

## I'M FIRENZE DIGEST

### 1. Contest Object

The I'M Digest Scholarship is an initiative promoted by Istituto Marangoni Firenze • The School of Fashion & Art in Florence and the digital magazine I'M Firenze Digest.

This competition is designed for emerging talents with aspirations for a future in the field of accessories.

### 2. How to Participate

Participants are invited to create the next must-have bag. Your designs should meet the current market's needs by striking a balance between innovation and responsible materials (consider new materials, sustainability, or repurposing/reusing materials).

The presentation must be digital and include sketches of the proposed bag, technical details, a description of the concept, material and color charts, and the research/process behind it.

Take inspiration from brands like Bottega Veneta, Medea, Loewe and showcase your savoir-faire and quality with innovative and responsible thinking.

In additional, please upload the following documents required for the **Master in Luxury Accessories Design & Management**:

- Letter of motivation
- Curriculum Vitae
- 2 letters of reference
- Transcript of grades
- Copy of the degree certificate or equivalent diploma (if the degree certificate has not yet been obtained, the transcript of grades is sufficient)
- Copy of your ID / Passport;
- Portfolio
- For non-native speakers: a language certificate at least equivalent to level B2 of the Common European Framework of Reference for Languages (CEFR), e.g., for English: IELTS 5.5

For further information on how to participate, please contact:

[admissions.firenze@istitutomarangoni.com](mailto:admissions.firenze@istitutomarangoni.com)

### 3. Calendar

January 4th, 2024 > Deadline for submitting applications

### 4. Jury

A selection committee composed of representatives from Istituto Marangoni Firenze and the editorial team of I'M Firenze Digest will evaluate all applications. The winners will participate in the editing of I'M Digest.

### 5. Award

Available for candidates is a scholarship for the Master's program in Luxury Accessories Design & Management at Istituto Marangoni Firenze. Scholarship consists of a reduction in the tuition fee for the Master in [Luxury Accessories Design & Management](#) up to 50% on the tuition fee offered by Istituto Marangoni Firenze. The scholarship obtained is valid only for the selected course starting in January 2024 and is not transferable to subsequent intakes.

### 6. Results and Publication

At the end of the selection process conducted by the jury, the winners of the competition will be notified via email or by phone. The selected participant for the scholarship must confirm their interest within 3 working days from the date of the first email communication. If this period passes without any communication from the winner, the offer will be considered forfeited, and the scholarship will be reassigned. Acceptance of the scholarship implies an obligation for the winner to apply for the selected course and pay the remaining portion of the enrollment and tuition fees.

### 7. Rights and Use of Submitted Productions

Participants (hereinafter referred to as "participants") agree to transfer to Istituto Marangoni S.r.l., Via Verri 4, Milan (Tax Code 09447270159) (hereinafter referred to as "Istituto Marangoni") the right to use creative projects (hereinafter referred to as the "project") and products that, where possible, will be implemented as a result of the project, the right to use any production delivered for participation in the "I'M FIRENZE DIGEST" ideas competition, as well as all materials related to projects and delivered, including graphic designs of the project, texts, video materials, and photos. Istituto Marangoni reserves the right to use, publish, and exploit projects in the ways and manners it deems most appropriate. Participants must also authorize Istituto Marangoni S.r.l. to use the documents received for promotional purposes and in the ways it deems most appropriate. Participants who decide to apply for the "I'M FIRENZE DIGEST" competition declare that the promoters of the initiative cannot be subject to any claims resulting from such uses. In any case, participants confirm that they will protect and indemnify both Istituto Marangoni and their rights holders from any liability towards third parties.

## **8. Declarations and Guarantees**

The Participant declares and guarantees:

- (i) to be the author of the documents to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;
- (ii) that the documents are original and shall not, directly or indirectly, infringe any third parties' right, including copyrights and intellectual property rights;
- (iii) that the document shall not contain any obscene, violent, defamatory, blaspheme, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law;
- (iv) In the event the document contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein;
- (v) that there are no rights or agreement with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether made or brought before the courts or otherwise, by third parties related to the Project and/or to the rights granted pursuant the article 8 and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted herein.

## **10. Information on the treatment of personal data**

Personal data collected as a result of the participation to the call will be used for the following purposes: execution of the operations of the call and for the thereto related purposes: the processing of personal data will be executed using manual, electronic and telematics tools closely related to the purposes for which they were provided; they could be disseminated through websites and social networks connected to the Istituto Marangoni S.r.l. In case of refusal to provide the data requested for the call participation the application form will be rejected and the potential participant excluded. In case of refusal to provide the data, as indicated, in order to transfer the advertising material, there will be no consequences. Personal data collected as a result of the call participation will be registered in the Istituto Marangoni database, holder of the treatment;

People to whom the data collected as a result of the participation to the call refer to are considered the holders, pursuant to article 7 of the Legislative Decree 196/2003, of the related rights, among them, the confirmation of the existence of their personal data and their provision

in an intelligible form, the cancellation, the transformation into anonymous form or blocking of data processed unlawfully, as well as the updating, rectification, integration and to oppose the treatment for any legitimate reason. By participating in the call, the participants give their consent to the aforementioned treatment of data.

#### **11. Consent to the use of personal data**

The participants authorize the Istituto Marangoni S.r.l. to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call. They grant Istituto Marangoni S.r.l. the right to use the said “material” in the context of the publishing products directed by the Istituto Marangoni S.r.l. and in the context of the institutional website and social networks.

#### **12. Applicable law and jurisdiction**

The Italian law will govern the call and the relations between the participants. Any dispute that may arise between the promoters and the participants will be of exclusive jurisdiction of the Court of Milan.

#### **13. Exemption from the ministerial validation**

Pursuant to the article 6, D.P.R. 430, dated 26/10/2001, this call is not a prize competition or lottery: as a result, no ministerial authorization is needed.