

# Short Courses 2026



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# STUDY

THE METHOD

# EXPLORE

THE CITY

# EXPERIENCE

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

**Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.**

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



**COURSE DETAILS**

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Milano / Firenze School

# Fashion Design

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DURATION

**3 Week**

HOURS

**60**

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CERTIFICATE

**Istituto Marangoni Certificate**

Certificate released upon the completion of the short course.

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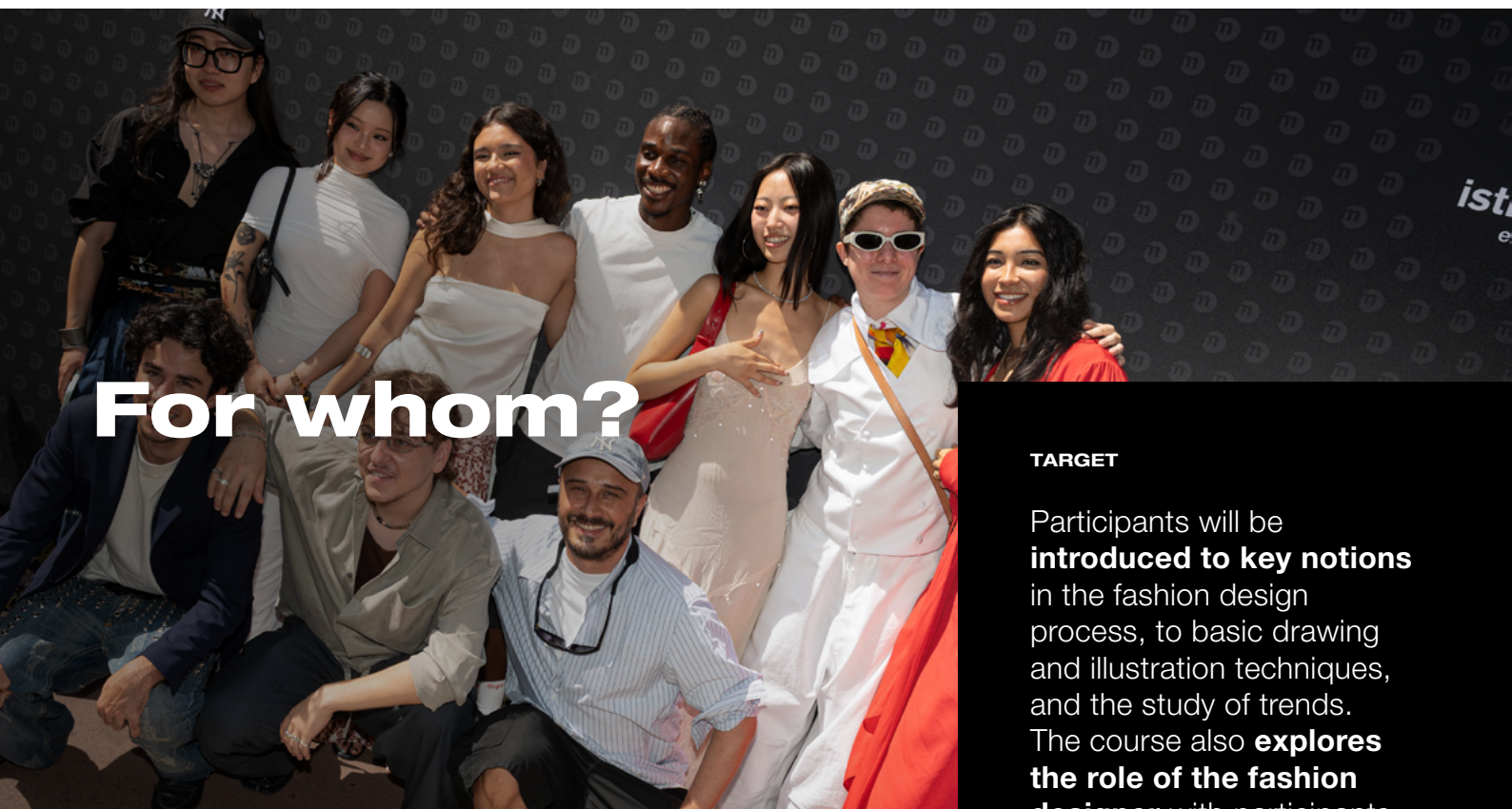
PRICING

**Course fee € 4300**

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LOCATION

**Istituto Marangoni Milano**  
**Istituto Marangoni Firenze**



# For whom?

## TARGET

Participants will be **introduced to key notions** in the fashion design process, to basic drawing and illustration techniques, and the study of trends. The course also **explores the role of the fashion designer** with participants working on creative research for an individual design collection via a vocational learning approach.

## A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School. For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's course*.

## OUTCOMES

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Know how to implement drawing approaches to represent effectively a creative idea

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Demonstrate the ability to undertake primary and secondary research, in the development of design ideas

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Become familiar with the basic financial and commercial considerations of collection design

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Support creative ideas with appropriate technical information

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Create a contemporary collection referencing current trends and influences relevant to the target market

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# Elevate your fashion creativity!

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## Week 1

### **The start of the course introduces fashion drawing and design techniques**

followed by an analysis of the founding principles of developing a fashion collection including: silhouette, colour charts, fabrics and accessories, right through to the design and creation of outfits.

Participants are then introduced to the silhouette, colour palettes, the appropriate use of fabrics, and the principle financial considerations of designing for fashion.

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## Week 2

### **Starting from creative research to foster personal inspiration, participants are guided to develop basic silhouettes and coordinate outfits with fabric and colour selection.**

The focus on trend research looks into its origins together with market relevance, and a brief analysis on how trends influence a contemporary collection.

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## Week 3

### **Based on inspiration linked to a selected theme, participants put together a basic fashion design collection**

supported by appropriate technical information, including colour charts, inspirational materials or mood board.

Participants put into practice the acquired knowledge from the previous weeks and prepare a presentation of their work as a basic collection portfolio, to receive a final holistic critique.

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