

## LAST CALL FOR ITALIAN TALENT

### 1. Subject

In order to support and foster Italian talents, Istituto Marangoni Firenze has launched a Scholarship contest dedicated to its Foundation, Three-year, Intensive and Master Courses in Fashion Design, Fashion Styling, Fashion Business, Multimedia Arts, Arts Curating and Fragrances & Cosmetics.

In order to participate in the contest, students will have to present the required documents (see section 3).

Send the required admission documents to be selected for a deduction on the tuition fee (enrollment fee is still due) for the chosen course, starting in September 2024 at *Istituto Marangoni Firenze • The School of Fashion & Art*, as follows:

- **Up to 15.000€ (5.000€ per each year of the course)** for three-year undergraduate courses;
- **Up to 5.000€** for all other courses (Foundation, Intensive and Master Courses).

Applications shall be sent as soon as possible as they will be evaluated on a rolling basis, with a very final deadline on **September 9th, 2024**.

### 2. Criteria of participation

Students may apply for a scholarship for one of the following courses:

#### Foundation Year Course

#### 3-Year Courses

Fashion Design & Accessories (Womenswear/Menswear)

Fashion Styling & Creative Direction

Fashion Management & Brand Strategies

Fashion Product

Multimedia Arts

Arts Curating

### 1-Year Intensive Courses

Fashion Design Intensive  
Shoes and Accessories Design Intensive  
Fashion Styling & Multimedia Intensive  
Fashion Business & Digital Marketing Intensive

### Master Courses

Master in Fashion Design (Womenswear / Menswear / Kidswear)  
Master in Luxury Accessories Design & Management  
Master in Fashion, Art & Textile Innovation  
Master in Fashion Styling, Creative Direction & Digital Content  
Master in Fashion & Luxury Brand Management  
Master in Fashion Buying & Merchandising  
Master in Olfactory Experience Management for the Luxury Industry  
Master in Creative Digital Media  
Master in Curating Art & Fashion  
Master in Art Management

Multiple requests shall not be considered. Participation in the selection is free of charge. No extra costs will be charged other than those deriving from the candidate's internet network connection for accessing the service, which are the responsibility of the user.

Istituto Marangoni assumes no responsibility for events beyond its reasonable control including, without limitation: the access, bar to access, the malfunction and difficulties relating to the technical instruments, the software and the hardware, the transmission and the connection, the data which can bar the candidate from participating in the selection.

A mandatory requisite for the participation in this selection is the candidates' explicit consent to the processing of his/her personal data.

### **3. How to participate**

In order to participate in the contest, please send the following documents

For Foundation course, please upload the following documents:

- High School Diploma: if you haven't graduated from high school yet, you can upload a certificate of enrolment confirming that you are attending your final year or a copy of the Transcript / Scoreboard;

- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 200 words);
- Copy of your ID / Passport

For three-year courses, please upload the following documents:

- High School Diploma: if you haven't graduated from high school yet, you can upload a certificate of enrolment confirming that you are attending your final year or a copy of the Transcript / Scoreboard;
- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 200 words);
- 6 creative ideas or written piece of work\*
- Copy of your ID / Passport
- Only for AFAM: Language knowledge: for non-mother tongue students, a B1 (CEFR) language certificate is required, with specific requirements (e.g. for English: IELTS 4.5 without elements below 4.0). For the language certificate, participants may also attach a document certifying that the exam has been scheduled or will be taken shortly.

\*6 Creative Ideas - for creative courses: they can be anything that visually describes their inspiration and the area of study that applicants have chosen. They can be submitted in the form of sketches, drawings, photographs, mood boards and collages. The 6 creative ideas might also be a mix of these. They can also be a personal reinterpretation of objects, environments, people, situations, etc. or design ideas such as a representation of personal creations such as outfits/fashion collections, objects, furniture pieces, interior spaces, etc. according to the desired course you are applying to. All items must be submitted in A4 or A3 format, in .pdf, .tiff, .jpg, .zip.

Piece Of Written Work - for business related courses: 700-word document where candidates identify one emerging trend. Candidates will need to illustrate the emergence of one key trend in the fashion and/or luxury sector. The research should focus on a contemporary issue/trend related to consumer behaviour - such as digital, sustainability, new textiles. etc. The text should be accompanied by visual research and a list of references and be submitted as a pdf file.

For one-year courses, please upload the following documents:

- Latest diploma: if you haven't got your final diploma yet, you can upload a certificate of enrolment confirming that you are completing the current course and expected termination date;
- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 200 words);
- Copy of your ID / Passport

For Master courses, please upload the following documents:

- Copy of University Degree certificate: if you haven't graduated yet, you can upload a certificate confirming your expected graduation date;
- Copy of University Transcript;
- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 200 words);
- Copy of your ID / Passport
- Curriculum Vitae;
- 2 reference letters;
- Portfolio (where requested)
- Only for AFAM: Language knowledge: for non-mother tongue students, a B2 (CEFR) language certificate is required, with specific requirements (e.g. for English: IELTS 5.5 without elements below 4.0). For the language certificate, participants may also attach a document certifying that the exam has been scheduled or will be taken shortly.

Following the upload of the required documents on the scholarship platform, students for an undergraduate course will be required to complete a brief skill test.

For further information on how to apply, feel free to contact:

[admissions.firenze@istitutomarangoni.com](mailto:admissions.firenze@istitutomarangoni.com)

#### 4. Calendar

- August 21st, 2024 > Applications open;
- September 9th, 2024 > Deadline to apply.

#### 5. Award

Scholarships consist in a deduction on the tuition fee for the selected courses as follows:

- Up to 15.000€ (5.000€ per each year of the course) for three-year undergraduate courses;
- Up to 5.000€ for all other courses (Foundation, Intensive and Master Courses).

Please note that the scholarship obtained is valid only for the chosen course and is not transferable to subsequent intakes.

## **6. Results and publication**

At the end of the selection made by the Jury, the winners of the call shall be informed by e-mail or by a phone call.

The selected participant for the scholarship shall confirm his/her interest in the scholarship within 3 working days from the date of the first communication by email. After that period without receiving any communication from the winner, the scholarship shall be considered as expired and shall be reassigned.

The acceptance of the scholarship implies the obligation for the winner to submit the application for the selected course and pay the residual quote of the application and tuition fee.

## **7. Information on the treatment of personal data**

Personal data collected as a result of the participation to the call will be used for the following purposes: execution of the operations of the call and for the thereto related purposes: the processing of personal data will be executed using manual, electronic and telematics tools closely related to the purposes for which they were provided; they could be disseminated through websites and social networks connected to the Istituto Marangoni S.r.l. In case of refusal to provide the data requested for the call participation the application form will be rejected and the potential participant excluded. In case of refusal to provide the data, as indicated, in order to transfer the advertising material, there will be no consequences. Personal data collected as a result of the call participation will be registered in the Istituto Marangoni database, holder of the treatment;

People to whom the data collected as a result of the participation to the call refer to are considered the holders, pursuant to article 7 of the Legislative Decree 196/2003, of the related rights, among them, the confirmation of the existence of their personal data and their provision in an intelligible form, the cancellation, the transformation into anonymous form or blocking of data processed unlawfully, as well as the updating, rectification, integration and to oppose the treatment for any legitimate reason. By participating in the call, the participants give their consent to the aforementioned treatment of data.

## **8. Consent to the use of personal data**

The participants authorise the Istituto Marangoni S.r.l. to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call. They grant Istituto Marangoni S.r.l. the right to use the said "material" in the context of the publishing products directed by the Istituto Marangoni S.r.l. and in the context of the institutional website and social networks.

## **9. Applicable law and jurisdiction**

The Italian law will govern the call and the relations between the participants. Any dispute that may arise between the promoters and the participants will be of exclusive jurisdiction of the Court of Milan.

## **10. Exemption from the ministerial validation**

Pursuant to the article 6, D.P.R. 430, dated 26/10/2001, this call is not a prize competition or lottery: as a result, no ministerial authorization is needed.