



Short Courses 2026




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STUDY

THE METHOD

EXPLORE

THE CITY

EXPERIENCE

THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Firenze School

Luxury Accessories & Shoe Design

DURATION

3 Weeks

HOURS

60

CERTIFICATE

Istituto Marangoni Certificate

Certificate released upon the completion of the short course.

PRICING

Course fee € 4300

LOCATION

Istituto Marangoni Firenze

Via De Tornabuoni, 17
50123 Firenze FI



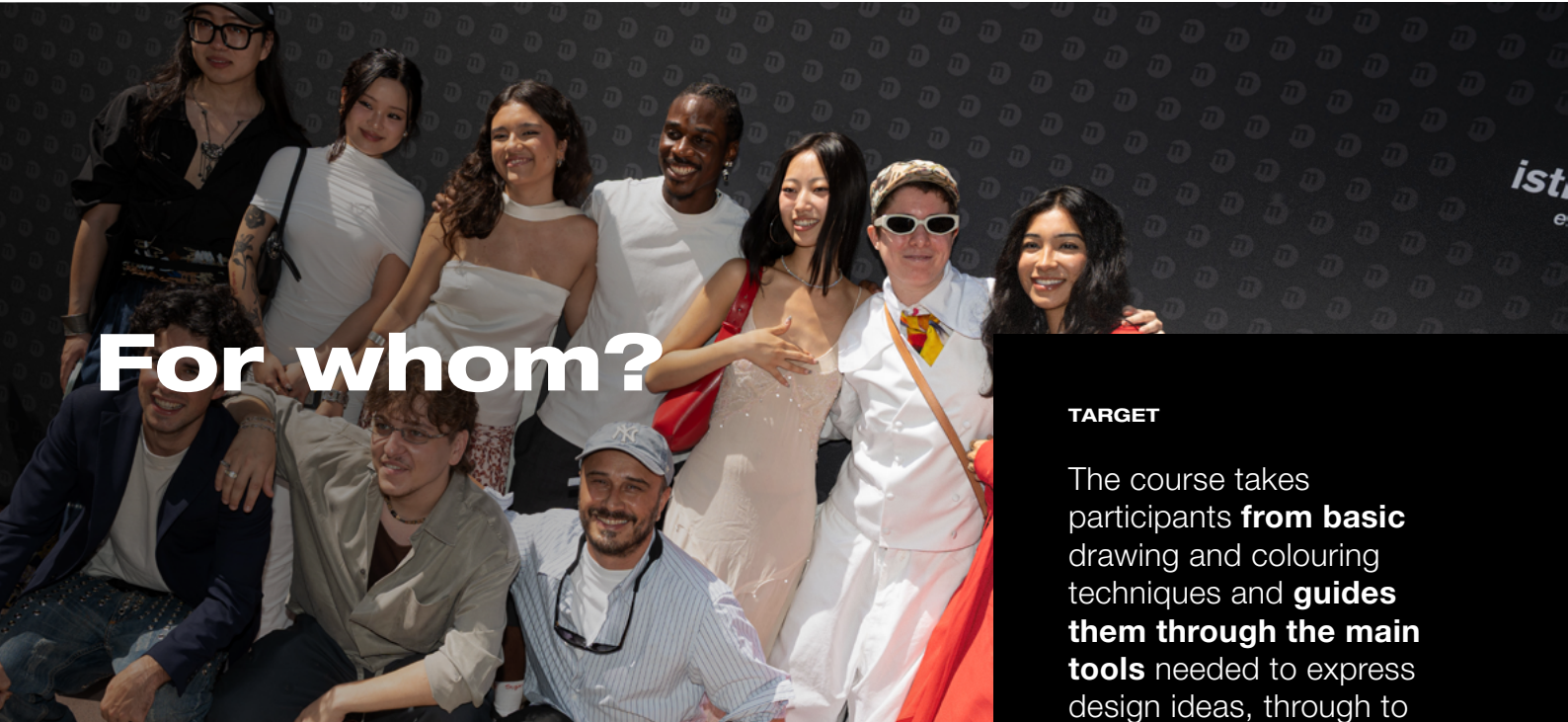
Why Firenze?

LOCATION

In Florence, art and culture influence the design of luxury jewelry and accessories, provide an **exclusive backdrop** for the fashion shows where tomorrow's collections make their debut, and celebrate **Italian tailoring traditions and innovation** in menswear, addressing a refined and contemporary audience.

Students not only study the creation, practice, care, and promotion of art and fashion, but also the new languages of visual, multimedia, and artistic communication, exploring the intersections between digital arts, media, and modern technologies.

At the same time, they learn to make the most of the city's **rich variety of materials and textiles**, enhancing them through new concepts of craftsmanship and drawing inspiration from them for the development of future collections.



For whom?

TARGET

The course takes participants **from basic** drawing and colouring techniques and **guides them through the main tools** needed to express design ideas, through to their visual representation based on the current fashion trends.

A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School.

For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's course*.

OUTCOMES

After three weeks students will have a **complete proposal for a fashion accessories collection**, with work that is ready for progression into final illustrations in a professional digital format.

This short intensive course provides a **real feel of the fast-paced work** of the accessories designer.

LEARNING FOCUS

Accessories Collection Design

Illustration

Fashion Culture and trends

Technical Drawing

Graphic Design and Communication



Develop design skills within the Luxury world of shoes & accessories!

Week 1

In the first week the students explore the creative side of accessories design, analyzing colour combinations and working on the creation of contemporary fashion illustration.

The students' presentation skills will find support in initial training in graphic design techniques. Study of fashion history and trends analysis and influences will offer visual and aesthetic inspiration towards the creative process of research and design.

Week 2

During the second week participants investigate the technical aspects of designing footwear and bags.

They are trained on how to draw by hand for communicating design ideas whilst taking into consideration contemporary construction techniques and knowledge, as well as the use of appropriate materials towards the creation of a capsule collection, following a project brief.

Week 3

In the final week, students deepen their fundamental knowledge, such as research methodologies and technical skills required in the development of a complete accessories collection.

The development of the student's creative work will be supported through the teaching of digital design software necessary for realizing and presenting the collection project digitally, as well as through further training in graphic design solutions and communication methodologies towards a professional presentation.

The students' creative approach and product management capacities will be supported by further studies in materials and their characteristics.



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