

MADE FOR FASHION: ISTITUTO MARANGONI RIYADH AND WWD LAUNCH TALENT CONTEST

Istituto Marangoni Riyadh, in partnership with WWD, is launching “**Made for Fashion**”, a talent contest open to the next generation of creative talents.

THE CONTEST

The new contest, **invites young talents to show what fashion creativity means for them.**

Future students of Istituto Marangoni Riyadh are invited to select an example of creativity in fashion and to explain the reasons for their choice. The project may belong to one of the following categories: fashion design (eg. collection); fashion business (eg. brand strategy), fashion communication & image (eg. adv campaign) and must be presented through 1–2 images. The motivation for the choice should be between a minimum of 300 and a maximum of 500 words.

A jury composed of representatives from Istituto Marangoni Riyadh and WWD will select the most deserving submissions.

THE SCHOLARSHIP

The most talented candidates will have the opportunity to benefit from a **tuition fee reduction** for the courses starting in Autumn Intake 2026 at Istituto Marangoni Riyadh, according to the following terms:

- 1 scholarship consisting of up to 50% deduction on the tuition fee for the 3y Diploma,
- 1 scholarship consisting of up to 50% deduction on the tuition fee for the 1y Course,
- 1 scholarship consisting of up to 50% deduction on the tuition fee for the 16w Course.

Enrolment fee is always due. For the 3y Diploma the tuition reduction applies only to the first academic year.

Expiring: 30 September