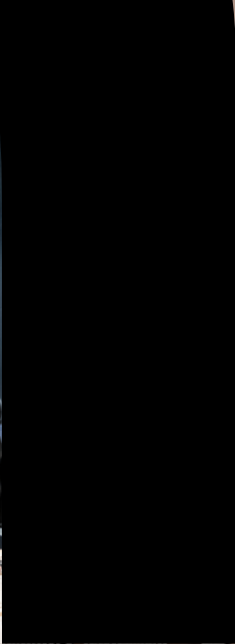


Short Courses 2026



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STUDY

THE METHOD

EXPLORE

THE CITY

EXPERIENCE

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Milano School

Fashion Styling

for teenagers

DURATION

3 Weeks

HOURS

60

CERTIFICATE

Istituto Marangoni Certificate

Certificate released upon the completion of the short course.

PRICING

Course fee
€ 5900

(with accommodation in families for minor students)

LOCATION

Istituto Marangoni Milano

Palazzo Turati
Via Meravigli, 3, 20123 Milano MI



Why Milan?

LOCATION

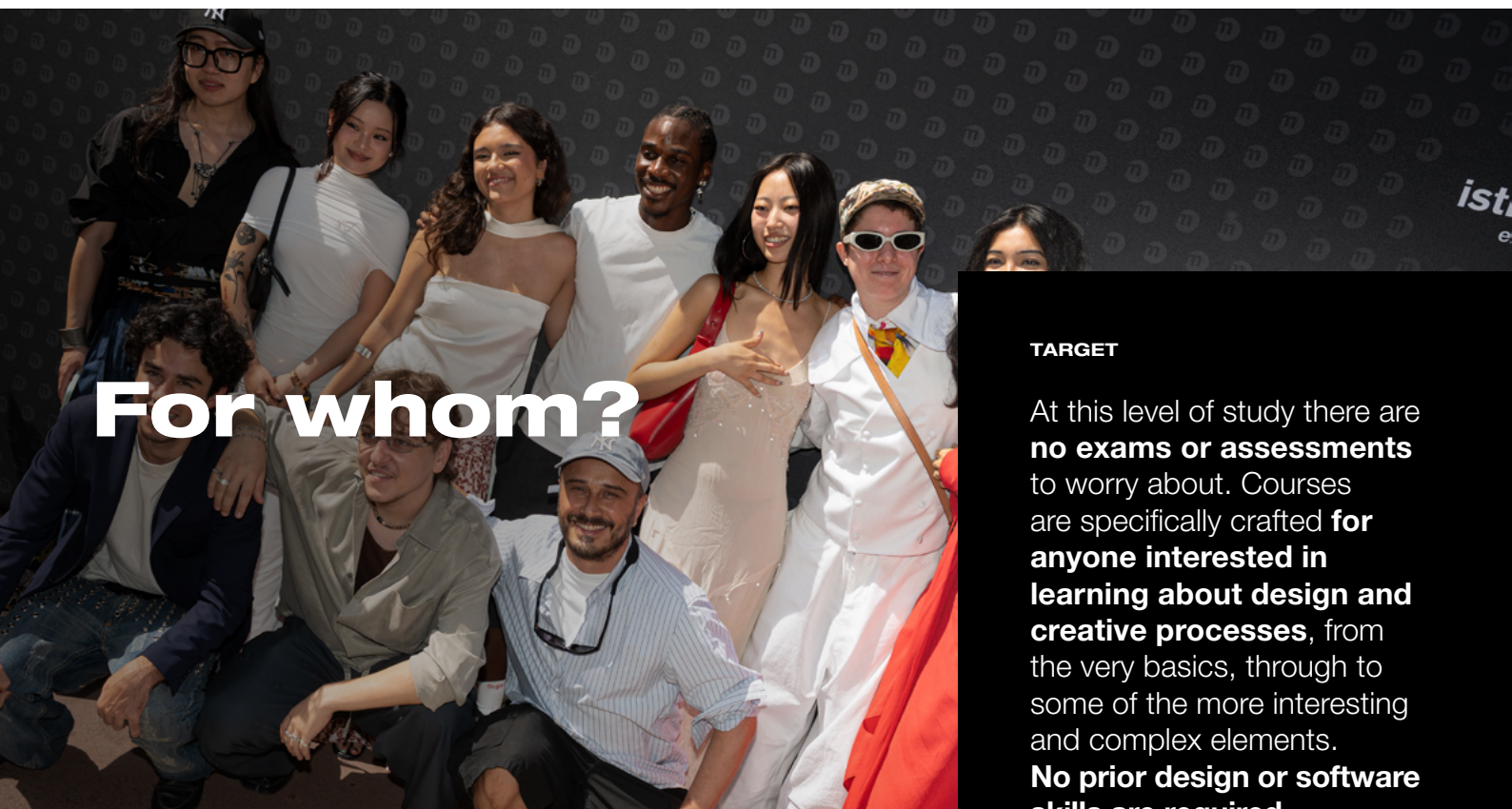
Milan is the international **Capital of Fashion, Accessories, Design** and **Beauty** where key players in Luxury converge.

It is a trend-setting city, driven in part by the strong concentration of buyers in the area.

Students can experience the creative process through Luxury Companies and Showrooms: therefore, **Milan represents an international centre of production and creativity** which is constantly evolving, and which makes real the idea of marketability season after season.

FACULTY

Faculty at Istituto Marangoni brings together leading **industry experts** and **seasoned professionals**, offering participants a unique blend of academic excellence and real-world insight.



For whom?

TARGET

At this level of study there are **no exams or assessments** to worry about. Courses are specifically crafted **for anyone interested in learning about design and creative processes**, from the very basics, through to some of the more interesting and complex elements. **No prior design or software skills are required.**

A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School. For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's* course.

OUTCOMES

Designed as an intensive and engaging experience, this preparatory course offers young creatives the opportunity to **experiment, build confidence, and develop a strong personal voice**, while gaining insight into the creative and professional dynamics of the fashion industry.

BY THE END OF THE 3-WEEK COURSE, PARTICIPANTS WILL:

Develop a personal styling identity through research, experimentation, and self-expression

Understand key principles of fashion styling, including trends, street style and visual culture

Apply styling in real contexts, from fashion editorials to celebrity and media projects

Master the basics of visual storytelling across fashion, music, film, and digital platforms

Plan and execute a professional photo shoot, from concept to final image

Use core design tools such as Photoshop and InDesign for visual communication

Strengthen creative thinking and trend awareness through techniques like cool-hunting

Produce a personal lookbook showcasing an individual and cohesive visual narrative



Week 1

Discovering your style identity

Starting from key notions in styling, participants begin a personal exploration of their own aesthetic. By working with their existing wardrobe and engaging in style research, they develop greater awareness of trends, street style, and cultural influences. Through activities such as cool-hunting and visual analysis, students start shaping their individual look and creative direction.

Week 2

From inspiration to image-making

Building on their creative research, participants deepen their understanding of the styling process within the wider fashion system. They explore how styling operates across fashion editorials, celebrity projects, and visual culture, gaining insight into its impact across media such as music, film, and TV. At the same time, they acquire essential digital skills, including basic Photoshop and InDesign, and learn how to plan and organise a professional photo shoot.

Week 3

Creating and communicating your vision

In the final phase, participants bring their ideas to life. Through hands-on shooting sessions, they apply styling, art direction, and visual storytelling skills to produce original imagery. The course culminates in the development of a personal lookbook—an individual and cohesive visual project that reflects each participant's identity and creative growth.



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