

## UNLIMITED SELF

Express yourself without limits thanks to Artificial Intelligence

### 1. Subject

**Istituto Marangoni Firenze • The School of Fashion & Art**, with the creative support of **NSS**, presents the second edition of the **UNLIMITED SELF** contest, aimed at young talents who dream of a future in the world of fashion and art.

**Creativity has no boundaries in the digital world**, now a place interweaving infinite currents, techniques and programs, where artists can affirm and amplify their virtual creative identity thanks.

**What opportunities does digital technology offer to the new generation of creatives?**  
**How would you use Artificial Intelligence to express your point of view and explore new possibilities in fashion and art?**

Tell your vision through a video of up to 60 seconds or a mood board of 9 evocative images, accompanied by a 400-word text explaining your proposal.

### 2. Criteria of participation

Participants are invited to give their own interpretation of the theme, by recording a video of up to 60 seconds or by creating a moodboard made up of 9 evocative images, accompanied by a 400-word text that explains your point of view.

### 3. How to participate

In order to participate in the contest, please upload the following documents:

- **A digital document (PDF format) consisting of:**
  - Project's description (maximum 400 words);
  - Visual representation of the project through a moodboard made up of 9 pictures and/or a video of up to 60 seconds.

In addition to the project file, please upload also the following documents, according to the course of interest:

- **Undergraduate Courses – Three-year Courses and One Year Intensive Course**

- High School Diploma (or copy of Bachelor's Degree or equivalent for the One-Year Intensive Course): if you haven't obtained your final title yet, you can upload a certificate of enrolment confirming that you are attending your final year;
- Transcript of grades;
- Letter of motivation (Signed Personal Statement);
- Copy of your ID /Passport;
- For three-year courses and non-English or Italian native speakers: certificate of language skills, level b1 of CEFR with specific requirements (e.g. IELTS 4.5 without elements below 4.0).

- **Postgraduate Courses – Master Programmes**

- Letter of motivation (Signed Personal Statement);
- Curriculum Vitae;
- 2 reference letters;
- Copy of your University degree or equivalent Diploma (if you haven't obtained your Degree yet, you can upload a copy of your latest transcript);
- Transcript of grades;
- Copy of your ID / Passport;
- Portfolio of works (if required)\*
- For non-English or Italian native speakers: certificate of language skills, level b2 of CEFR (e.g. IELTS 5.5).

*\*portfolio is not required for the following courses: Master Fashion & Luxury Brand Management, Master Fashion Buying & Merchandising, Master Arts Management, Master Curating Art & Fashion.*

For further information on how to apply, feel free to contact:

[admissions.firenze@istitutomarangoni.com](mailto:admissions.firenze@istitutomarangoni.com)

#### 4. Calendar

- July 28<sup>th</sup>, 2023 > Applications are open,
- September 3<sup>rd</sup>, 2023 > Deadline to apply and to send the creative project.

#### 5. Jury and evaluation criteria

Projects will be evaluated by a specialized jury (hereinafter the “Jury”) and will be evaluated on the basis of the following criteria:

- Coherence of objective;
- Level of Innovation;
- Project effectiveness from a functional and aesthetic point of view;
- Overall quality of the project;

- Ability to synthesize information and clarity of the project.

Applications will be evaluated on a rolling basis.

## 6. Award

The scholarships consist of a deduction on the tuition fee up to € 5.000 (in case of three-year courses to be applied on the first year only) for the selected courses offered by Istituto Marangoni Firenze • The School of Fashion & Art for the academic year 2023/2024.

Enrollment fee remains always due.

Please note that the scholarship obtained is valid only for the chosen course offered in the September 2023 intake, and is not transferable to any subsequent academic years (January 2024).

## 7. Results and publication

At the end of the selection made by the Jury, the winners of the call shall be informed by e-mail or by a phone call.

The selected participant for the scholarship shall confirm his/her interest in the scholarship within 3 working days from the date of the first communication by email. After that period without receiving any communication from the winner, the scholarship shall be considered as expired and shall be reassigned.

The acceptance of the scholarship implies the obligation for the winner to submit the application for the selected course and pay the residual quote of the application and tuition fee.

## 8. Rights and use of the delivered outputs

The participants (hereinafter the “Participants”) agree to transfer to Istituto Marangoni S.r.l., in Milan, Via Verri 4 (Tax Number 09447270159) (hereafter “Istituto Marangoni”) the right to use the creative projects (hereinafter the “Project”) and the products that will be, where applicable, implemented as a consequence of the project; the right to use any output delivered for the participation to the contest for ideas “**UNLIMITED SELF**”, as well as all the materials connected to the projects and delivered, including the drawing of the Project, the sketches, the samples, the models, the texts and the video and photo materials. Istituto Marangoni reserves the right to use, publish and exploit the Projects in the form and manner deemed most appropriate: the Participants shall also authorize Istituto Marangoni S.r.l. to use the documents received for promotional purposes and in the manner deemed most appropriate. The Participants, joining the contest for ideas “**UNLIMITED SELF**” declare that Istituto Marangoni cannot be subject to any claim resulting from such use. In any case, the participants agree to indemnify and hold Istituto Marangoni and its successors harmless from any liability toward third parties.

## **9. Declarations and warranties**

The Participant declares and guarantees:

- (i) to be the author of the Project, to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;
- (ii) that the Project is original and shall not, directly or indirectly, infringe any third parties' right, including copyrights and intellectual property rights;
- (iii) that the Project shall not contain any obscene, violent, defamatory, blasphemy, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law;
- (iv) In the event the Project contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein;
- (v) that there are no rights or agreement with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether made or brought before the courts or otherwise, by third parties related to the Project and/or to the rights granted pursuant the article 8 and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted herein.

## **10. Information on the treatment of personal data**

Personal data collected as a result of the participation to the call will be used for the following purposes: execution of the operations of the call and for the thereto related purposes: the processing of personal data will be executed using manual, electronic and telematics tools closely related to the purposes for which they were provided; they could be disseminated through websites and social networks connected to the Istituto Marangoni S.r.l. In case of refusal to provide the data requested for the call participation the application form will be rejected and the potential participant excluded. In case of refusal to provide the data, as indicated, in order to transfer the advertising material, there will be no consequences. Personal data collected as a result of the call participation will be registered in the Istituto Marangoni database, holder of the treatment;

People to whom the data collected as a result of the participation to the call refer to are considered the holders, pursuant to article 7 of the Legislative Decree 196/2003, of the related rights, among

them, the confirmation of the existence of their personal data and their provision in an intelligible form, the cancellation, the transformation into anonymous form or blocking of data processed unlawfully, as well as the updating, rectification, integration and to oppose the treatment for any legitimate reason. By participating in the call, the participants give their consent to the aforementioned treatment of data.

### **11. Consent to the use of personal data**

The participants authorize the Istituto Marangoni S.r.l. to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call. They grant Istituto Marangoni S.r.l. the right to use the said “material” in the context of the publishing products directed by the Istituto Marangoni S.r.l. and in the context of the institutional website and social networks.

### **12. Applicable law and jurisdiction**

The Italian law will govern the call and the relations between the participants. Any dispute that may arise between the promoters and the participants will be of exclusive jurisdiction of the Court of Milan.

### **13. Exemption from the ministerial validation**

Pursuant to the article 6, D.P.R. 430, dated 26/10/2001, this call is not a prize competition or lottery: as a result, no ministerial authorization is needed.