


# Short Courses 2026




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# STUDY

THE METHOD

# EXPLORE

THE CITY

# EXPERIENCE

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

**Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.**

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Firenze School

# Digital Art in Fashion

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DURATION

**3 Weeks**

HOURS

**60**

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CERTIFICATE

**Istituto Marangoni Certificate**

Certificate released upon the completion of the short course.

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PRICING

**Course fee € 4300**

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LOCATION

**Istituto Marangoni Firenze**

**Via De Tornabuoni, 17**  
**50123 Firenze FI**



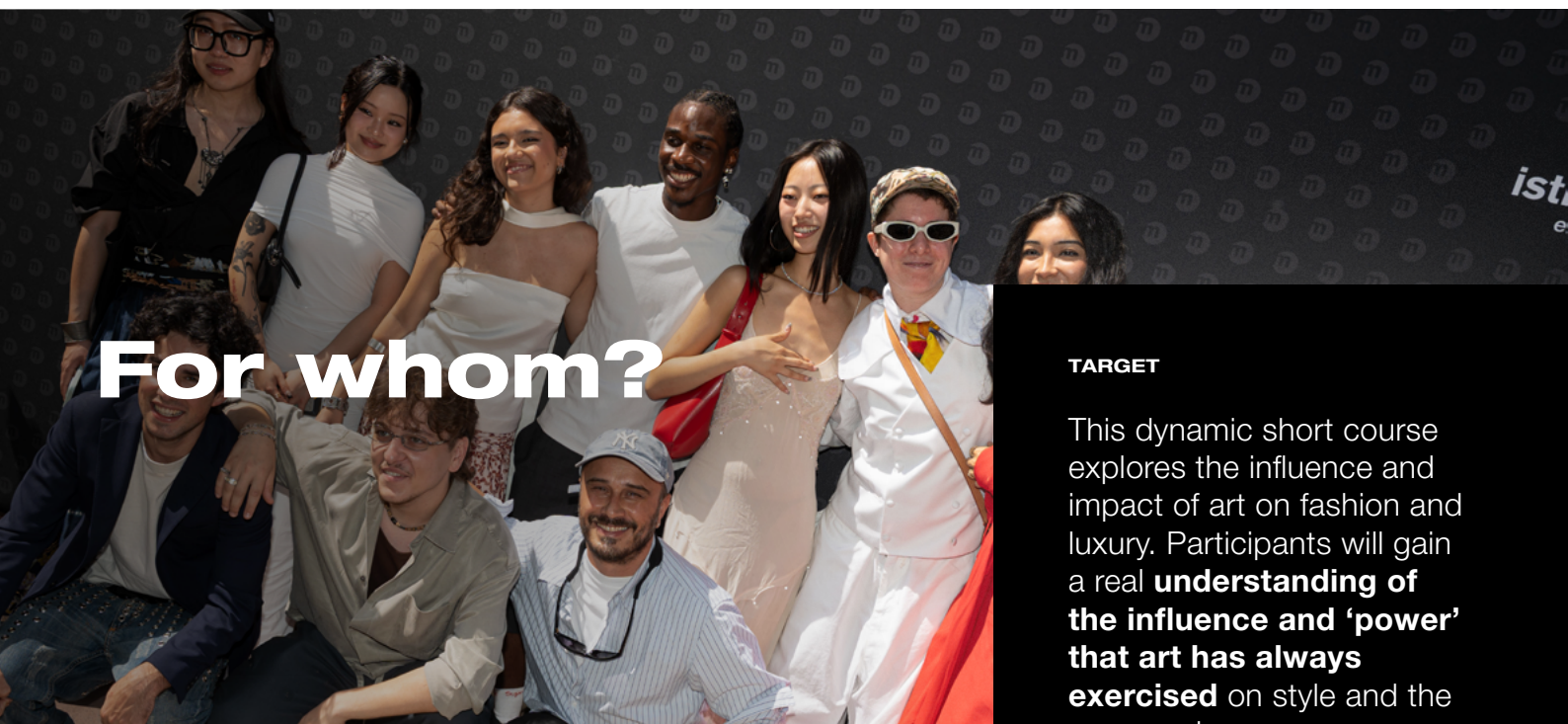
# Why Firenze?

## LOCATION

In Florence, art and culture influence the design of luxury jewelry and accessories, provide an **exclusive backdrop** for the fashion shows where tomorrow's collections make their debut, and celebrate **Italian tailoring traditions and innovation** in menswear, addressing a refined and contemporary audience.

Students not only study the creation, practice, care, and promotion of art and fashion, but also the new languages of visual, multimedia, and artistic communication, exploring the intersections between digital arts, media, and modern technologies.

At the same time, they learn to make the most of the city's **rich variety of materials and textiles**, enhancing them through new concepts of craftsmanship and drawing inspiration from them for the development of future collections.



# For whom?

## TARGET

This dynamic short course explores the influence and impact of art on fashion and luxury. Participants will gain a real **understanding of the influence and 'power' that art has always exercised** on style and the way we dress.

## A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School.

For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's course*.

## OUTCOMES

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Describe artworks and fashion styles related to a specific context

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Analyse the dynamics of the contemporary art market

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Collate primary and secondary researches through images and text content

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Integrate all personal research and information to create an art and fashion project

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Apply a range of graphic and CAD skills to develop a proposal for an art and fashion project

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# Art shapes the way we dress.

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## Week 1

### Identity and contamination

To investigate the complex relationship between art and fashion implies an awareness of the identity and peculiarities of both disciplines. Historically art and fashion forged their own distinguished sectors; one proposing the illusion of something eternal and imperishable, while the other in pursuit of the future, through clothes and luxury objects that only a few could afford. Understanding this difference is the first step in analysing the history of this exciting relationship.

Starting from the Renaissance up to the present day, participants will examine the most significant periods in history to focus on captivating examples of collaboration between designers and artists.

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## Week 2

### Fusion

The second week looks at the current relationship between the art and fashion systems. Exhibitions, installations and events have radically changed the way fashion is shown on the catwalks and drastically influenced the concept of a collection. There are countless examples in which artists and actors have been involved in the realization of innovative performances.

Participants will therefore investigate the creative processes that characterize each of the two systems, passing through the development and production of a project, up to the mode of presentation and distribution of works and collections. Through this comparison they will understand the real fusion of art in the fashion system and vice versa.

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## Week 3

### The future of art and fashion - a creative combination

The last week of the course takes a look at the future. Participants will be encouraged to think of new ways in which a fusion of the two art forms may further expand dialogue and artistic expression. They will be encouraged to demolish disciplinary boundaries and industry conventions in order to rethink the creative process, social relations, the formation of desire, and utilisation of the product or object to the end consumer or client.

The week will conclude with an illustrated presentation of a creative project proposal, supported by research materials including for example illustration, colour charts, photos, and images.

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