

Davide Petraroli

Role

Fashion Design Programme Leader

Istituto Marangoni School of Fashion Milano

Born in Taranto, Italy, in 1979, when he was 19 years old, he moved to Milan where he attended the four-year course of Fashion Design at Istituto Marangoni. After the graduation, he worked at Bilancioni and Kookai as Junior Designer. Since 2006, he has been working with many different Made in Italy brands, such as Giorgio Armani, Giorgio Armani Prive', Jil Sander and Fontana Couture Milano; this experience has give him the chance to work on all the phases of a collection development: from design to production and distribution.

Being Davide a painter too, in January 2012, he was invited to join some painting exhibitions in Belgium and Italy. For further information, please visit the following link:
<https://www.premioceleste.it/davide.petraroli>

Since 2011, he has been working as lecturer in many important international schools, teaching Fashion Shows Analysis, Story of Contemporary Fashion Collection, Research and Design, Photoshop and Fashion Drawings, and Collection Accessories.

He also runs several accessory workshops with Chinese, Japanese and Portuguese students and he has also conducted a workshop in the well-known Mosshoes trade show in Russia. Since 2014, he is Head Fashion Designer for the brand Lucio Costa for which he was also the illustrated the book "So Lucio!". Since January 2015, he is lecturer at Istituto Marangoni Milano and visiting lecturer at Marangoni school of Fashion Design and art in Florence. In 2017, Davide was appointed as Fashion Design Programme Leader for the one-year intensive and accessories courses.