

Short Courses 2026



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STUDY

THE METHOD

EXPLORE

THE CITY

EXPERIENCE

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Milano Design School

AI for Design

DURATION

3 Weeks

HOURS

60

CERTIFICATE

Istituto Marangoni Certificate

Certificate released upon the completion of the short course.

PRICING

Course fee € 4300

LOCATION

Istituto Marangoni Milano Design



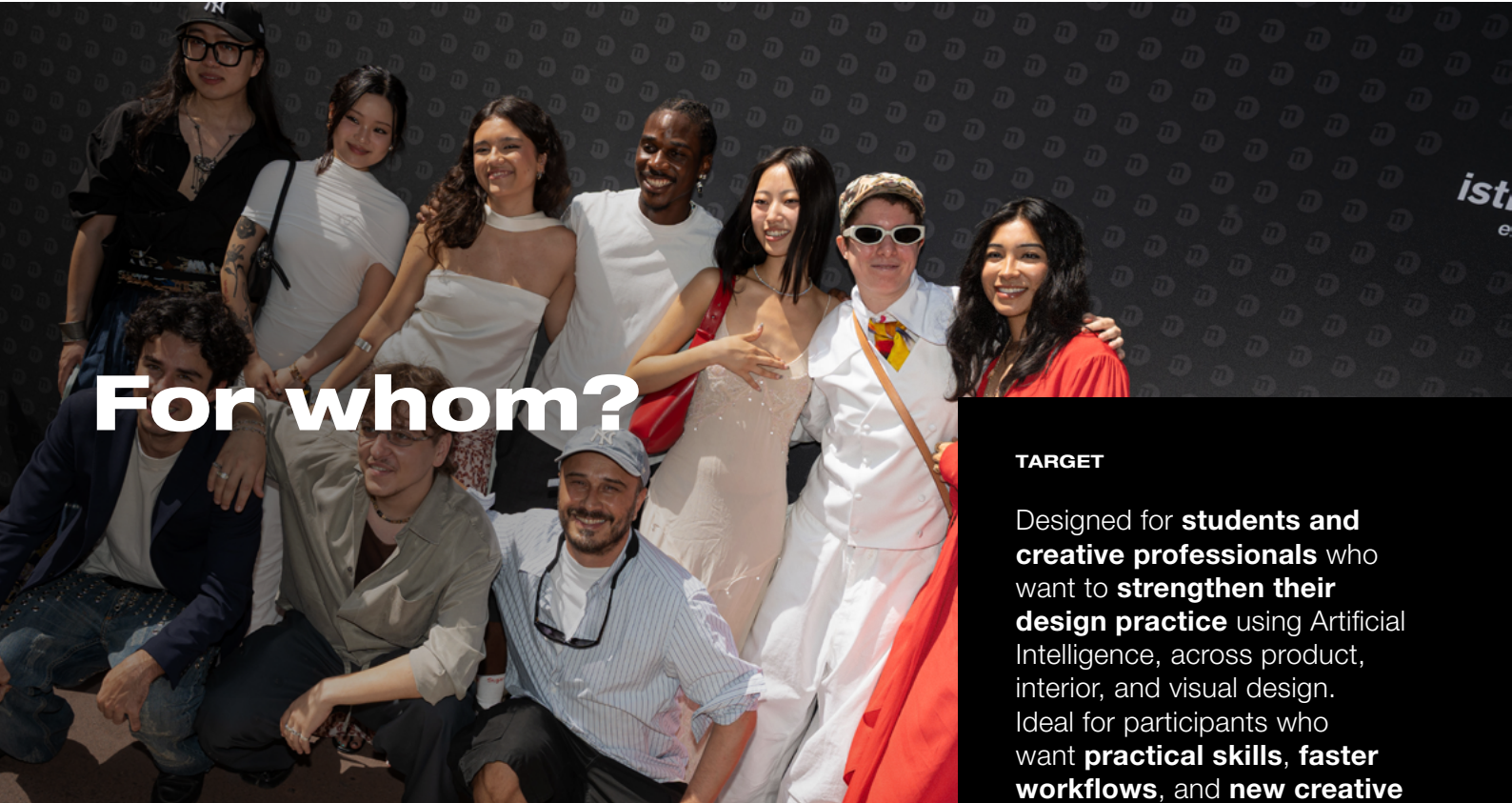
Why Milan?

LOCATION

Taking a short design course in Milan means immersing yourself in **the beating heart of the Design District**, where Made in Italy heritage, world-renowned craftsmanship, and cutting-edge innovation converge, transforming the entire city into an **open-air laboratory** of ideas, materials, and creative experimentation, and allowing you to experience **design** not only as a discipline, but **as a living culture**.

FACULTY

Faculty at Istituto Marangoni brings together leading **industry experts** and **seasoned professionals**, offering participants a unique blend of academic excellence and real-world insight.



For whom?

TARGET

Designed for **students and creative professionals** who want to **strengthen their design practice** using Artificial Intelligence, across product, interior, and visual design. Ideal for participants who want **practical skills, faster workflows, and new creative methods** powered by AI.

A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School. For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's* course.

OUTCOMES

This course explores the future of design through Artificial Intelligence, showing how AI is transforming contemporary creative practice. Students learn how intelligent systems support ideation, visualization, decision making, and innovation across different design disciplines. The course provides hands-on experience with essential AI tools used in product, interior, and visual design, focusing on concept generation, rendering, image creation, and presentation. Participants explore how AI can turn traditional products, spaces, and visuals into smart, contemporary design solutions by combining creativity and technology in realistic projects. Ethical issues such as authorship, bias, and transparency are also addressed, helping students develop a critical and responsible approach to using AI in creative industries.

AI APPS

The course uses a range of AI-powered tools to support ideation, visualization, and development, including Vizcom, ChatGPT, MidJourney for concept exploration and image creation, PromeAI for spatial and interior design exploration, Runway and Sora for video and animation, Luma for 3D capture and photogrammetry, Comfy UI for advanced generative workflows, Photoshop with AI tools for editing and refinement, and additional creative tools such as Florafauna and Nano Banana.



New wave of Creativity powered by next-generation AI tools. Let's explore how AI and design unite to reshape products, spaces, communication, and creativity.

Week 1

Foundations and AI in Product Design

This week introduces the role of Artificial Intelligence in contemporary product design. Students explore how AI is changing design workflows and how it impacts speed, accuracy, and creativity. The focus is on key AI tools for product design, with attention to prompt writing for ideation and visualization. Through hands-on workshops, students learn to render sketches with AI and improve product visuals using AI tools.

Week 2

AI in Interior Design and Smart Spaces

The second week focuses on AI in interior design and spatial thinking. Students learn how AI supports ideation, layout development, and rendering. Practical sessions introduce AI tools for creating and transforming spaces, enhancing interior visuals, and testing generative design approaches.

Week 3

Visual Design, Animation, and Future Directions

The third week explores AI in visual design, animation, and digital storytelling. Students study how AI transforms visual communication, from concept generation to video and animation output. Workshops focus on advanced visualization, AI video tools, and 3D capture. The course concludes with a discussion on the future of AI in creative industries and final project presentations connecting product, space, and narrative.



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