

Ivana Conte

Director of Education Istituto Marangoni Firenze School of Fashion, Design & Art

Designer, brand manager, prêt-à-porter and couture fashion expert, teacher.

In more than 20 years of activity on an international level, Ivana Conte has matured a significant experience from the initial vision to the final product, until she became Director of Education of Istituto Marangoni Firenze School.

Her educational path started in Firenze and continued in Milano, where she attended the Fashion Design Master course.

She then followed-up her studies in the UK, with a Major in Design, Marketing and Branding at Central Saint Martin and at the London College of Fashion, and she also obtained the PG Cert for Academic Practice at the Manchester Metropolitan University.

Creativity and entrepreneurial approach are the starting point for the launch, in UK, of her London-based womenswear clothing brand, with a strong presence in international expositions and with a contemporary mood.

This intense experience in design, production and sales allowed her to develop at the same time the essential know-how and skills to nurture another deep passion: education.

Her start as a Tutor dates back to 2005, when she started teaching Fashion Design in Istituto Marangoni London.

From that moment, her second professional path became stimulating the interests of students and support them in developing their individual creative skills, in order to give them the essential tools to face the fashion market.

Example of this can be her teaching Innovation and Design Thinking in the Master of Global Business Management at the Regents University, as well as courses of Research and Design held in several Fashion Schools in Rome.

Advancing her career in the Education field, Ivana Conte then became a Programme Leader for the Fashion Design courses in Istituto Marangoni London. This experience allowed her to analyse, monitor and constantly improve the academic standards of the courses, with changes both on an operational and didactical level, up to the validation of the courses and related quality certifications.

All of this brought her to her current position as Director of Education of Istituto Marangoni Firenze – School of Fashion, Design & Art.