

Mevin Murden

role

Director of Education

Istituto Marangoni School of Fashion and Design London

Mevin counts 10 years international luxury industry experience (Mauritius, Australia, South Africa, Dubai, Europe) in areas such as hotels, cosmetics and fragrances, fashion, events and arts. He has worked with brands such as Cerruti, Armani, Oberoi, Cartier, Rolex, Banyan Tree, Australia and Melbourne Clubs. Mevin has been studying business for 7 years at various Universities worldwide such as La Trobe University (Australia), Manchester Metropolitan University (UK), Institute of Art, Design and Technology (Ireland) and Harvard University (USA). In 2010, Mevin was awarded Best Strategic Marketing Tutor by the Association of Business Executives UK and in 2015, Best Tutor by Istituto Marangoni London where he has been teaching for 7 years and led industry projects for students with brands such as Alexander McQueen, Vivienne Westwood, Saint Laurent, Mackintosh, Burberry, Mantero and GQ. Mevin spent one year opening the new campus in Mumbai as Fashion Business Programme Leader and was for one year the Director of Education of the Shanghai Campus. Mevin's specialism is luxury brand marketing and his research interest is neuroscience.