

# Short Courses 2026



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# STUDY

THE METHOD

# EXPLORE

THE CITY

# EXPERIENCE

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

**Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.**

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Firenze School

# Fashion Illustration



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DURATION

**3 Weeks**

HOURS

**60**

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CERTIFICATE

**Istituto Marangoni Certificate**

Certificate released upon the completion of the short course.

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PRICING

**Course fee € 4300**

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LOCATION

**Istituto Marangoni Firenze**

**Via De Tornabuoni, 17**  
**50123 Firenze FI**



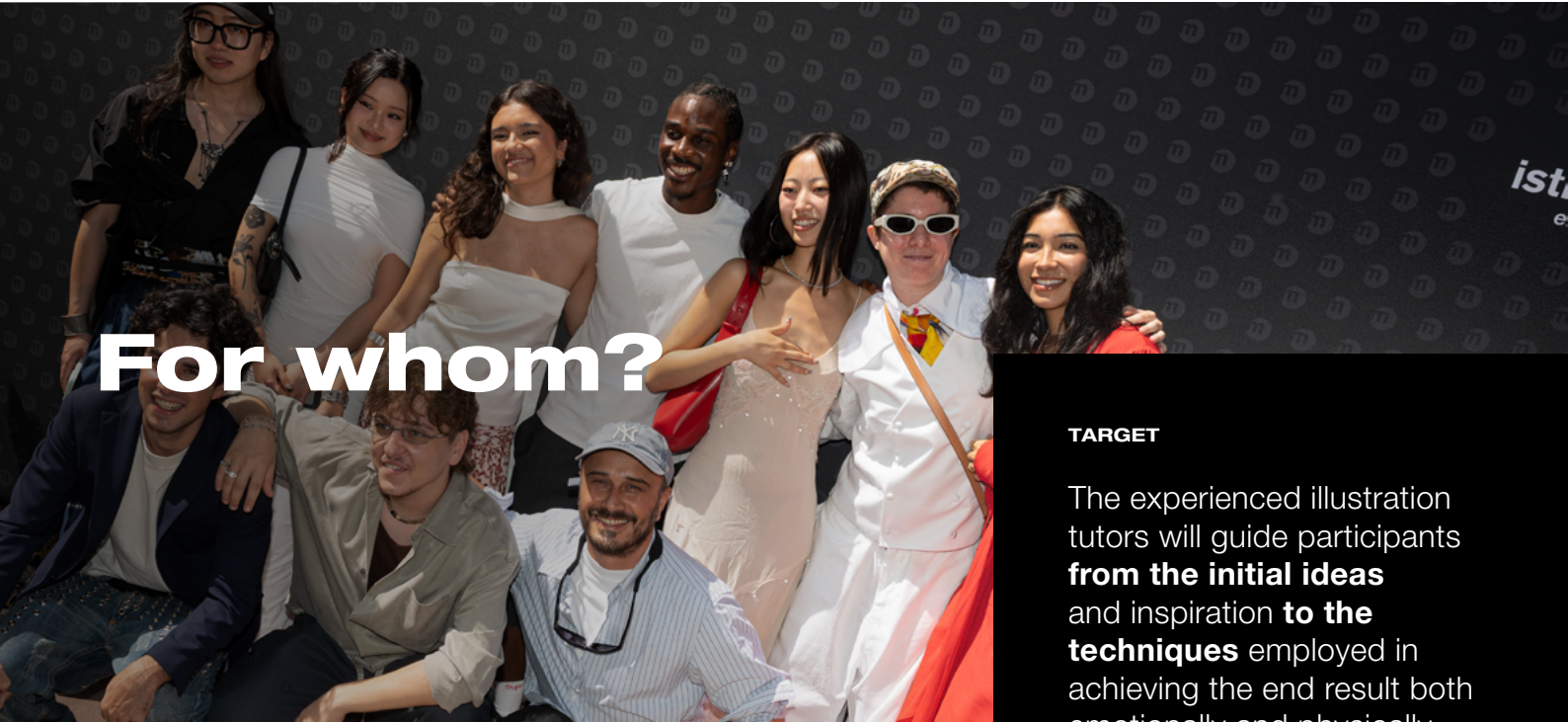
# Why Firenze?

## LOCATION

In Florence, art and culture influence the design of luxury jewelry and accessories, provide an **exclusive backdrop** for the fashion shows where tomorrow's collections make their debut, and celebrate **Italian tailoring traditions and innovation** in menswear, addressing a refined and contemporary audience.

Students not only study the creation, practice, care, and promotion of art and fashion, but also the new languages of visual, multimedia, and artistic communication, exploring the intersections between digital arts, media, and modern technologies.

At the same time, they learn to make the most of the city's **rich variety of materials and textiles**, enhancing them through new concepts of craftsmanship and drawing inspiration from them for the development of future collections.



# For whom?

## TARGET

The experienced illustration tutors will guide participants **from the initial ideas** and inspiration **to the techniques** employed in achieving the end result both emotionally and physically.

## A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School.

For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's course*.

## OUTCOMES

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Use both physical and digital techniques for fashion illustration.

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Rendering a variety of textiles and materials, shapes and volumes.

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Obtain a body of work for a personal portfolio.

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## KEY TOPICS

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Fashion Drawing

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Proportions and illustration

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Digital Rendering Techniques

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Portfolio

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Graphic Design and Communication

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# Discover the world of Fashion Illustration

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## Week 1

In the first week, the students explore and experiment the different techniques in realization of fashion illustration, drawing by hand, working with color combinations, mixed media and variety of proportions towards the creation of contemporary fashion illustration.

Study of fashion illustrators, trends analysis and art influences will offer visual and aesthetic inspiration towards the creative process. Spotlighting illustrators who work in unusual manners, while also questioning what illustration can be.

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## Week 2

During the second week, participants focus on the digital techniques applied to the fashion illustration and personalization of illustration.

The development of the student's creative work will be supported through the teaching of digital design software and graphic design solutions and communication methodologies towards a professional presentation. Working with professional illustration tutors will help you find your own visual language and unlock creativity through drawing from concept to completion.

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## Week 3

During the final week participants will be working on the interpretation of collections from key designers

in New York, London, Milan and Paris, with original fashion illustrations which will become part of their personal final portfolio.

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