Short Courses 2026

Istituto Marangoni

Short Courses

2026

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istitutomarangoni

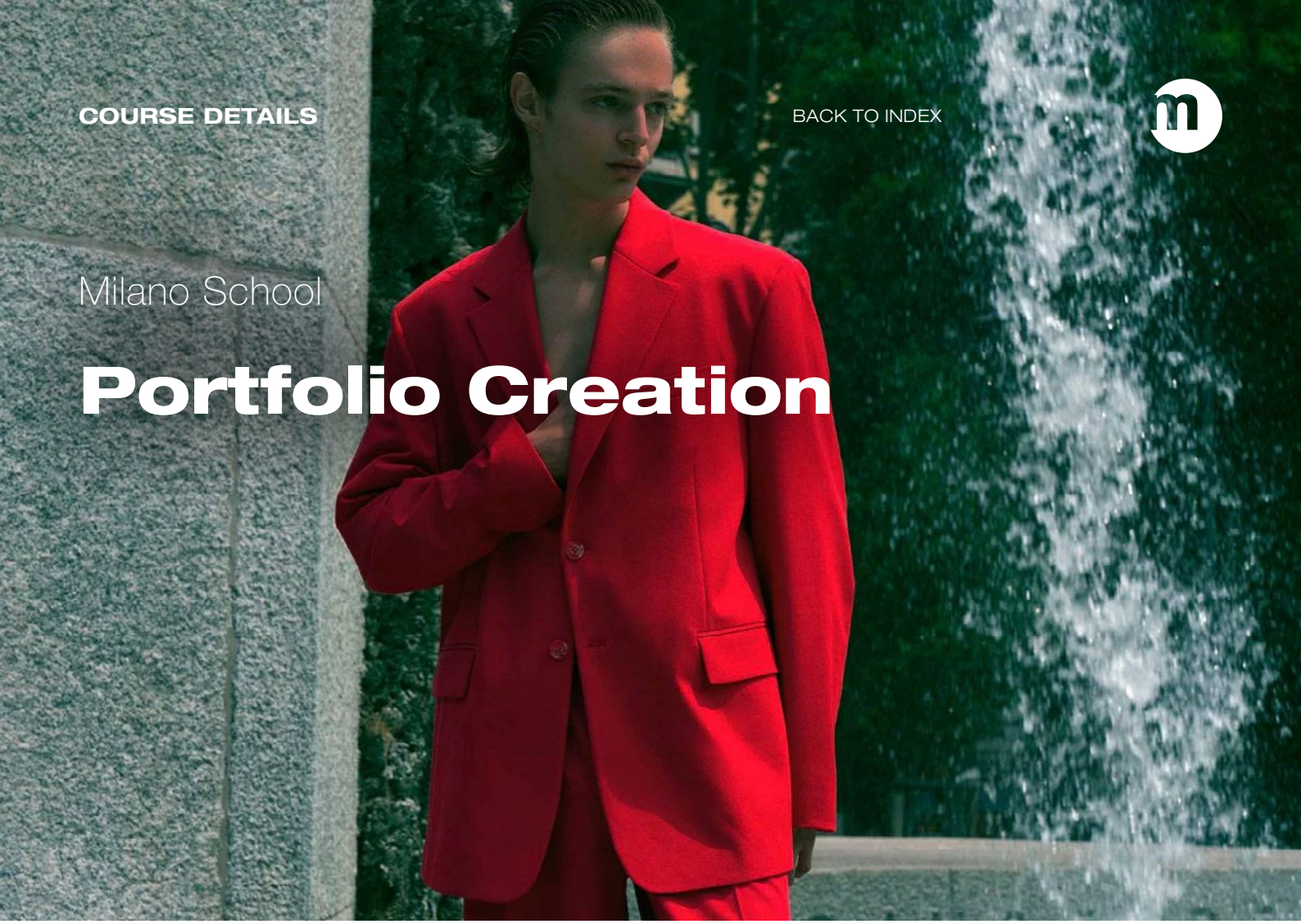
enhancing talent since 1935

STUDY THE METHOD
EXPLORE THE CITY
EXPERIENCE THE LIFE

More than short courses, these programmes are an invitation to experience creativity firsthand.

Over a few inspiring weeks, students are introduced to the world of fashion, design, beauty, business and art while living an authentic international experience, exploring museums, creative districts and cultural landmarks, and discovering what it truly means to study at the prestigious locations in Milan, Florence, London, Paris and Dubai at Istituto Marangoni.

These short courses have been created for curious and motivated students who wish to explore what creative disciplines truly involve, understand the meaning of practices such as fashion communication or design thinking, and engage with the distinctive **Istituto Marangoni Method** for the first time.



Milano School

Portfolio Creation

DURATION
3 Weeks

HOURS
60

CERTIFICATE
Istituto Marangoni Certificate

Certificate released upon the completion of the short course.

PRICING
Course fee € 4300

LOCATION
Istituto Marangoni Milano

Why Milan?

LOCATION

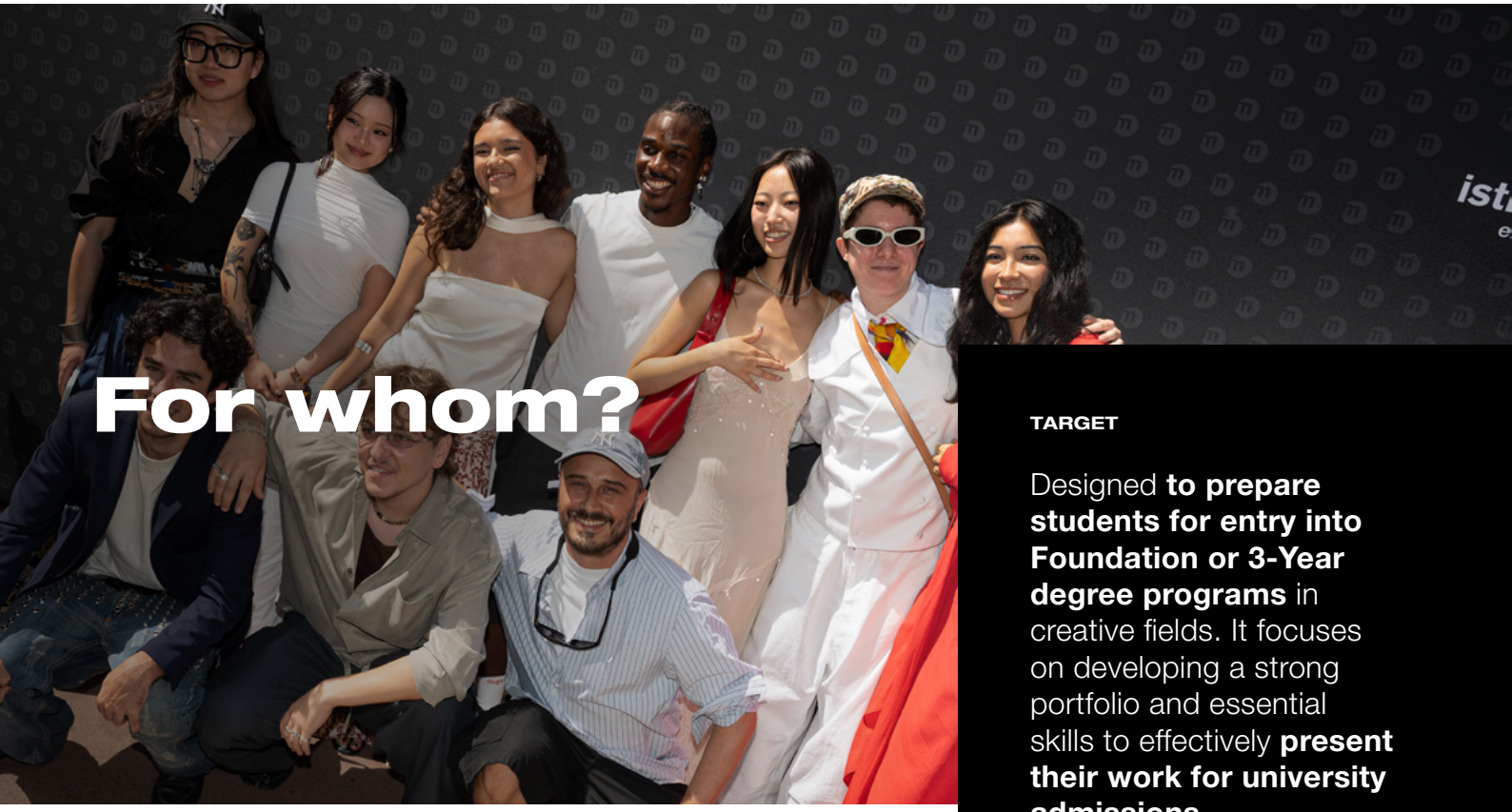
Milan is the international **Capital of Fashion**, **Accessories**, **Design** and **Beauty** where key players in Luxury converge.

It is a trend-setting city, driven in part by the strong concentration of buyers in the area.

Students can experience the creative process through Luxury Companies and Showrooms: therefore, **Milan represents an international centre of production and creativity** which is constantly evolving, and which makes real the idea of marketability season after season.

FACULTY

Faculty at Istituto Marangoni brings together leading **industry experts** and **seasoned professionals**, offering participants a unique blend of academic excellence and real-world insight.



For whom?

TARGET

Designed **to prepare students for entry into Foundation or 3-Year degree programs** in creative fields. It focuses on developing a strong portfolio and essential skills to effectively **present their work for university admissions**.

A STUDY EXPERIENCE

The Short Courses offer the chance to **meet the faculty**, experience Istituto Marangoni **method** and **atmosphere**, and get a first taste of life at the School.

For many students, they serve as a **practical orientation step**, helping them decide more confidently whether to pursue an *Undergraduate* or *Master's course*.

CREATIVE THINKING AND VISUAL RESEARCH	Develop your ability to generate original ideas through research, observation, and experimentation, essential skills for any aspiring creative student.
ART AND DESIGN FUNDAMENTALS	Strengthen your creative expression by gaining a comprehensive understanding of key artistic principles such as composition, colour theory, proportion and visual balance.
ILLUSTRATION TECHNIQUES	Explore different drawing methods and media to communicate concepts effectively and visually enhance your portfolio.
DIGITAL TOOLS FOR CREATIVE PRACTICE	Learn the fundamentals of the digital software used in creative projects, building confidence in presenting and editing your work formats.
PORTFOLIO DEVELOPMENT	Discover how to curate and structure your creative projects into a coherent, visually engaging portfolio that reflects your individual style and potential.

Step into the creative world of Art and Design, and discover how to build a Portfolio that showcases your talent and unique vision.

Week 1

Creative Foundations and Visual Exploration

Our expert faculty will introduce you to the fundamentals of research through hands-on exercises and guided visual research projects. You will explore creative thinking techniques, visual storytelling and how to use observation as a source of inspiration.
During practical sessions, you will learn key principles such as composition, proportion and colour theory, which will help you develop a critical eye and a distinctive creative voice.
This week lays the groundwork for translating abstract ideas into tangible visual concepts.

Week 2

Illustration Techniques and Digital Practice

Expanding upon your creative foundation, you will experiment with traditional and digital tools to effectively express your ideas. This week's focus is on drawing and illustration techniques, encouraging you to explore different media through which to express your visual ideas. You will also be introduced to essential digital software used in creative fields and learn how to refine and present your work effectively.
Through guided exercises, you will start to create a portfolio that showcases your developing artistic identity.

Week 3

Portfolio Development and Presentation

During the final week, the focus will be on curating your creative output into a cohesive and visually engaging portfolio. You will learn how to select, organise and present your projects in a way that highlights your individual strengths and creative potential. The faculty will guide you in structuring your portfolio for different academic applications and audiences, ensuring it is clear, consistent and impactful.
There will also be an emphasis on communication and presentation skills, equipping you with the ability to confidently articulate your creative process and vision during interviews or portfolio reviews.

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