

Riccardo Rubino

role

**Programme Leader Fashion Styling Undergraduate
Istituto Marangoni School of Fashion Milano**

Riccardo Rubino graduated with full marks from the Academy of Fine Arts of Venice with a degree in Set Design and Costume for Theatre with a thesis titled "Transvestitism: rite and representation. From ancient tribal cultures to the contemporary Drag Queens." Riccardo's passion for fashion and theatre joined together in 2000 when he moved to Milan after winning a scholarship for a master's degree in Fashion Styling & Editing at Fashion Image and Communication, Superstudio 13.

He has been successfully working as a fashion Stylist publishing trend pages, editorials and articles. Through the years he published his works in different independent magazines, acting as Fashion Editor for three of them. He worked as Fashion Show Director Assistant for "Studio MarabiniBaiocchi" and in the Trend Forecast Studio "A+A Design Milano", where he had the opportunity to experience and improve skills in the field of Trend Forecasting Research and in the management and organisation of fashion shows and events.

In 2003 he joined Istituto Marangoni Milano to teach Fashion Styling and Design, which he continues to this day in addition to his busy schedule as a stylist. His expertise covers subjects as Styling, History of Styles and Photographic Style Analysis, Trend Forecast and Creative Research, Advertising for Styling.

From 2013 to 2015 he has been the Creative Director of My-creativeroom, an agency to support and discover upcoming fashion designers with image consultancy, creative and commercial image works and PR events.

Currently he is directing the indie Fashion&Art magazine "Hachi" (www.hachimag.com) and Creative Director for the image of a Wella Hair brand.