

Short Courses 2026



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STUDY

THE METHOD

EXPLORE

THE CITY

EXPERIENCE

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Milano / Firenze School

Fashion Image & Styling

DURATION

3 Week

HOURS

60

CERTIFICATE

Istituto Marangoni Certificate

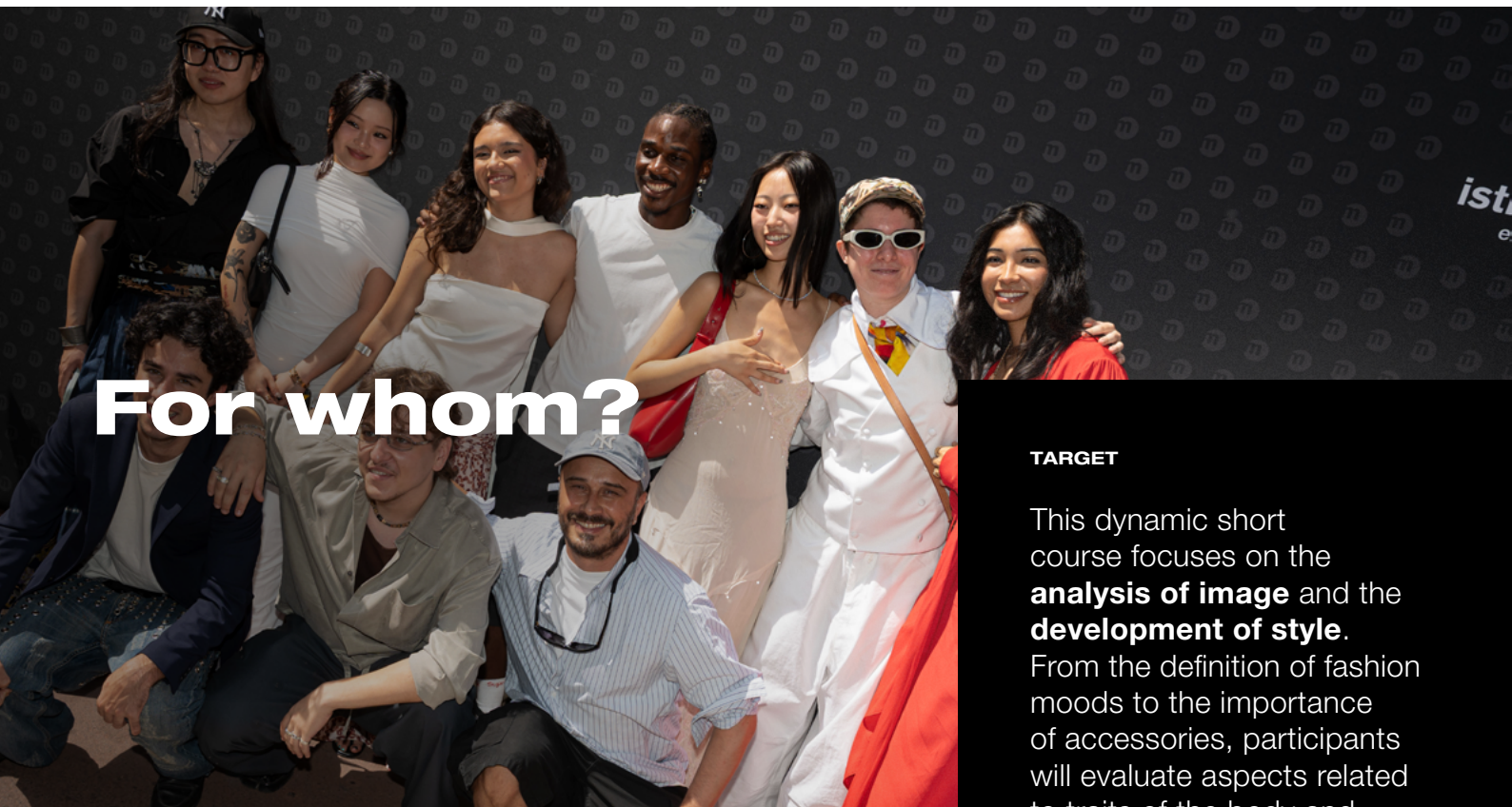
Certificate released upon the completion of the short course.

PRICING

Course fee € 4300

LOCATION

Istituto Marangoni Milano
Istituto Marangoni Firenze



For whom?

TARGET

This dynamic short course focuses on the **analysis of image** and the **development of style**. From the definition of fashion moods to the importance of accessories, participants will evaluate aspects related to traits of the body and learn how to enhance and complement physical characteristics.

A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School. For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's course*.

OUTCOMES

Conduct an iconographical research collating information from research tools

Examine different type of aspects (shapes, faces, physiognomy) in order to realize a correct image and style

Conduct an iconographical research collating information from research tools

Apply key notions in photo shoot planning and narrative

Present their photo shooting using retouching and editing



Discover your personal style

Week 1

Style overview

Participants study and explore key periods in history that represent past, present styles, future fashion trends and the elements that characterize and influence them.

In order to fully understand the role of the stylist, participants will be guided in sourcing and collating information from research tools such as books and fashion magazines and through specific virtual domains relevant to fashion and luxury, as well as conducting iconographic research.

Week 2

Personal identity

Participants evaluate the different types of human faces and bodies and are introduced to the skills and techniques used to enhance particular physical features such as hairstyling and make-up.

They will gain an understanding of the fundamental elements used to dictate a style (i.e. the importance of colour, silhouette, accessories and their combination) and key notions in photo shoot planning and narrative.

Week 3

Style definition

Participants will bring together their experience and work undertaken during the previous weeks to define, develop and present a particular style ready for a photo shoot, collating and editing their work for presentation and review in an individual stylist portfolio or style book.



ISTITUTO MARANGONI MILANO

The School of Fashion

+39 02 38585247
+39 02 7631 6680
milano@istitutomarangoni.com

The School of Design

+39 02 38585247
+39 02 7631 6680
design@istitutomarangoni.com

ISTITUTO MARANGONI FIRENZE

+39 055 03 51 301
+39 05 50350340
firenze@istitutomarangoni.com

ISTITUTO MARANGONI PARIS

+33 (0)1 47 20 08 44
+33 (0)1 86 26 10 55
paris@istitutomarangoni.com

ISTITUTO MARANGONI LONDON

+44 (0)20 3608 2401
+44 (0)20 7377 9347
london@istitutomarangoni.com
