



istitutomarangoni



**STUDY ABROAD
VISUAL DESIGN SEMESTER**

AFAM Validated

Programme Information**1. Certification attained**

Istituto Marangoni Certificate and Transcript*

2. Programme structure**Visual Design • September intake****Semester 1**

Code	Subject Title	Credits CFA (ECTS)
ISDC/07	Introduction to Design Information Technology	4
ISSU/02	Sociology and Anthropology of Communication	3
ISSC/03	Aesthetic Trends History	3
ISDR/03	Design Rendering and Communication	8
ISDE/02	Environment Design	6
ISDC/08	Fashion Project Communication	4

Visual Design • March Intake**Semester 2**

Code	Subject Title	Credits CFA (ECTS)
ISDC/07	Image Digital Processing	8
ISSU/02	Mass Communication	3
ISDC/02	Brand Communication	4
ISME/03	Visual Research	4
ISDC/04	Multimedia Planning	8
	Free Study Activities	5

*The recognition of credits obtained within their Semester experience will be evaluated and then confirmed by their own University

3. Course Learning Outcomes

Students successfully completing the Semester Abroad Programme in Fashion Design will have developed:

LO 1 - Deploy a sound professional understanding of the appropriate creative, intellectual and technical skills required within the visual design industry

LO 2 - Practice and critique a detailed understanding of current and emerging technologies and applications within the visual design industry

LO 3 - Recognise research and practice methodologies informing and underpinning visual design practice

LO 4 - Evaluate the appropriateness of different empirical and creative approaches to problem solving in visual design

LO 5 - Research and challenge given cultural, social and environmental drivers and their impact on the contemporary visual design industry