REGENT'S
UNIVERSITY LONDON

MA Fashion and Luxury Brand Management

Programme Specification (Paris)

Academic Year 2025-26

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1. Course Overview	
Full course/award title(s)	MA Fashion and Luxury Brand Management
Programme Code	PMAA_0017_FI
Fees	€ 28, 200 (EU students) (per year, subject to annual increase) € 30,900 (international students) Enrolment fee € 5500
Location of study	Istituto Marangoni Paris
Off campus elements / locations	Work Placement, various locations
Awarding institution	Regent's University London
Course entry points	October February
Date of original validation / revalidation	September 2023
Validated until	September 2028
Framework for Higher Education Qualification level of final award	Level 7
Number of credits in award	180 credits
UCAS codes	N/A
HECoS Code	N/A
Relevant QAA subject benchmark statements	Business and Management Masters (2015)
Other external and internal references	Regent's University London Academic Regulations IM Learning & Teaching Strategy QAA Education for Sustainable Development QAA Characteristics Statement Masters Degree

	UK Quality Code for Higher Education SEEC Credit Level Descriptors for Higher Education
Professional, statutory or regulatory body recognition/accreditation	RNCP
Mode of study (Full Time / Part Time)	Full time
Language of study	English
Minimum / Maximum duration of course for each mode of study	Full time: 15 months (plus up to additional 2 years if a student is to suspend their studies)
Date of production / revision of this course specification	August 2025

2. Why study this course, including course aims and objectives

Istituto Marangoni has more than 80 years' experience in training highly skilled future fashion professionals. During this time, we have built outstanding international networks within the fashion and design industries and have expanded to comprise 11 schools in 9 prime city locations, across 4 continents. We provide an outstanding, internationally recognised educational experience that responds to the evolving demands and requirements of tomorrow's industry professionals.

Our ethos as a school embraces the creative synergies that evolve constantly between the refined professionalism of the Italian luxury sector, and Parisian traditional craft, luxury and cultural scenes. and the nuanced global perspectives offered by our international student and tutor body. This is a distinctive characteristic that offers a unique environment in which our students can develop their individual creative identities and gain understanding of where their practice might be positioned in a rapidly evolving design and cultural landscape.

The MA Fashion and Luxury Brand Management provides in-depth knowledge of branding specifically for the fashion and luxury goods industries. Experts in luxury brand management know exactly where their products are positioned, fully understand their role in the market, and constantly analyse their relationships with customers. However, the task of the brand manager is not only to attract and retain consumers, but also to improve the practical and organisational management of a brand within the fashion organisation and this course addresses both areas; **luxury branding together with business management and organisation skills**.

You will learn how to adapt **communication, marketing and promotional techniques** to reach sales goals and fully apply the key strategies of luxury businesses. As well as concentrating on the intangible elements: customer relationships, the impact of digital and social media and the consumer 'experience', the programmes presents a critical analysis of the more tangible elements of branding; product attributes (quality, features, and design), and the difference between **brand image and brand identity**, packaging and labelling. A successful luxury brand manager works on all of these aspects

The choice of fashion industry placement or professional project within the programme, gives you the opportunity to put theory into reflective and purposeful practice within the field of luxury. Participants become experts in making key branding decisions including in **brand extension and brand repositioning** and learn how to detect any weaker products in a collection. Analysis of the target audience and marketing mix provides a solid grounding for brand strategy development together with research on how companies in the fashion and luxury market develop their own interpretation of brand positioning and devise innovative strategies. The impact of **emerging technologies** has changed the face of communication and this course looks at finding the right balance between corporate brand image, new media and viral platforms – key to the success of luxury brands today.

Along with the study of past styles and cultures and the analysis of current trends and forecasts related to "future-fashion", participants are able to question how aesthetic expressions and interpretations of social and cultural trends influence positioning and brand image. Industry projects, guest speakers and the interdisciplinary learning environment enables students to pursue collaborations, live projects and assist to provide a detailed insight into the realities and the opportunities of luxury fashion.

This course is for participants who have previous undergraduate level study or proven work experience, completing the course with branding and management skills for various positions within the fashion, luxury and creative industries.

Istituto Marangoni works closely with employers and academic staff to promote and support work placement opportunities and communicate job vacancies for Istituto Marangoni students through recruitment days organised at the school for all postgraduate students

You may also work on live industry projects during the programme.

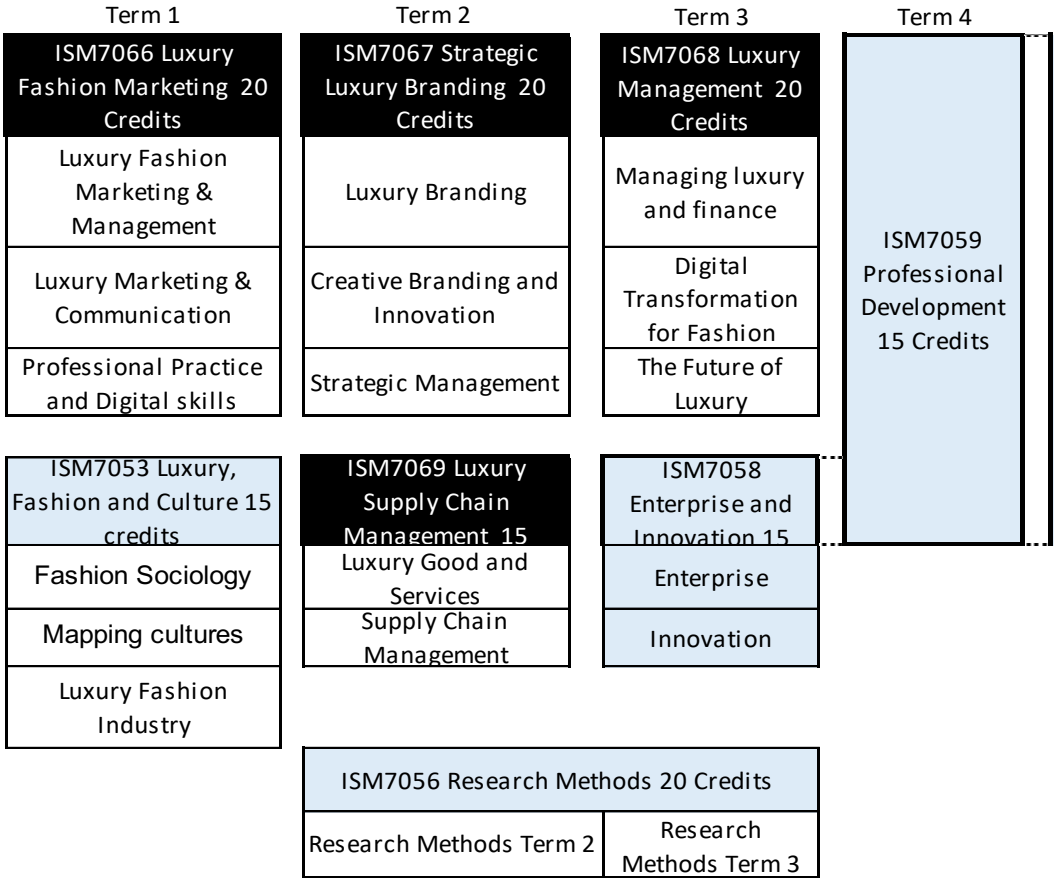
Career progression:

- Brand Strategist
- Brand consultant
- Brand Manager
- Business Analyst
- Operations Manager
- Marketing Manager
- Digital Marketing Manager

3. Course structure

This is a guide to the overall structure of your course, mandatory elements, units (noting the terms that they are completed), and periods of assessment.

The Masters in Luxury Fashion and Brand Management is taught over 5 terms with 4 core units and 5 Common Units all of which are inter-disciplinary across all the MA Fashion business programmes



Units

Your course is composed of a number of units that each have a credit value. On successfully passing each of these units, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a unit is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this course is indicated in Section 6.

Work Placement – Professional Development - During term 4 of your programme you get the opportunity to complete a work placement experience in the fashion industry. A work placement constitutes an invaluable opportunity to learn and gain insights into how the industry is structured and how it operates, to put into practice the theories and knowledge acquired during your studies and to further enhance the practical skills learned and refine your own practical business skills.

Under the close supervision and guidance of the School as well as of the company you will be undertaking a 12 week assessed placement relevant to the learning outcomes of your programme and relatable to your career objectives and professional development. This unit sits in term 4 if you wish to continue on your placement and your dissertation period under guidance from your supervisor and visa compliance.

The skills learned will give you practical knowledge of the nature of the business, its functions, and operations. You will also acquire and/or strengthen those transferable skills that have become a fundamental requisite for boosting employability and enhancing your professionalism.

Final Dissertation/ is the culmination of your studies and enables you to present a subject specific research-based dissertation or Final major project practice-based body of work. You will be allocated a supervisor based on your research enquiry and you may choose to do a full written project which is 8,000 words or opt for a practice-based project of 4-6,000 words and a practical outcome, your inquiry might in fact translate into a more tangible project or another form of practical outcome.

The programme will be supported by a range of relevant trips and practical activities, guest speakers and workshops.

- Class times are scheduled between 08.30-20.00, Monday to Saturday, There may be some exceptions to this, when opportunities arise to add value to the student learning experience.
- Assessment periods are normally 2 weeks after the end of each term.
- Placements at IMP are normally scheduled to take place in term 4 for the Professional Development unit.
- Dissertations are completed in the final term

On a postgraduate degree course, you can usually expect to study 180 credits per level (or year), with no more than 80 credits per term.

Course units - Level 7

Level 7	Credits
LEVEL 7 TERM 1 **(Core unit)**	**CREDITS**

ISM7066 Luxury Fashion Marketing	20
LEVEL 7 TERM 1 **(Common unit)**	**CREDITS**
ISM7053 Luxury, Fashion and Culture	15
LEVEL 7 TERM 2 **(Core unit)**	**CREDITS**
ISM7067 Strategic Luxury Branding	20
LEVEL 7 TERM 2 **(Core unit)**	**CREDITS**
ISM7069 Luxury Supply Chain Management	15
LEVEL 7 TERMS 2 & 3 **(Common unit)**	**CREDITS**
ISM7056 Research Methods	20
LEVEL 7 TERM 3 **(Core unit)**	**CREDITS**
ISM7068 Luxury Management	20
LEVEL 7 TERM 3 **(Common unit)**	**CREDITS**
C c Enterprise and Innovation	15
LEVEL 7 TERM 4 **(Common unit)**	**CREDITS**
ISM7059 Professional Development	15
LEVEL 7 TERM 5 **(Common unit)**	**CREDITS**
ISM7086 Dissertation	40
Total core unit credits	**180**
4. Exit awards	

MA Fashion and Luxury Brand Management (180 credits)

PG Diploma Fashion and Luxury Brand Management (120 credits)

PG Certificate Fashion and Luxury Brand Management (60 credits)

Exit (interim) awards can be conferred where:

a) You withdraw from the University without completing all the credits required for your named award, and
b) You have successfully completed the volume of credit at the relevant FHEQ level as indicated in Section 3 above, and
c) Subject to the decision of the relevant Progression and Finalist Board.

Available exit awards for this course are:

- Postgraduate Certificate (60 credits at Level 7)
- Postgraduate Diploma (120 credits at Level 7)

Exit awards are not available with classification.

The full criteria for these exit awards can be found in the Assessment and Course Regulations section of Regent's University London Academic Regulations.

Where classifications of an overall award is award is possible this will be calculated upon completion of 180 credits at Level 7 as set out in the Academic Regulations.

5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.

LEVEL 7 OUTCOMES
PLO 1 How different fashion and luxury organisations manage their brands and market offerings in differing market environments and economic contexts.
PLO2 Interrelationships between marketing, branding, finance, technology and the functional strategies of luxury organisations
PLO3 How current and future dynamics of new technologies, disruption, changing consumer trends and corporate social responsibility impact the strategic thinking of fashion and luxury organisations.
PLO4 how to conduct primary and secondary research and enquiry addressing ethical dilemmas, corporate social responsibility and sustainability issues, applying these values to Luxury brands.
PLO5 demonstrate a high degree of professionalism characterised by initiative, creativity, motivation and self-management, alongside developing working relationships using teamwork and leadership skills, recognising and respecting different perspectives.
PLO6 express ideas effectively and communicate information pertaining to luxury branding, marketing, supply chains and retailing appropriately and accurately using a range of media and digital technology
PLO7 demonstrate employability and transferable skills that will prepare you for working in the industry, further academic research or taking on roles in freelance or consultancy.

PLO8 Identify and present systematic and creative solutions for luxury branding and management problems, through critical scrutiny of contextual theories and current practices in industry.

6. Learning and teaching strategy/ assessment methods (non-regulatory)

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the course and the intended learning outcomes in Section 5. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. In order to meet the full intended learning outcomes of the course, you will be expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with your personal tutors.

The learning and teaching strategy adopted for this course comprises the below areas:

- A personalised student experience
- Interactive and inclusive learning
- Focus on student skills and attributes
- Developing cultural agility, flexibility and graduates' ability to compete strongly in the global labour market
- Professional development for staff

The aim is to provide you with a broad range of practical and theoretical knowledge and skills specific to Fashion Luxury and Brand Management which are applicable to the wider skills required in the workplace.

At Istituto Marangoni we aim to deliver a personalised student experience. With over 100 nationalities within the classroom, our classes have a cultural edge which offers a global perspective within every session.

Teaching at Isituto Marangoni Paris emphasises practice and is primarily project based, that promotes interaction between tutor and student in order to facilitate the acquisition of learning through a dynamic and iterative relationship between theory and practice, eventually creating a culture of inspired learning. The programmes are predominantly created with an industrial spin, simulating a real-life experience curated by our team, which includes top of the line industry professionals.

Our classes are delivered across 2.5-hour sessions comprising of a diversity of lectures, seminars, workshops and tutorials; which are tailor made by our lecturers in order to integrate both theoretical and practical deliverables. Each Masters student has 20 hours of delivered sessions per week.

Teaching and learning at postgraduate level requires self directed study alongside attendance at structured timetables lessons. The programme is delivered using a range of teaching strategies which include lectures, workshops, seminars, presentations, pitches, personal and group tutorials and individual personal supervision for dissertation/final major project

Lectures – Integral to the programme formalising delivery of subject specific content and theoretical knowledge

Both Tutor-led and Student-Led seminars – These are building blocks to the development of learning and build on knowledge gained through lecture delivery. This can include group activities, evaluation of feedback, reflection on verbal or written feedback, this may take the form of reflective formative tasks, group and collaborative projects and tasks as well as contribution through debate.

Workshops and Practical sessions – interactive workshops used to enable and nurture creative and practical skills development for resolution of summative projects and real-world setting

Independent research and investigation – Self Directed Study plays a huge part of your programme as you will be expected to spend time research and analysing matters independently to substantiate and support taught material

Case Study Analysis – detailed discussion and in-depth analysis of existing brands and real-life scenarios to substantiate and assess concrete examples of content and theories

Research and writing skills inductions – supported by the Library and academic team you will learn how to develop your PG level academic writing and research conventions

Team working – requires you to operate as a member of a team or group with emphasis on collective responsibility and joint decision making to emulate real world professional working scenarios

Formative assessment – mid term assessment - this is embedded through all units and is an opportunity for you to get feedback on your work from your tutors and peer group prior to summative

Study Trips (when applicable)

To enhance your learning path and consolidate understanding of subject specific content study trips are applicable in units. If assessment is dependent on information collected whilst undertaking the study trip, the trip would be considered mandatory. The cost of study trips can be either the responsibility of the student or on occasion included in the annual study fee. If the visit is within the city students pay for public transport.

Industry Placement via the Professional Practice unit, – In term 4 you will have the opportunity of either a 12-week work placement or a professional industry project. Supported by the Career Services team and your course team you will be able to develop appropriate skill sets for the workplace relevant to your course and enhance your prospects of future employment or business start-up in the sector. You will be allocated an Academic tutor during this period.

In term 5, you will work on your Dissertation project.

At Istituto Marangoni we pride ourselves on inclusive and interactive teaching. All classrooms hold no more than 25 students, in order to offer more one-to-one contact time between you and your lecturers.

This allows for us to cater to SEN students, and each class's unique needs. It also allows for an interactive classroom, encouraging you to share your opinions in class discussions and debate, and develop peer to peer mentoring and learning skills

We aim to provide a unique and individual experience to every student developing with them their own career paths, leveraging their strengths and providing a personalised development plan through their programme to achieve career aspirations. A learning by doing approach makes room to experiment, to learn from your own mistakes and to take calculated risks within a safe learning environment.

Breakdown of teaching methods by percentage per level

The following breakdown is a guide to how much time you will spend doing each teaching and learning method. The exact amount of time spent in taught/practical lessons or self-study will depend on the elective unit that you take.

- 'Taught' learning typically refers to timetabled sessions led by a member of academic staff, such as lectures, seminars and tutorials
- 'Practical' sessions are also timetabled and led by an academic member of staff, but are focused on learning through experience, e.g. role plays, simulations, field trips, studio or laboratory work
- 'Self-Study' is time dedicated to self-directed learning that is guided by your own requirements to further your studies and complete assignments. This could include preparation for class, background reading, research and preparation for assessments, and writing.

Level 7

Taught	30%
Practical	N/A
Self-Study	70%

Course management and teaching staff

The course is managed by the Programme Leader for MA Fashion and Luxury Brand Management, supported by Unit Leaders. Majority of lecturers are educated to master's or doctoral level. Exceptions are where particular specialist skills are required and are mostly covered by fractional posts or visiting lecturers.

We also encourage our teaching staff to undertake the LTA or Postgraduate Certificate in Higher Education.

Many of the tutor team are engaged in cutting edge work in industry and/or research in the subjects that they teach and engage in continuous professional development by attending and participating in conferences and exhibiting work. The course truly relies on our team, being active in the environment they teach and deliver in, to create a greater more contemporary and innovative experience for the students.

Guest speakers, including industry practitioners, deliver guest lectures throughout the programme. We use industry for live briefs who inform and participate in creating exciting and real-world application for your learning and support panel discussion of your work.

Assessment strategy and methods

There is a combination of formative and summative assessments.

Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark and are held mid-term.

Summative assessment measures your achievement against the programme Learning Outcomes alongside evaluation of your progress and learning during an entire unit, generating a unit mark and constructive feedback. It also confirms the conditions for referral and retake where applicable. Examples of summative assessment include written assignments (essays, reports, case studies,) and practical approaches for business being oral and visual presentations and pitches using a variety of media, both physical and digital.

Assessment is planned to reflect the overall aims of the programme. is designed to monitor your performance regularly in the context of specific assessment requirements of individual subjects, through individual and team management skills required in business, the theoretical enquiry and applied skills necessary for effective use for business and ultimately the knowledge and skills essential to meet the overall requirements of your Masters degree

You are strongly encouraged to seek as much feedback as possible about your progress on your units from your lecturers. Your lecturers will write about your performance and progress on your units (feedback) and they will also write about what you are advised to do in the future (feed-forward). This information is valuable as it will support you in understanding how well you did in one unit, and what you should concentrate on to do as well as possible in future units.

Please note that IMP may need to keep your work for various reasons, including audits, validations and for External Examiners to review. You are advised to keep copies of your work wherever possible and to contact the Programme Leader for information about collecting work.

Unit	Credits	Summative Assessment Task	Assessment Period
ISM7066 Luxury Fashion Marketing	20	Individual Presentation (50%) Individual 2000 Word Marketing Report (50%)	Term 1 week 9/10
ISM7053 Luxury, Fashion and Culture	10	Individual 2000 word Essay	Term 1 week 9/10
ISM7067 Strategic Luxury Branding	20	Individual 2000 word Strategic Brand Audit Report (60%) Individual Branding Identity Kit (40%)	Term 2 week 9/10
ISM7069 Luxury Supply Chain Management	15	2,500 word report (100%)	Term 2 week 9/10

ISM7056 Research Methods	20	3000 word Research proposal	Term 3 week 9/10
ISM7068 Luxury Management	20	Group: 10 Minute Elevator Pitch (40%) Individual: 2,500 word critical Essay (60%)	Term 3 week 9/10
ISM7058 Enterprise and Innovation	15	Individual 2000 words Mini Business Plan	Term 3 week 9/10
ISM7059 Professional Development	15	An individual max 10 minute digital presentation including reflection of learning	Term 4 week 9/10
ISM7086 Dissertation/FMP	40	A 10,000-word Dissertation (100%) or A 4,000-6,000 word Final Major Project and body of practical work (100%)	Term 5 week 12

Ethical approval of research

All research conducted within and outside the University by students at Istituto Marangoni should comply with internal Research Ethics Policy and Procedures prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

Proposals requiring ethical review and approval by the Research Ethics Committee include but are not limited to those involving human participants or vulnerable groups, those involving highly sensitive topics and sensitive or restrictive data or materials. You are advised to refer to the School's Research Ethics Handbook as you develop your research proposal to ensure that you address all potential ethical implications that may arise from your research by putting appropriate measures in place.

In Research Methods theory in term 2 and in Research Methods tutorials in term 3, tutors work closely with you to familiarise you with ethical issues and to pre-empt these during 1-1 sessions. The Research Proposal requires that ethical concerns are discussed and adequately addressed.

In term 5, students present an Ethical Approval form to their Dissertation supervisors to be signed off by them prior to the commencement of primary research.

7. Relationship to other courses

Some courses share units or have other connections to other courses. This is a guide to whether this is applicable for your course.

There is a cross disciplinary approach to all Masters programme within Istituto Marangoni. It not only stems from the creative working environment and studio space but also the shared common units. The co creative approach across business and creative practical courses is fundamental to the professional and working environment and is practiced at professional development stage alongside research methods and Final major project.

Within the MA Fashion business programmes students on, MA Fashion Luxury and Brand Management,

MA Fashion Promotion, Communication and Digital Media, MA Fashion Buying and Merchandising and MA in Fragrance & Cosmetics Brand Management and Licensing work collaboratively sharing insight on the following common units

Term 1 ISM7053 Luxury Fashion and Culture

Term 2 + 3 ISM7056 Research Methods

Term 3 ISM7058 Enterprise and Innovation

Term 4 ISM7059 Professional Development

Term 5 ISM7086 Dissertation/Final Major project

8. Student support

Istituto Marangoni provides a range of student support mechanisms which include (but not limited to):

- **Admissions:** the department provides information about all the programme and study opportunities at Istituto Marangoni, supports and assists applicants throughout all stages of admission from initial enquiry, application to enrolment.
- **Academic and Student Services department**: the aim is to support and enhance your student experience allowing for individual growth and success. The department provides pastoral, academic, social and wellbeing support and guidance as well as advice regarding timetables, deadlines and School regulations.
- **Library:** the library service aims to deliver a high quality engaging and supportive service for you in support of an outstanding, inspiring, diverse, innovative and creative educational experience. The service intends to inspire you to discover more about your subjects and other relevant disciplines as well as provide information and materials to support the syllabi for all subjects taught in the School.
- **Careers Service:** the department supports you, fellow students and alumni, offering guidance on all aspects of your career journey, providing practical advice and helping you connect with industry.
- **SEN support**: the School aims to provide equal opportunities for all its students. Tutor support is intended to remove any barriers that may prevent students from fulfilling their potential and the School is always ready to respond positively to their needs. Any students identified for learning support have their needs addressed by Academic and Student Services jointly with the Programme Leaders team who assist them in areas such as time management, identifying and dealing with

learning difficulties and helping to prepare their personal Learning Plan. The arrangements are being kept under review on an annual basis.

9. Learning support

Istituto Marangoni Paris offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

Istituto Marangoni uses the IM VLE and IM App to support access to information and student learning. The programme includes access to facilities that will support your studies and units throughout each term.- these include:

Computer Labs: Support and allow practical application of the taught knowledge, together with the production of final outcomes.

Software: Support and allow practical application of the taught knowledge, together with the production of final outcomes.

The IM library team offers you support by organising one-to-one sessions. You can come to the librarians to ask for help if you need support in organising citations and lists of references.

In addition, the IM Library team organises workshops to help you to achieve your best in your assignments and have created resources to support your research. For example, helping you to understand how to search the library resources; how to research in external archives and library resources, using the library catalogue and locating books, the various online resources available to you.

Extracurricular research methodology workshops include finding keywords, formulating research questions, conducting preliminary research and the differences between primary and secondary research are offered throughout the Academic year. Between the offered workshops there are the Harvard Referencing workshops that cover the principles of referencing, what constitutes plagiarism, how to cite and reference. Research methodology; how to evaluate the information that you find online (for example, defining and identifying fake news and tips for evaluating online information). Academic writing workshops help you to understand a brief, to collect and link resources, and the components and structure of essays, dissertations or reports.

10. Opportunities for personal development planning

The professional and personal development of each student on the Masters is delivered and embedded throughout the programme, as students are expected to reflect upon and evaluate their thinking, activities, and performance most specifically in terms 1, 2, 3, 4 and 5. Through core and common units you are given the opportunity to be supported by your teaching staff alongside the careers team to guide you and your own needs and careers choices.

Extra-curricular Content is provided throughout the programme, which can offer you guidance regarding career opportunities and activities.

ISM7056 Research Methods is a core unit which underpins the framework of the programme. Through 1-1 guidance and personal development it enables you to frame your working hypothesis of your final project.

Within the ISM7086 Dissertation unit, Tutor Supervision is available, assisting you in the development of your research project and in preparation for the final submission.

The Academic team and Career Service offer support with personal development and preparation for employment. The purpose of the Istituto Marangoni Career service is to bridge the gap between course completion and entering the world of work. Monitoring, guidance, and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.

Careers support

Career Service works to support you, fellow students and alumni in enhancing your career, employability and entrepreneurial skills. While working closely with the academic staff and industry partners, Istituto Marangoni provides targeted approaches to career development, starting from year one of your studies. Recognising the vast importance of this area, the Career Services department has developed a range of informative workshops and annual events to provide advice and guidance for you and alumni. These sessions are organised by the careers team and delivered by internal staff as well as industry guests. Key areas covered include professionalism, industry ready CV and cover letter, interviewing, personal branding, networking and portfolio presentation.

Careers Services staff regularly undertake industry networking initiatives, visits and along with an extensive database provide strong mechanisms for ensuring up-to-date opportunities for placements as well as graduate jobs. Careers Service has introduced an online platform Career Network (SYMPLICITY), ensuring approved placements and jobs are promoted to the existing students and Alumni. Their ability to reach a wide number of students through one digital platform enables them to be a leading School in promoting employability for Istituto Marangoni students, regularly offering competitive opportunities.

11. Admissions Information

Entry requirements:

- Copy of a high-school diploma or school certificates
- A relevant undergraduate qualification (equivalent professional experience may be considered).
- 2 refrences, of which at least 1 should be academic.
- Non-native English speakers are required to provide an acceptable proof of their English Language ability. The English Language test score should be at least B2 on the CEFR level (e.g. IELTS Academic with 6.5 overall, no less than 6 for each element)

12. Visas and immigration

Students holding a visa to study in France should familiarise themselves with the conditions and details of their visa.

You must be aware of the requirements of your visa, including the limitations on your working rights and permitted work. For any further questions, you should contact the admission office directly using an email address included in the Student Handbook.

In addition, after obtaining the first visa, the school librarian will support you in any further needed information, visa prolongation and renewal and communication with the local visa offices.

13. Assessment and progression regulations

You will be assessed on how well you are achieving the intended leaning outcomes at different stages throughout your time of study at Istituto Marangoni.

Current regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

https://www.regents.ac.uk/policies

You will be provided with guidelines on what you need to achieve in each assessment to receive a good mark. A generic description of each grade is available at:

regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework

14. Award criteria

To qualify for a master's degree you will be expected to obtain 180 credits at Level 7.

For further details on award requirements, please see the Academic Regulations, available at:
https://www.regents.ac.uk/policies

15. Methods for evaluating and improving the quality and standards of teaching and learning

Continuous monitoring and evaluation of programmes is an essential part of Istituto Marangoni Paris's quality assurance framework enabling discussion and consideration regarding potential enhancement of learning opportunities within specific programmes, resulting in a higher quality student academic experience. The academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement, in response to feedback from students, academic faculty or subject External Examiners, to ensure currency of programmes, annual monitoring and data outcomes and/or alignment with any regulatory body requirements or changes.

Below are examples of continuous programme management and quality arrangements:

- **Course validation or revalidation:** the programme approval is based on a process of internal and external peer review and ensures alignment against all relevant UK external reference points as well as internal and external policies and procedures.
- **Annual programme / unit modifications:** the academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement in response to feedback from students, tutors or subject External Examiners to ensure currency of programmes, annual monitoring and data outcomes and/or alignment with any regulatory body requirements or changes.

- **Programme Continuous Improvement Plans:** the process provides an important source of information for programme teams on the operation of the programmes as these documents provide a complete record of enrolment and Assessment Board related information, progress of actions, good practice identified, student and External Examiner feedback, complaints overview etc.
- **Unit performance reports:** the purpose of those reports is to continue and enhance the quality of units and act upon any concerns in a timely manner.
- **Student engagement and feedback:** student participation in quality assurance and enhancement processes helps to improve the educational experience of students, benefiting the wider student body, the Higher Education sector as well as engagement with collaborative partners within industry. Student engagement contributes to quality assurance and enhancement processes by effectively capturing the student voice, acting upon student feedback, student academic engagement as well as their engagement with the School. Students have an opportunity to provide ongoing information and formal feedback as part of their studies. The ways of providing feedback include (but not limited to): student voice and NPS surveys, industry engagement, monthly events, Student Representative meetings and formal Committees and academic related activities.
- **Staff Development:** Academic staff are supported in further developing their teaching skills and in acquiring teaching qualifications:
  LTA, Learning Teaching Assessment

  PgCert

  Istituto Marangoni Paris also financially supports, partly or fully, costs for academics to attend conferences and for training that can benefit both the staff and the institution.

  The Director of Education, with the support of the QA and HR teams, selects on a yearly basis the academic staff to whom professional development will be offered.

  LTA programme

  This programme provides participants with the opportunity to develop their practice through critical reflection and contextual debates informed by relevant theories and perspectives. Participants will consider their own teaching practice in the context of the wider HE landscape from both the teacher and learner perspectives. The assessment strategy for this programme requires an observation of practice, and participants will be expected to demonstrate that they can plan, deliver, evaluate and reflect on learning episodes using this process to inform planning for their CPD.

  This programme is designed to offer participants maximum flexibility and the opportunity to personalise their own learning and practise through engagement with online learning resources. These resources will consist of key elements for the unit – e.g. principles of effective session planning, inclusive practice, assessment and curriculum design all linked to relevant learning and teaching theory. The unit focuses on the enhancement of the student experience and the development of critical reflective practice with a particular emphasis on observations of practice.

  Throughout the programme participants consider how they can demonstrate the application of:

  · underpinning theories and models of teaching and learning and reflective practice;

  · methods to ensure inclusive teaching and learning strategies;

  · techniques for session planning within constructively aligned teaching learning and assessment;

- models of reflective practice;
- theory applied to practice;
- quality measurement and enhancement mechanisms;
- engagement with the disciplinary and contextual drivers and strategies appropriate to their practice.

16. Curriculum map

This table indicates which study units assume responsibility for delivering the learning outcomes detailed in Section 5.

Unit	Learning outcomes							
	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8
ISM7066 Luxury Fashion Marketing	X		X	X				
ISM7053 Luxury, Fashion and Culture			X		X			
ISM7067 Strategic Luxury Branding	X		X			X		X
ISM7069 Luxury Supply Chain Management	X		X		X			X
ISM7056 Research Methods						X	X	X
ISM7068 Luxury Management	X	X						X

ISM7058 Enterprise and Innovation			X		X		X	X
ISM7059 Professional Development		X			X		X	
ISM7086 Dissertation	X	X	X	X	X	X		X