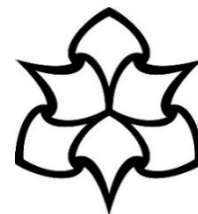


Collaborative Provision Programme Specification 2019-20



ADMINISTRATIVE AND REGULATORY INFORMATION

1	Partner Name	Istituto Marangoni	
2	Type of Collaborative Partnership	External Validation	
3	Enrolment Status	<input checked="" type="checkbox"/> Externally Enrolled <input type="checkbox"/> Fully Enrolled	
4	Programme Title(s)	BA (Hons) Fashion Design and Marketing 316N	
5	HECOS Code(s)	100054	
6	Awarding Institution	<input checked="" type="checkbox"/> Manchester Met <input type="checkbox"/> Other, please specify:	
7	Manchester Met Faculty	Arts & Humanities	
8	Manchester Met Department / School	Manchester Fashion Institute	
9	Final Level of Study (FHEQ)	Level 6 (BA Hons, BSc Hons, BEng, LLB)	
10	Mode(s) of Study and Duration	Mode of Study	Duration (Years)
		<input checked="" type="checkbox"/> Full Time	3
		<input type="checkbox"/> Part Time	
		<input checked="" type="checkbox"/> Sandwich / Study Abroad	4
		<input type="checkbox"/> Online / Distance Learning	
	<input type="checkbox"/> Other, please specify:		
11	Cohort	<input type="checkbox"/> September (standard) <input checked="" type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December <input type="checkbox"/> January <input type="checkbox"/> February	<input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August
		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
12	Is this for a closed cohort only?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
13	QAA Subject Benchmark Statement	Art and Design	
14	University Assessment Regulations	Undergraduate	
15	Approved Variations / Exemptions from Assessment Regulations	Curriculum and Assessment Framework for Taught Programmes Exemptions Collaborative partners are exempt from regulations 3.9, 3.13 – 3.17 and 3.25 – 3.28	

		<p>Regulation 4.12 has been re-worded for collaborative partners. The approved wording is as follows:</p> <p><i>All assessment components within a Programme must be categorised as either 'assignment' or 'examination'. The overall split of assessment for each level, and more detailed assessment strategies, will be defined and approved through Collaborative Programme Approval and Review Events.</i></p>			
16	Learning & Teaching Delivery	Level	Scheduled	Independent	Placement
		4	50%	50%	0%
		5	50%	50%	0%
		6	50%	50%	0%
		Sandwich Year	0%	0%	100%
17	Assessment Methods	Level	Assignment		Examinations
		4	100%		0%
		5	100%		0%
		6	100%		0%
18	Entry Requirements	<p>The normal minimum age for entry shall be 18 years. The normal entry requirements is:</p> <ul style="list-style-type: none"> • recognised foundation course at QCF level 3 or • minimum of 80 UCAS tariff points or • International Baccalaureate (or equivalent) or • BTEC Higher National Diploma or Certificate (MMP or equivalent) or • BTEC National Diploma (or equivalent) or • Scottish Certificate of Education with passes in the three subjects at Higher Grade (C or above) and two subjects at Standard Grade (3 or above) or • Recognised foundation course at FHEQ Level 3 (including MMU recognised Istituto Marangoni Milano Foundation year course in Design and Fashion) or • Irish Leaving Certificate with a minimum of 4 at grade C or above at Higher/Honours Level <p>The Admissions panel may accept other qualifications as are deemed to be acceptable in lieu of the specified above.</p> <p>Students who complete the Certificate of Achievement: Foundation in Fashion at Istituto Marangoni London will have guaranteed progression onto BA (Hons) Fashion Design and Marketing, provided they have the required L4 English entry requirement.</p>			

		<p>International Applicants International applicants, for Level 4, must have sufficient command of English to meet the requirements of the programme in every respect. If they have previously studied in the UK students are normally expected to have attained either a grade c or above in GCSE English Language or the equivalent. Other international applicants, for whom English is not their first language, IELTS at grade 6 (with no element below 5.5) is a requirement for the admission to the programme.</p>
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Awards

19	Final Award Title(s)	BA (Hons) Fashion Design and Marketing (316N) BA (Hons) Fashion Design and Marketing (sandwich) (316P)		
20	Interim Exit Award Title(s)	Cert HE Fashion Design Dip HE Fashion Design and Marketing		
21	Main Location of Study	Level	Partner	Manchester Met
		4	100%	0%
		5	100%	0%
		6	100%	0%

Articulation Arrangements

22	Articulation Arrangements	Details of Arrangements
		<p>Istituto Marangoni Mumbai School, Istituto Marangoni Shanghai Training Centre, Istituto Marangoni Shenzhen Training Centre</p> <p>Students who successfully complete their first year of study on the Undergraduate Progression Course in Fashion Design will be given entry to the second year of the BA (Hons) Fashion Design and Marketing.</p>

Professional, Statutory and Regulatory Bodies

23	Accrediting and / or associated PSRB(s)	N/A
24	Date, outcome & period of approval of last PSRB approval / accreditation	N/A

Programme Outcomes

25	Final Award Learning Outcomes	
Part A – Knowledge and Critical Understanding		
	By the end of the programme students are expected to have knowledge and critical understanding of:	Assessed by:
25.1	Develop critical evaluation of the environmental and social impact of the fashion industry on a global scale and have a commitment to ethical and environmental improvement within ethical design concepts.	Assignments – may include: <ul style="list-style-type: none"> • Reflective Journal • Research Folder • Essay • Portfolio • Presentation • Report • Business Plan • Research Proposal • Dissertation
25.2	How to apply theoretical understanding to practise within a working environment (only applicable for sandwich year students).	
Part B – Skills and Attributes		
	The programme will ensure students will gain the following skills and attributes:	Assessed by:
25.3	Be able to apply the creative, intellectual and technical skills necessary to practice within the fashion design and marketing industry	Assignments – may include: <ul style="list-style-type: none"> • Reflective Journal • Research Folder • Essay • Portfolio • Presentation • Report • Business Plan • Research Proposal • Dissertation
25.4	The ability to analyse critically a variety of marketing strategies designed and implemented by different types of organisations operating within the fashion design industry	
25.5	The ability to evaluate national and international fashion markets, organisations, opportunities and customers in manufacturing and retail environments	
25.6	An ability to collate and communicate ideas and information appropriate to the subject area within the fashion design and marketing industry	
25.7	The problem-solving and concept-generating approaches required by the fashion design and marketing industry for graduate employment or education at postgraduate level	

Programme Structure

26	Course Unit Overview
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Level 4

Core Course Units						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
314Z0050	1F9IC	Core	Fashion Drawing Fundamentals	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design and Accessories	25.3, 25.6
314Z0051	1F9IC	Core	Fashion Design Fundamentals	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design and Accessories	25.2, 25.5, 25.6
314Z0052	1F9IC	Core	Fashion Collection Fundamentals	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design	25.1, 25.3, 25.5, 25.6, 25.7

					and Accessories	
314Z0053	1F9IC	Core	History of Art and Fashion	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design and Accessories BA (Hons) Fashion Styling and Creative Direction BA (Hons) Fashion Styling and Visual Merchandising	25.1, 25.3, 25.6

Upon successful completion of this level, the interim exit award shall be: Cert HE Fashion Design

Level 5

Core Course Units						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
315Z0091	2F9IC	Core	Fashion Brand Exploration	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design and Accessories	25.3, 25.4, 25.6
315Z1005	2F9IC	Core	Marketing in the Fashion Sphere	30	BA (Hons) Fashion Design and Marketing	25.1, 25.3, 25.4, 25.5, 25.6, 25.7

315Z1006	2F9IC	Core	Crafting the Fashion Market	30	BA (Hons) Fashion Design and Marketing	25.1, 25.3, 25.4, 25.5, 25.6, 25.7
315Z0094	2F9IC	Core	Fashion, Art and Cultural Context	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design and Accessories BA (Hons) Fashion Styling and Creative Direction BA (Hons) Fashion Styling and Visual Merchandising	25.1, 25.6, 25.7

Upon successful completion of this level, the interim exit award shall be: DipHE Fashion Design and Marketing

Placement Year (Sandwich only)

Core Course Units						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
31PLX0003	3S9IP	Core	Placement	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design and Accessories	25.2

Level 6

Core Course Units						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
316Z0071	3F9IC	Core	Personal Research and Product Management	30	BA (Hons) Fashion Design and Marketing	25.3, 25.4, 25.5, 25.6, 25.7
316Z0072	3F9IC	Core	Final Major Project Fashion Design and Marketing	60	BA (Hons) Fashion Design and Marketing	25.3, 25.4, 25.5, 25.6, 25.7
316Z0064	3F9IC	Core	Final Dissertation	30	BA (Hons) Fashion Design BA (Hons) Fashion Design and Marketing BA (Hons) Fashion Design and Womenswear BA (Hons) Fashion Design and Menswear BA (Hons) Fashion Design and Accessories BA (Hons) Fashion Styling and Creative Direction BA (Hons) Fashion Styling and Visual Merchandising	25.3, 25.4, 25.5, 25.6, 25.7

Upon successful completion of this level, the exit award shall be: BA (Hons) Fashion Design and Marketing

Are any of these course units delivered across other programmes?	Yes
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27	Programme Structure Map
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Level 4

Term One	Term Two	Term Three
Fashion Drawing Fundamentals (30 credits)	Fashion Design Fundamentals (30 credits)	Fashion Collection Fundamentals (30 credits)
History of Art and Fashion (30 credits)		

Level 5

Term One	Term Two	Term Three
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Fashion Brand Exploration (30 credits)	Marketing in the Fashion Sphere (30 credits)	Crafting the Fashion Market (30 credits)
Fashion, Art and Cultural Context (30 credits)		

Placement Year (Sandwich only)

Term One	Term Two	Term Three
Placement (120 credits)		

Level 6

Term One	Term Two	Term Three
Personal Research and Product Management (30 credits)	Final Major Project Fashion Design and Marketing (60 credits)	
Final Dissertation (30 credits)		