

MADE FOR FASHION: ISTITUTO MARANGONI RIYADH AND WWD LAUNCH TALENT CONTEST

Istituto Marangoni Riyadh is launching “**Made for Fashion**”, a talent contest open to candidates applying for the three-year Advanced Diploma program, one year courses and 16weeks courses. The initiative, developed in partnership with WWD, is designed to identify and support the next generation of creative talents.

THE CONTEST

The new contest, **invites young talents to show what fashion creativity means for them.**

Future students of Istituto Marangoni Riyadh are invited **to select an example of creativity in fashion and to explain the reasons for their choice.**

The project may belong to one of the following categories: fashion design (eg. collection); fashion business (eg. brand strategy), fashion communication & image (eg. adv campaign) and must be presented through **1–2 images**. The motivation for the choice should be between **a minimum of 300 and a maximum of 500 words**.

Projects may be submitted in various formats, including PowerPoint presentations, Pdf format, etc.

A **jury** composed of representatives from Istituto Marangoni Riyadh and WWD will select the most deserving submissions.

Projects will be evaluated by the jury and ranked based on the following criteria:

- coherence of explanation;
- originality of the proposal;
- aesthetic approach;
- overall quality.

THE SCHOLARSHIP

The most talented candidates will have the opportunity to benefit from a **tuition fee reduction** for the courses starting in Autumn Intake 2026 at Istituto Marangoni Riyadh, according to the following terms:

- 1 scholarship consisting of up to 50% deduction on the tuition fee for the 3y Diploma,
- 1 scholarship consisting of up to 50% deduction on the tuition fee for the 1y Course,
- 1 scholarship consisting of up to 50% deduction on the tuition fee for the 16w Course.

Enrolment fee is always due. For the 3y Diploma the tuition reduction applies only to the first academic year.

TIMING:

First Deadline: 30 July

Second Deadline: 30 September

HOW TO PARTICIPATE

- Click on “Apply for a Scholarship” and then on “Start your Application”
 - Fill in the application and upload the documents mentioned in the below point
 - You will receive an auto-generated response once your application has been received
- Participation in the call is free

WHAT TO SUBMIT

Please upload the below documents to register to the contest

- Copy of high school degree ad/or transcript or a reference letter confirming the proven work experience
- Curriculum Vitae
- Material as per the brief
- Copy of passport / ID

RESULTS AND PUBLICATION

At the end of the selection, the winners of the call shall be informed by e- mail and by phone call. The selected participant for the scholarship shall confirm his/her interest in the scholarship within 5 working days from the date of the first communication by email. After that period has elapsed without receiving any communication from the winner, the scholarship shall be considered expired and shall be reassigned.

The acceptance of the scholarship implies the obligation for the winner to file an application for the selected course and pay the residual quote of the tuition fee.

RIGHTS AND USE OF THE DELIVERED OUTPUTS

The participants (hereinafter the “Participants”) agree to transfer to Istituto Marangoni* the right to use the special projects (hereinafter the “Project”) and the products that will be, where applicable, implemented as a consequence of the project; the right to use any output delivered for the participation to the contest, as well as all the materials connected to the projects and delivered, including drawing, sketches, tests, video and photo materials.

Istituto Marangoni reserves the right to use, publish and exploit the Projects in the form and manner deemed most appropriate: participants shall also authorize Istituto Marangoni to use the documents received for promotional purposes and in the manner deemed most appropriate. The Participants, joining the contest, declare that Istituto Marangoni cannot be subject to any claim resulting from such use. In any case, the participants agree to indemnify and hold Istituto Marangoni and its successors harmless from any liability toward third parties.

DECLARATIONS AND WARRANTIES

The Participant declares and guarantees:

1. to be the author of the Project, to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;
2. that the Project is original and shall not, directly or indirectly, infringe any third parties' right, including copyrights and intellectual property rights;
3. that the Project shall not contain any obscene, violent, defamatory, blaspheme, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law; in the event the Project contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein;
4. that there are no rights or agreements with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether

made or brought before the courts or otherwise, by third parties related to the Project and/or to the rights granted pursuant the article 8 and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted.

INFORMATION ON THE TREATMENT OF PERSONAL DATA

Personal data collected as a result of the participation to the call will be used for the following purposes: execution of the operations of the call and for the thereto related purposes: the processing of personal data will be executed using manual, electronic and telematics tools closely related to the purposes for which they were provided; they could be disseminated through websites and social networks connected to the Istituto In case of refusal to provide the requested data in order to participate in the call, the application form will be rejected or the potential participant excluded.

In case of refusal to provide the data, as indicated, in order to transfer the advertising material, there will be no consequences. Personal data collected as a result of the call participation will be registered in the Istituto Marangoni database, holder of the treatment. People to whom the data collected as a result of the participation to the call refer to are considered the holders, pursuant to article 7 of the Legislative Decree 196/2003, of the related rights, among them, the confirmation of the existence of their personal data and their provision in an intelligible form, the cancellation, the transformation into anonymous form or blocking of data processed unlawfully, as well as the updating, rectification, integration and to oppose the treatment for any legitimate reason. By participating in the call, the participants give their consent to the aforementioned treatment of data.

CONSENT TO THE USE OF PERSONAL DATA

Participants authorise Istituto Marangoni S.r.l. to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call. They grant it to the Istituto Marangoni S.r.l. the right to use the said "material" in the context of the publishing products directed by the Istituto Marangoni S.r.l. and in the context of the institutional website and social networks.

Participants authorize Istituto Marangoni S.r.l. to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call. They grant it to the Istituto Marangoni S.r.l. the right to use the said "material" in the context of the publishing products directed by the Istituto Marangoni S.r.l. and in the context of the institutional website and social networks.