

Michela Guasco

Michela Guasco was born in Pisa and grew up in Florence, where she studied at Liceo Classico and then Architecture at Università di Firenze. Since her mother was a jewellery designer for many runway shows, she grew up in the fashion world and started styling while still in college. Her first stories were published on *Westuff*, one of Italy's first independent magazines edited by Maria Luisa Frisa and Stefano Tonchi.

In 1988 she moved to Milan to work at *100 Cose* magazine, where she grew from styling assistant to senior fashion editor in just a few years.

In 1998 she also worked on the ideation and realisation of MTV Italia's first show about fashion, *Zipper*.

In 2001 she started working at *Grazia Italia* where she became managing fashion editor, superintending the fashion department staff while styling main fashion spreads, covers and celebrities all over the world.

In the meantime, she has consulted and styled for several brands, from La Perla to Simonetta Ravizza, from Pal Zileri to Fay.

In 2015 she decided to go freelance and undertake a new adventure, the ideation and launch of an independent magazine, *Collectible Dry*, where she still acts as Fashion Director at Large while consulting for several brands.

In 2015 Michela started teaching at Istituto Marangoni as a way to transmit the know-how amassed in her decades of experience and knowledge of the fashion world.

She was recently promoted to the role of Programme Leader of Fashion Styling at the Milano School.