

MY FASHION STORY: TALENT CONTEST ISTITUTO MARANGONI RIYADH

Istituto Marangoni Riyadh is launching My Fashion Story, a scholarship contest open to candidates applying for the three-year Advanced Diploma programmes in Fashion Design & Accessories, Fashion Management, Digital Communication & Media, and Fashion Communication & Image. The initiative is designed to identify and support the next generation of creative talents.

THE CONTEST

The new contest, created by Istituto Marangoni Riyadh, invites young talents to show what fashion means for them.

Future students of Istituto Marangoni Riyadh are therefore invited to prepare and submit a portfolio to explain their ideas of fashion. The portfolio – minimum 5 slides, maximum 7 slides – will use relevant materials, including images, projects, designs, sketches, and other creative outputs. These materials may be created by the applicants or sourced from various channels.

Projects may be submitted in various formats, including PowerPoint presentations, Pdf format, etc.

A jury composed of representatives from Istituto Marangoni Riyadh (faculty members and the School & Education Director) and industry representatives (fashion designers, managers, stylists, etc.) will select the most deserving submissions.

Projects will be evaluated by the jury and ranked based on the following criteria:

- coherence of objective;
- level of Innovation;
- aesthetic approach;
- overall quality.

THE SCHOLARSHIP

Istituto Marangoni offers the most talented candidates the opportunity to benefit from a tuition fee reduction for the chosen course starting in Autumn Intake 2026 at Istituto Marangoni Riyadh, according to the following terms:

3 years Advanced Diploma in Fashion Design & Accessories, Fashion Management, Digital Communication & Media Fashion Communication & Image, starting in August 2026

- 3 scholarships consisting of a 50% deduction (43.500 SAR),
- 6 scholarships up to 22.500 SAR on the tuition fee.

Enrolment fee is always due. The tuition reduction applies only to the first academic year.

HOW TO PARTICIPATE

- Click on “Apply for a Scholarship” and then on “Start your Application”
 - Fill in the application and upload the documents mentioned in the below point
 - You will receive an auto-generated response once your application has been received
- Participation in the call is free

WHAT TO SUBMIT

Please upload the below documents to register to the contest

- Copy of high school degree ad/or transcript or a reference letter confirming the proven work experience
- Curriculum Vitae
- Material for selected course as per the brief
- Copy of passport / ID

Deadline: July 30 2026.

RESULTS AND PUBLICATION

At the end of the selection made by the Committee, the winners shall be informed by e-mail or by a phone call.

The selected participant for the scholarship shall confirm his/her interest in the scholarship within 3 (three) working days from the date of the first communication. After that period, without receiving any communication from the winner, the scholarship shall be considered as expired and shall be reassigned.

The acceptance of the scholarship implies the obligation for the winner to submit the application for the selected course and pay the residual quote of the Tuition Fee.

RIGHTS AND USE OF THE DELIVERED OUTPUTS

The participants (hereinafter the “Participants”) agree to transfer free of charge to Istituto Marangoni and its successors the right to use the special projects (hereinafter the “Projects” or, in the singular, “Project”) and the products that will be, where applicable, implemented as a consequence of the Project; the right to use any output delivered for the participation to the Initiative for ideas ‘My Fashion Story’, as well as all the materials connected to the projects and delivered, including the drawing of the Project, the sketches, the samples, the models, the tests and the video and photo materials. Istituto Marangoni reserves the right to use, publish and exploit the Projects in the form and manner deemed most appropriate; Participants also authorize Istituto Marangoni to use the documents received for promotional purposes and in the manner deemed most appropriate. The participants, joining the Initiative for ideas ‘My Fashion Story’ declare that Istituto Marangoni and its successors cannot be subject to any claim resulting from such use. In any case, the Participants agree to indemnify and hold Istituto Marangoni and its successors harmless from any liability toward third parties.

DECLARATION AND WARRANTIES

Each Participant declares and guarantees:

- (i) to be the author of the Project, to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;
- (ii) that the Project is original and shall not, directly or indirectly, infringe any third parties’ right, including copyrights and intellectual property rights;
- (iii) that the Project shall not contain any obscene, violent, defamatory, blaspheme, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law; in the event the Project contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein; (iv) that there are no rights or agreement with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether made or brought before the courts or otherwise, by third parties related to the Project and/or to the rights granted pursuant the article "Rights and use of delivered outputs" and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted herein.