designer** at renowned hospitality consultancy *HBA/Hirsch Bedner Associates* in Singapore.
