

## **Valérie Robert**

Valérie Robert has studied Fashion Design at Esmod Paris where she obtained a Womenswear Fashion Designer and Pattern degree in 1986.

She worked as a freelance Fashion Designer and joined Florence, a Luxury Ready-to-Wear company in 1989, where she developed the collections for Hanae Mori and Grès Japan.

Thanks to this experience, Valérie learned the Luxury know-how, and gained a deep knowledge of all the steps from development to commercialization and production of a collection. There, she developed a strong experience of the Japanese market.

In 1999, Valérie joined the company Bernard Zins as Head of Design for the Women collection, and due to the importance of the US market for the company, increased her expertise of the United States market through the department stores and independent stores.

In the meantime, she worked with Burberry as Collection development Coordinator during eight years and managed the actors involved into the collection sampling up to the production.

Feeling that the Fashion had to reinvent itself, Valérie joined the Executive MBA at the IFM in 2010 and graduated in 2012.

Enriched by this new experience where she extended her vision at 360°, she became convinced of the urgency to change the way of designing Fashion. Then, she created a contest called Re-Creation, with the Paris School of Istituto Marangoni, in order to promote the sustainability issues.

In 2014, Valérie joined Istituto Marangoni as tutor for the Fashion Business and Fashion Design departments.

Meanwhile, Valérie is still working as a freelance Fashion Designer.

In 2019, Valérie was appointed Programme Leader Fashion Business at the Paris School.