

# Short Courses 2026



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# STUDY

# EXPLORE

# EXPERIENCE

THE METHOD

THE CITY

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

**Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.**

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Milano School

# AI for Fashion

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DURATION

**3 Weeks**

HOURS

**60**

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CERTIFICATE

**Istituto Marangoni Certificate**

Certificate released upon the completion of the short course.

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PRICING

**Course fee € 4300**

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LOCATION

**Istituto Marangoni Milano**

**Palazzo Turati**  
**Via Meravigli, 3, 20123 Milano MI**



# Why Milan?

## LOCATION

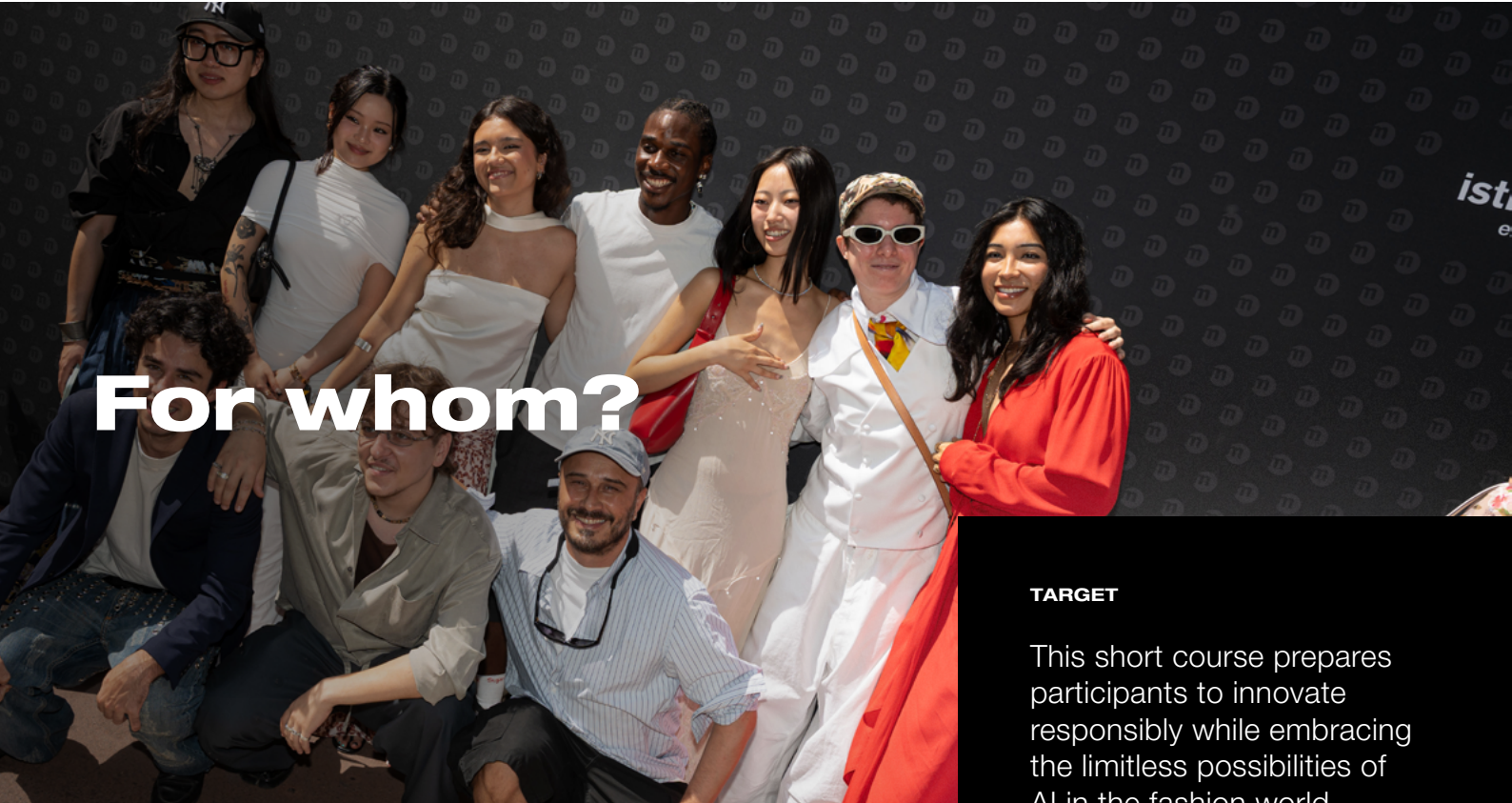
Milan is the international **Capital of Fashion, Accessories, Design** and **Beauty** where key players in Luxury converge.

It is a trend-setting city, driven in part by the strong concentration of buyers in the area.

Students can experience the creative process through Luxury Companies and Showrooms: therefore, **Milan represents an international centre of production and creativity** which is constantly evolving, and which makes real the idea of marketability season after season.

## FACULTY

Faculty at Istituto Marangoni brings together leading **industry experts** and **seasoned professionals**, offering participants a unique blend of academic excellence and real-world insight.



# For whom?

## A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School. For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's course*.

## TARGET

This short course prepares participants to innovate responsibly while embracing the limitless possibilities of AI in the fashion world. In addition, this course will give you the tools to experiment, innovate, and reimagine fashion with AI. Whether you're looking to **enhance personal projects** or **explore new career paths**, this is your chance to step into the future of fashion!

## OUTCOMES

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AI-Powered Design & Digital Fabric/ Textiles

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Promptography & AI-Generated Fashion Imagery

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Prototype Development & AI-Driven Styling

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Ethical Considerations & Industry Applications

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## Week 1

### Enhancing creativity through AI applications

The first week introduces participants to the fundamentals of artificial intelligence in fashion and image creation. Through the exploration of cutting-edge tools, students begin experimenting with AI-assisted processes such as texture generation, digital fabric manipulation, and prompt-based image creation. This initial phase encourages a shift in mindset, understanding how technology can expand creative possibilities and redefine visual aesthetics.

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## Week 2

### Enhancing creativity through AI applications

Building on these foundations, the second week focuses on the integration of AI within the design and styling process. Participants explore AI-powered fashion illustration, refine their promptography skills, and experiment with generating fashion imagery across different visual languages. At the same time, they deepen their understanding of how AI can support concept development, enabling more efficient and innovative approaches to design.

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## Week 3

### From experimentation to application

In the final week, participants bring together their technical and creative skills to develop original projects. They focus on prototype development and AI-driven styling, applying their knowledge to create cohesive and forward-thinking outputs. This phase also introduces key ethical considerations and real-world applications, encouraging students to reflect on the role of AI in the industry and its future implications.

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